

Sierra Madre News

Serving 38,346 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oak-Highland, Rosemead-Foothill Area

\$5.00 Yearly — 10c Per Copy Phone 355-3324

Sierra Madre, California — Thursday, January 28, 1965

24 Pages — Vol. 58, No. 13

Planning Commission Reversed; Tentative Tract Map Given Nod

FINAL CHANCE . . .

Your attention is called to the final week of our gigantic reduction sale for Subscriptions. This week, or Saturday, January 30 is the absolute last day that subscribers will be given a chance to renew, or subscribe to the Sierra Madre News on the basis of two full years for \$6.

Anyone is eligible to partake of this bargain, regardless of when his time expires and will be given 2 years additional time from expiration. Absolutely no other bargains will be forthcoming this year.

As we go to press this week we have a total of 120 of these offers left out of 465. This will bring our total subscriptions to our capacity with present equipment. These are on a first come, first served basis, and if all are taken, will place the subscription list of the News at 12,000. Mail or bring in your check today and enjoy the two year reduced rate.

Meeting Set With Foothill Ass'n

D'Arcy Halts Hearing; Sets Study Session On R-3 R-P

Controversial action on the R-3, R-P emergency Ordinance, up for Public Hearing at the regular meeting of the Sierra Madre Planning Commission came to an abrupt halt, when Chairman D'Arcy closed the hearing and accepted a motion for a study session among the Commissioners, which was later set for Wednesday evening, February 3, at the hour of 7:30.

As predicted, standing room only was the order of the hearing, proponents of the Ordinance were given first chance to be heard. Included among them was Commissioner Poolman, who presented the crowd with colored picture slides of his conception of the deplorable condition of the now existing apartment houses built under the heretofore building codes. Further he showed his conception of what the

new emergency ordinance would do for the city by showing beautifully landscaped structures in Arcadia. Opposition then took the floor and voiced their opinions concerning the rigid regulations the Emergency Ordinance placed on the builder, investor, owner and real estate establishments.

—Please turn to Page 2

Local UROC's Future Role Discussed Feb. 2

Sierra Madre UROC will hear Eus Walton, executive director, speak via tape at its meeting on Tuesday, February 2. The meeting will begin at 8 p.m. in the Park House.

In his taped talk, Mr. Walton, who was national publicity director for Goldwater-Miller, speaks of the election just past, and of UROC's role in the future.

All members are urged to be present. All Republicans are invited to join the group.

The general topic for this meeting is "Implications of Modern Mathematics in the Secondary School Curriculum." Brother L. Raphael, FSC, chairman of the math and science department, and Brother R. Anthony, FSC, instructor in modern algebra, will deliver orations at this gathering.



LADY LUCK SMILED—Fortunately no one stood in its path when this Lincoln rammed the front end of Royal Drug on Sierra Madre Blvd. last Monday. The car, belonging to Lester Layton of this city, was hit from behind by a runaway truck while angle parked at the curb. Layton jumped clear as he saw the approaching truck.

West Covina B of E To Be Picketed

President, Raoul Teihet, Foothills Local 1424, American Federation of Teachers announced today that classroom teachers will picket the West Covina Board of Education in support of the Local's request that Jack Levin be reinstated as a full-time classroom teacher in the West Covina School District.

Mr. Levin, a teacher of some 25-years experience has been assigned four study halls as a punitive measure for: (1) grading standards with which his principal does not concur; (2) writing letters to the editor of the local newspapers concerning district standards; and (3) helping to organize an AFT Chapter in the West Covina School District. The West Covina Board, in defiance of Government Code, Section 3500, has refused to meet with representatives of the AFT concerning the violation of Mr. Levin's right to teach, the right to be represented, and the right to choose an employee organization of his choice without harassment.

A Writ of Mandamus, which has been ignored, was served upon the West Covina Board of Education and has automatically been referred to Superior Court, County of Los Angeles.

Teihet further states that the Local hopes that the West Covina Board will reconsider its earlier decision and return Mr. Levin to the classroom for the 1965 spring semester. Mr. Levin is currently allowed to teach only two remedial classes.

Wilshire Federal Has Art Exhibit

The Women Painters of the West will open their month-long art exhibit on Monday, February 1, in Wilshire Federal Savings Art Salon, 3500 Wilshire Blvd., Los Angeles.

The juried exhibit will also feature painting demonstrations by member artists each Friday afternoon at 2 p.m., starting with Corine West on February 5, Eleanor Blangstead on February 11, and Pamela Mason, February 19.

These demonstrations are open to the public and have been proving to be a very popular feature of the Wilshire Federal.

—Please turn to Page 4

Sub-Dividers Pledge Safe Controlled Development

Council & Commission Both Patient But Insisting On Good Planning

In a hard fought battle of pros and cons that lasted one hour and 37 minutes, the Sierra Madre City Council, after an additional 55 minutes of serious thinking and discussion, reversed the Planning Commission's denial of the Willis Tract development, Tuesday evening at their regular meeting, by a vote of 5-0.

Good Planning

Realizing that both the Planning Commission and the City Council, had been very patient during the past six months relative to their proposed development, and that both bodies were doubly insistent on good planning to the best interests of all parties concerned, the developers left no stone unturned to assure all that their intent was to give the City of Sierra Madre a safe, well planned development, with the constant thought in mind of the safety and welfare of, not only those in the immediate area, but to all residents of the city.

Safety, First

Although many side issues were thrown in the path of the sub-dividers by the opposition to the granting of the tentative tract map, it was very apparent that the main purpose of their objection was for the "safety and welfare" of those homes and people directly below the development.

Conditions

The City Council carefully weighed all objections, and gave its approval to the Tentative Tract Map which carried with this approval 24 conditions imposed upon the developers, that when these conditions are fully carried out, will, before the granting of a Final Tract Map, prove that this development will provide more safety to adjacent residents than now exists. The 23 points of the conditions must be complied with, and satisfactory reports presented for hearing before the Final Tract Map is approved. The 24th condition is that only one half of the 42-acre area must be completed before the second half can be started.

Agrees

The developers agreed

Ordinances 737, 738 and 739 were given their first readings, all, various amendments to sections of the City Code, which will be reported prior to the meeting of final reading February 9.

Action of other agencies was noted and ordered filed, and the Council adjourned after setting a date of Thursday, February 11, at 8 a.m. a study session on Sidewalks, Corner Clearance and Suffolk Avenue development.

Truck, Car Damage Store Front

What could have been a disastrous situation, had anyone been in the path of the oncoming vehicles, was summed up as, extensive in damage but uncstomy in injury, when the car of Lester Layton was literally pushed into the door and window of the Royal Drug Store at 2:02 Monday afternoon, January 25.

Mr. Layton and his 1951 Lincoln were angle parked in front of the Royal Drug and Mr. Layton was just getting out of the car, when a truck, a 1960 Chevrolet, slipped its hand brake from having just been parked across the street in front of Al Foxton's Chevron Station.

The driver of the truck, Theodore Wallace LaSarge, had just left the truck to make a phone call, and it rolled backwards hitting the Layton car in the rear bouncing it onto the curb and into the window. Mr. Layton, seeing the truck coming jumped out of the way in time to avoid any accident to himself. Luckily, no one was in the front part of the store or on the sidewalk at the time of the collision.

2 Children Injured In Accidents

"Two accidents involving children, bicycle, tricycle and automobiles over the past week calls for more caution when driving on the streets of Sierra Madre," were the words of Police Chief James Bale, as he gave the following information:

At 11:42 a.m. Friday, January 22, Damon Toyo Jenkins, of 161 N. Hermosa, aged 5, was hit by a car driven by Mrs. Sylvia K. Teem of 286 E. Alegria, as the child rode his tricycle down the driveway at 209 W. Laurel into the path of the oncoming car. Damon was taken to the Sierra Madre Hospital by the driver and the mother of the child where it was found that he had received a broken collar bone and possible concussion and lacerations.

Again on Monday, January 25 at the hour of 4:37 p.m. Paul Eric Klein, age 5 years, of 470 E. Grand View was hit by a car driven by Richard Michael Kuntz of 158 Mira Monte. The accident occurred at the intersection of Canon and Grand View as the child rode a small bike into the path of the car. The boy was taken to his home by the driver where it was found that he had sustained bruises on the forehead and nose.

Cameras Roll Once Again In Our City

Movie cameras rolled once again in Sierra Madre on Tuesday morning when KCET, Channel 28, of Hollywood, produced a portion of an educational film in our fair city through the auspices of the University of California. Action was centered around and within Gullett and Harris, at the corner of Baldwin Ave. and Kersting Court.

The film, entitled "Dressing by Design," is scheduled for release in the spring and will cover line, design, selection and color coordination in clothing for all ages, from children through retirement years. Portions of the six 30 minute programs will be filmed throughout the county. Gullett and Harris was selected for the filming of the portion which deals with young mothers.

Other Business

Other business completed by the Council was the approval of the spreading of assessments of \$7,660.01 against the property owners for the Merrill Alley improvement. Approval given to the Planning Commission's Conditional Use Permit for the Bethany Church and reversing their opposition to the On Sale beer license for 320 W. Sierra Madre Boulevard.

Further, approval was given for the purchase of welding equipment at a cost of \$760, and approval for the Chief and three sergeants to take a police administration course at a cost of \$290.

Assisting on behalf of the University of California were Imogene Dean, home advisor; Mrs. Frances Quinn, subject specialist on clothing; and Katherine Brent, information specialist of the University of California at Berkeley.

Monrovia Appointed By Goodwill

John W. Johnson, prominent Monrovia has joined the non-profit Goodwill Industries of Southern California as production director, according to Frank G. Flegal, executive director.

Johnson, a native of Indiana, served with the U.S. Rubber Company in that state for more than 10 years as a plan division manager. Immediately prior to joining Goodwill, he served as an executive of Flexform Products Inc. of El Monte.

In his new capacity at Goodwill, he will supervise more than 350 handicapped workers who repair donated materials at the main plant at 342 San Fernando Road, in Los Angeles.

Eleanor C. Berry Succumbs Jan. 26

Mrs. Eleanor C. Berry, age 82, of 38 Lowell Ave., passed away Jan. 26 at the Sierra Madre Community Hospital after a lengthy illness. She was originally from Pennsylvania, but had lived in Sierra Madre for the past 16 years.

Survivors include Mrs. Berry's daughters, Mrs. Rhoda Girden of Sierra Madre, and Mrs. Lois East of San Dimas. Also three grand-children, and two great grandchildren.

Funeral services were conducted by the Rev. George Lindsay on Jan. 28 at the Ripple Mortuary Chapel. Interment was at Live Oak Cemetery in Monrovia.



THIS IS THE PICTURE of the Shalimar Apartments that was flashed on the movie screen Thursday evening at the Planning Commission by Commissioner Poolman, when he was attempting to show the slum area of apartment houses. Turn to the "Letters to the Editor" for explanation of this picture.

MONROVIA

Celebrating 44th Anniversary

BOY TRIES SUICIDE

By BILL WARK
A frail, 14 year old Monrovia boy was found dying at the mouth of Spanish Canyon late Monday night by members of the Sierra Madre Search and Rescue Team.

Michael Kellis of 771 Normbego Dr., had taken an over-dose of sleeping pills, left his mother a note and headed off into the hills above his home. The Monrovia Police Department called the Search and Rescue Team in to aid in the search at 7:30 p.m. Aided by bloodhounds Henrietta and Hezikiah the members of the team spread out across the foothills. It was a race against time. Every bit of tracking skill was put into the search. The boy was found at 11 p.m. He was lying in a pitiful heap, face down on the cold, wet ground. The Rescue men wrapped him in their jackets and a blanket, gave him oxygen and carried him gently to the rescue truck and turned the heater on in an effort to keep him alive until the ambulance came.

He was rushed to the hospital where it was reported he was in a coma but was expected to survive. The Monrovia Police Department, complimented the Rescue Team on a well organized search which saved the boy's life.

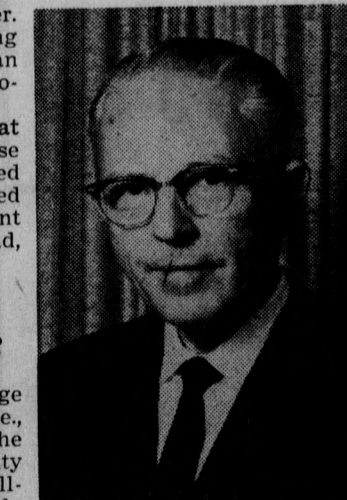
Monrovia Wins \$10,000

Judy Slovak, 16, of Monrovia is the first prize winner in a nation-wide contest conducted by the W. A. Sheaffer Pen Company of Fort Madison, Iowa. It was announced Thursday.

As top winner in the Sheaffer contest, Miss Slovak will have her choice of receiving \$100 a month for the next 100 months or a lump sum of \$10,000 to be paid by the pen firm. The award will be presented officially to Miss Slovak by Richard M. Mulhapt, Sheaffer's western regional manager.

Miss Slovak is a senior honor student at Monrovia High School. Her counselor, Mrs. Beth Baldwin, hailed the announcement of her award as "the best news I've had in a long time" since it will cover the cost of her entire four-year college education.

She lives with her parents, Mr. and Mrs. George V. Slovak, at 521 Ranchito Road. Her father is a foreman with the Southern California Edison Company.



FRANCIS T. JOHNSON, M.D. has been elected chief of staff at Maryknoll Hospital in Monrovia, according to announcement by Sister Alma Corde, administrator. Dr. Johnson will be officially installed at dinner ceremonies Monday, January 25, at Nazareth House. Other officers to be installed are John K. Waken, M.D., vice president and Bertram J. Knufmann, Jr., M.D., secretary-treasurer.

Wegge Motor of Monrovia Leading Dodge Dealership

"Hi, Neighbor! We're anxious to meet you" is the complete attitude of Wegge Motors of 139 W. Huntington Drive in Monrovia, which operates under the capable presidency of Bob Wegge.

Wegge Motors is different than most automobile dealerships in the nation, when they say they want to meet you, they mean just that. They don't mean that they are going to try to sell you an automobile.

The reason they are anxious to meet you is that they want to acquaint you with their brand new ultra-modern service facilities which is the latest addition in Wegge Motors' finest automotive service center for Chrysler products in the whole of San Gabriel Valley.

Bob Wegge has selected one of the top men of the area to spearhead his satisfaction program. Ken Massey is the general manager of Wegge Motors. Having had over 20 years of automotive experience, his job is to carry on the high standards of customer satisfaction which has made the name Wegge prominent in the automobile merchandising world. Backing up this fine selection is Sales Manager Norm Doyle who heads the staff of sincere Wegge Motors new and used car salesmen.

This week starts the celebration of the 44th anniversary of Wegge Motor in Monrovia, and being the leading Chrysler dealer of the area they are anxious

Sierra Madran Given Honors

Twenty-five alumni of Northwestern University will be honored with Alumni Achievement Awards at a Founders Day Convocation on Sunday, January 31, at 3 p.m. in Cahn auditorium on the Evanston campus. All alumni, students, faculty, their families, and friends of the University are invited to request tickets to the Alumni Association event.

Among those honored will be Richard L. Carey, Tech '49, 413 Manzanita Ave, Sierra Madre. He is director, NU Alumni Club of Southern California; director, representing Northwestern, the Big Ten Club of Southern California.

144 To Be Presented Toy Gifts

Councilman James F. Abernethy will again present "Adoption Papers" to 54 little mothers, members of Toy Loan, and 90 "Honor Gifts" to boys. This number, totaling 144, is the largest number to receive permanent gifts from Toy Loan.

Special entertainment is planned according to the Civic Club Toy Loan Co-chairman, Mrs. Harry Jackson and Mrs. Al Klein.

Mrs. Margaret A. Fling, director of Los Angeles County Toy Lending Centers will be a special speaker.

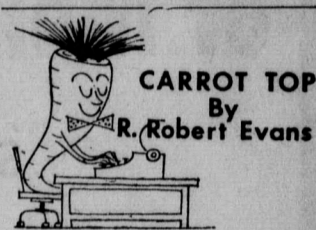
Mrs. Helen Peterson, Toyarian, reports that the Toy Loan has in excess of 1400 toys on loan each month or about 250 active borrowers per month, some children coming from the Pasadena area and some from Arcadia.

Refreshments will be furnished by parents of the borrowers as well as the Civic Club.

Mrs. Peterson invites all interested people to visit the Toy Loan Cottage next to the City Parkhouse during the regular hours which are 2:30 to 5 p.m. each Tuesday and Thursday.

Parents and friends are cordially invited to the party.

that you come in and get ac—Please turn to Page 18



This week I especially ask that you turn and read "Freedom At Any Price." This is concerning the Federal Reserve System, which like the Rumford Forced Housing Act was enacted into law at the last minute when everyone was under pressure. Christmas Eve, 1913.

Since the "man with the whiskers," Van Dyke, Vent, the other side to many of you, has already shown you, by words, that he knows how to run a newspaper, and since he feels that he has already mastered the great profession of "writers" I would like to hear what he has to say about the Federal Reserve System.

Now I will admit that I am not too hep on the Federal Reserve System, but do know my way around in discussing the matter, but I do have a man who is sitting in the front row when it comes to this subject . . .

I challenge "Mr. Breeze-way," excuse me "Vent" to a column discussion on the Federal Reserve System, between he and Dr. Henry V. Witty. Forty-three legislators have this subject on their agenda . . . What ya say, Whiskers???

Now I know why our pressman Joe Patton stuck his hand in the press about six months ago. The full explanation of this action is fully explained by Grandmother Mrs. Milton Woods of Monrovia in the following manner . . .

Seems the other day grandson Mark Miller, son of Mr. and Mrs. Jack Miller of 700 Auburn, who is 8 years old, now remember this is 8 years old, came home from school last week, rushed into the house hollering at the top of his voice . . . Cut my arm, mother, cut my arm right away, hurry up and cut my arm with a knife . . .

Horridly, mother asked Mark, just why she should cut his arm, whereupon he stated that he wished to go see Dr. Peterson.

"Now why do you want to go see Dr. Peterson?" inquired the mother . . . "Well," the boy exclaimed, "I do not necessarily wish to see Dr. Peterson, but I have a bunch of new jokes that I want to tell his nurse."

Regardless of age, I guess the boys want to see the nurses, and since I have gandered on a few of them myself, I am ready to have my arm cut also. Not that I have any jokes to tell, but I could make some interesting conversation . . .

The new Bank of America is now scheduled to open its doors with a full ceremonial opening on February 19. As stated this is the first time in 58 years that Sierra Madre has had two banks . . . I cannot find out if 58 years ago we did have two, or that back as far as 58 years we never had more than one.

One thing I can say is that the executives of B—Please turn to Page 18

A TRUSTWORTHY INSTITUTION
SINCE 1937

INVESTORS SAVINGS
and loan association

HOME OFFICE: LAKE AT GREEN, PASADENA, CALIFORNIA
EAST PASADENA, FOOTHILL AT MIDHILL AVENUE • GLENDALE, 134 N. GLENDALE AVENUE

Arcadia Young Republicans Reorganize

The Arcadia Young Republicans announce that the chapter has revised and adopted a new constitution and by-laws in order to become a more effective and influential group in 1965. The constitution will go into operation at the January 26 meeting, Methodist Hospital auditorium, 8 p.m.

General meetings take place on the fourth Tuesday of the month. Anyone interested in becoming an active, well informed citizen is welcome to attend.

Creative Arts Opens Registration For Spring Session Workshops

The Creative Arts Group, 37 E. Montecito in Sierra Madre, has opened registration for its spring session of creative workshops. The session will begin February 15 and end May 22. Lannea Melzian, coordinator of this session, reports that several new workshops are being offered. "Dabblers Delight" will provide introductory experiences in several media. Jane Morse will teach sand-casting; Mary Wallace, mosaic; Lannea Melzian, tissue paper collage; Marjorie Sawyer, copper enameling.

Students may sign up for any or all of these subjects. Another new workshop will be the evening class in oils and watercolors led by well known Arcadia artist Edna Lenz.

All classes meet at the Adobe headquarters of the Creative Arts Group. A wide variety of workshops are offered by instructors who have taught there before. David Schnabel returns to direct and advanced oil painting group. He also will inaugurate a drawing workshop which should be of special interest to beginners. Potters Karen McCrary and Joan Harness Hill will lead workshops offering instruction in coil, slab, throwing, and glazing techniques. Joan Hill will also lead an advanced pottery workshop.

Clay sculpture will be taught by Howard Whalen and John Olt will teach metal, wood and stone sculpture.

MaRee Mize will again direct the dance exercise group. Ruth Darrow will teach creative stitchery. A no instructor artists workshop using professional models is offered. Julianna Safford will teach guitar, beginning and intermediate, for teens and adults.

There are many workshops for children and teens. Lannea Melzian will direct an art workshop for children 9-14. Roberta Goldberg will teach beginning and intermediate guitar; children 8-12 may take a pottery and clay sculpture workshop led by Karen McCrary. Teen 14-18 are offered a clay sculpture group taught by Howard Whalen. Jane Morse will teach an art workshop for children 6-9.

The Creative Arts Group is a non-profit organization which strives to provide a wide range of creative experiences in a situation of fine instructors and small classes where an individual can learn and develop his skills to the best of his own ability.

The Adobe is open Monday through Friday from 10 a.m. to 2 p.m. It is staffed by volunteers led by Mrs. B. P. Sewall. Anyone wishing information or a brochure is welcome to call 356-1450 or to visit the Adobe.

Also open during these hours is La Tienda, the shop displaying student and instructor work. The shop is also run by volunteers directed by Mrs. Kenneth Ward. All profits from the shop are used to supply scholarships for the workshop sessions. Currently featured in the shop is original, hand crafted jewelry, pins, necklaces, tie tacks, earrings, created by Betty Tucker, Chan Hunt, Marjorie Sawyer, Greg White, Richard Ohrborn and Bob Kushner.

Also open during these hours is La Tienda, the shop displaying student and instructor work. The shop is also run by volunteers directed by Mrs. Kenneth Ward. All profits from the shop are used to supply scholarships for the workshop sessions. Currently featured in the shop is original, hand crafted jewelry, pins, necklaces, tie tacks, earrings, created by Betty Tucker, Chan Hunt, Marjorie Sawyer, Greg White, Richard Ohrborn and Bob Kushner.

Also open during these hours is La Tienda, the shop displaying student and instructor work. The shop is also run by volunteers directed by Mrs. Kenneth Ward. All profits from the shop are used to supply scholarships for the workshop sessions. Currently featured in the shop is original, hand crafted jewelry, pins, necklaces, tie tacks, earrings, created by Betty Tucker, Chan Hunt, Marjorie Sawyer, Greg White, Richard Ohrborn and Bob Kushner.

Also open during these hours is La Tienda, the shop displaying student and instructor work. The shop is also run by volunteers directed by Mrs. Kenneth Ward. All profits from the shop are used to supply scholarships for the workshop sessions. Currently featured in the shop is original, hand crafted jewelry, pins, necklaces, tie tacks, earrings, created by Betty Tucker, Chan Hunt, Marjorie Sawyer, Greg White, Richard Ohrborn and Bob Kushner.

D'Arcy Halts Hearing; Sets Study

By parliamentary procedure, the proponents were given a chance for rebuttal and the hearing was closed, with the following remarks from Chairman D'Arcy. "The Planning Commission is not necessarily for or against the emergency ordinance. They have been charged by the City Council to hold the hearing and then make recommendations as to the permanent ordinance, changes, deletions or additions."

Actually the Commission will make their recommendation to the Council prior to April 30 in sufficient time that the Council legally will be in a position of enacting legislation at the time the emergency ordinance expires.

Anyone can attend the study sessions, the hearing is closed, whether they can or will be heard will be entirely up to the Commission and its chairman. While in study session their action will not be legal procedure.

Application of James E. Crowder was postponed by the applicant's permission on the grounds that his map was not complete, and under those conditions the Commission must deny, and the applicant must re-apply.

The permit for a Conditional Use Permit was granted the Bethany Church with the condition that an old condition dating 1955 referring to 10 feet of the

property be deeded to the City be rescinded and that the new condition would be that 6 feet of the property from Baldwin to its entity be dedicated and deeded to the city for street purposes to be kept in sidewalk area.

The hearing on the tentative tract map for the development of the Willis property was again rejected by the Commission by a vote of 4-2 and cited the following reasons for their rejection: 1. The map was not sufficiently different from the previous map now up for appeal before the City Council; 2. Too many unknown quantities which seemed to be hazardous; 3. Extent of grading is too dangerous; 4. Overloads the area for transportation; 5. That it was believed that a better plan could be submitted.

The appeal was before the City Council at their meeting Tuesday, January 26. The outcome can be found elsewhere in this issue.

Before adjournment the Commission set Wednesday, February 17 at the hour of 7:30 as the time for a meeting with the Foothill Area Association. Further, Wednesday, February 3 was also set as the time for recommendations and study of the Hillside Emergency Ordinance which expires March 30, which will be made to the Council for their decision before expiration.

ANNUAL YEAR END CLEARANCE

of Men's Finer Wearing Apparel

SALE STARTS PROMPTLY

at

9 a.m. Wed., Jan. 27



CUSTOM TAILORED SUITS

600 Cuts of Finest Imported Worsteds

Handcut and Tailored To Your Individual Measure

\$99 \$109 \$119

HAND TAILORED SLACKS

Reg. Value \$35 to \$37
SALE PRICE

\$23.88

Imported ALPACA SWEATERS

Regular \$35
SALE PRICE

\$23.88

Pure SILK PAJAMAS

Regular \$25
SALE PRICE

\$13.88

Imported Pima PAJAMAS

Regular \$7.95-\$8.95
SALE PRICE

\$4.88

White STREET SHIRTS

Regular \$5.95 & \$6.95
SALE PRICE

\$3.88

Assorted NECKWEAR

Regular \$3.50 to \$5.00
SALE PRICE

\$2.49

Men's ROBES

Regular \$11.95 & \$12.95
SALE PRICE

\$7.88

Johnson & Murphy SHOES

30% OFF

Leather Traveling CASES

30% OFF

Mohair SWEATERS

Regular \$22.50
SALE PRICE

\$13.88

English LAP ROBES

Regular \$19.50
SALE PRICE

\$12.88

Golf SLACKS

BROKEN SIZES

CLOSE OUT

\$8.88

100% Italian Knit Wool SHIRTS

Regular \$35
SALE PRICE

\$17.88

Assortment of SPORTSHIRTS

40% OFF

REGULAR \$4.95 TO \$12.95

ODDS & END TABLE

99¢ TO \$1.99

COME EARLY FOR GOOD SELECTION OF COLOR & SIZES

Kiwanians View Travel Pictures At Weekly Meet

Jim Hall presented the program and introduced John Lehman at the regular weekly luncheon-meeting of the Sierra Madre Kiwanis Club, Tuesday, January 26. Mr. Lehman is president of the Boys Home Optimist Club International and he showed the Kiwanians fabulous color pictures of his travels in Yucatan.

The mid-winter training conference for the club presidents and secretaries of the California - Nevada - Hawaii District was held recently in Long Beach, and local Kiwanians attending were Dr. Kirkpatrick, president; Ben Wightman, secretary, and Jim Wolfe, a district committeeman, who heads the District Committee for Membership Improvement.

Governor William Dunlap presided and the featured speaker was Ernest Loebbecke, board chairman of the Title Insurance Co.

Turn unwanted items into CASH — Use the Classified Ads

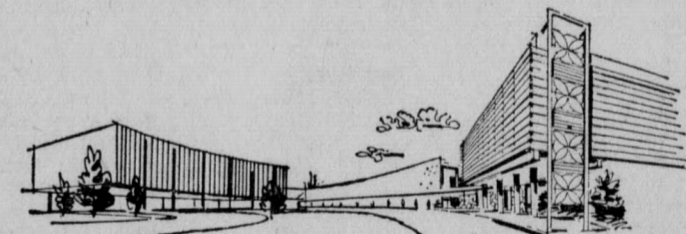
You can make it **485**
CURRENT ANNUAL RATE PAID QUARTERLY

If you hurry Score with Atlas Federal... where your savings dollars pile up higher earning in an insured account every quarter! Savings Received or Postmarked by the 15th earn from the 1st. SAVE BY MAIL POSTAGE FREE

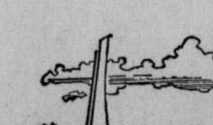
ATLAS FEDERAL SAVINGS

San Francisco Blvd. Pasadena, Calif. • SY 5-9531
OwnaMatic Home Loans
Across from J. W. Robinson's
Ample Free Parking

so much more costs no more



When you call Rose Hills Mortuary at time of need, "so much more" becomes an immediate reality. Comfort, service, convenience, help and understanding are no longer just words



—they are deeds to help you when help is needed most.

Because Rose Hills has experienced men and women and complete facilities all at one place, only one call is required. And because Rose Hills Mortuary is located in a naturally beautiful secluded memorial park, serenity and reverence are there to give comfort.

Compare the quality and compare the cost and you will call Rose Hills.

Rose Hills

MORTUARY-CEMETERY
3900 Workman Mill Road, Whittier
OXford 9-0921



\$ SACRIFICE SHOE SALE

UP TO
75%
OFF On Discontinued Patterns

Men, Women's and Children's Shoes

SOME AT COST - SOME BELOW COST - WE MUST

Reduce Inventory

OUR LOSS WILL BE YOUR GAIN

COME EARLY WHILE SELECTION IS THE BEST AND SIZES MANY

SALE STARTS PROMPTLY AT

9:00 a.m., Thurs., Jan. 28

(We Will Be Closed All Day Wednesday, January 27 To Prepare For Event)

ODDS & ENDS -- DISCONTINUED LINES -- DISPLAY PATTERNS

ON TABLES
AS LOW AS **\$1.99**

COME EARLY
AND SAVE

RALPH'S SHOE STORE

41 North Baldwin

S&H Green Stamps
BankAmericard

355-0479

SPORTS AS Hank Ives SEES IT



THE NAME IS THE NAME OF THE GAME

HAVE YOU EVER noticed how horse owners use royalty when naming their steeds? Let's take a handful of the horses currently running at Santa Anita.

ROYAL is often used. There is Royal Khal (a two-time winner), Royal Hunter, Royal Scoop, Royal Curragh, Royal Adventure, Royal Pappa, Royal Commando, Royal Eiffel, Royal Attack and Royal Shod.

THE LADIES have their day too. Lady Cagire (owned by Pasadena), Carl Grinstead), Lady Lorelei, Lady Peggy, Lady Noorbel and Lady Elene.

THE GRAND poobah also has his backers. King Scorpion, King Blenheim and Donut King fit that category. And how about the queen? Queen Joaquin, and Queen Hostess and their sons, Prince Bat, Prince O'Turf, Prince Lei Lana, Border Prince, Prince Dale, Just Prince and another Grinstead steed Prince Ophir, plus the girl set with Victory Princess and Princess Red God.

THERE ARE PLENTY of counts and dukes and rulers. Ky. Duke, Count Bell, Count Chinita, Count Clutter, and Eddie the Count, Faithful Ruler, Nasseau Ruler, the ill-fated Treasure King, Sir Bolso, Sir Pete, Country Squire, and Sir Con.

THERE IS EVEN one named for a royalty residence, Snow Palace.

LIKE I SAY, the name is the name of the game.

LITTLE THIS-N-THAT Santa Anita stewards have been having a field day setting jockeys down for rule infractions, but so far they have missed the spirited Panamanian, Mennie Ycaza.

OLD HANKUS goofed when he even suggested that Grandpa John Longden might be slipping just a notch. Last week "Bags" picked up seven winners including half the daily double twice and the whole thing once.

ART WELCH is the new prey of the Pasadena Quarterback Club. He replaces Chuck Rubsamen who did a great job. Bill Leishman, Mike Ward, John Thie and Paddy Padfield are new directors.

SPEAKING OF THE Quarterbacks, did you know that insurance exec, Dick Kirkpatrick was once prey of the club for ten minutes? That Bud Lyndon took the job for two years.

AND SPEAKING OF LYN-DON... The able Pasadena has been named Women's National Diving Chairman. He gets his expenses paid to all national meets. Guess what? The first meet is in Los Angeles.

JUST THINKING... If track "dopesters" have so many winners, why must they sell their information?

CAN ANYONE get excited about next week's Floyd Patterson - George Chuvalo heavyweight fight? Come to think about it, can you get excited about any heavyweight fight these days.

JERRY TARKANIAN'S Riverside C.C. quintet looks like a shoo-in for their third straight Eastern Conference cage title. No one can even remember the last time the Bengals lost a loop contest. The ex-PHS star does a first

class coaching job and handles problem players with the greatest of ease.

THE CHICAGO BEARS just may have picked up a nugget in their 15th draft choice, Art Robinson of the L.A. State Diablos. The former Bakersfield C.C. star can really ramble.

JIM HURTUBISE, who was recently burned severely in an auto racing crack-up, has already signed for the Memorial Day "500" in Indianapolis.

IF YOU TEND TO SHY away from horses running from the rail position... don't. The one post is doing very nicely thank you. But don't bet it in the turf sprint. The rail has never had a winner on the grass. Poona Khan and Royal Curragh were both just nipped. AL LOPEZ is at it again. Each spring he claims the Yankees can be beaten. This year he doesn't even pay them much attention. The only pilot to whip the Yanks in the past 14 years, thinks that the Orioles and his own Chisox are the teams to beat.

Monthly Study Series By Women's Club

The Arcadia Republican Women's Club, Fed. will begin a series of monthly study group meetings next Thursday morning, January 28 from 10 a.m. to noon. Club president, Mrs. E. C. Rhodes has named Mrs. Edward A. Heiss as chairman of the study group which will meet in the Arcadia Republican headquarters at 119 S. First Ave.

Mrs. Heiss will be assisted by Mrs. R. R. Poppa and Mrs. Luther Watkins. Topics of current Republican concern will be presented at each meeting regularly scheduled for the fourth Thursday morning of each month.

The State of the Union message of President Johnson will be evaluated at this first meeting. The present immigration law and proposed changes in it will be discussed. Also, a new book "The Great Deceit" will be used regularly as a basis for discussion. It is a Veritas Foundation Staff Study which required two years for research and documentation. The introduction and epilogue were written by Archibald B. Roosevelt.

"Keynes At Harvard" was the first Veritas Foundation research book which led inevitably to the writing of "The Great Deceit."

Club members are urged to take friends who wish to become better informed and prepared to participate in discussions of current events.

Father-Daughter Night

Dads will be the guests of their daughters at the annual Father-Daughter Night at Alverno Heights Academy, Sierra Madre. For freshmen and sophomores, the circled date is January 28; for juniors and seniors, February 11. Daughters have promised an evening of fun and laughter that can't be beat from 8 to 10 p.m. Features will include a talent show, dancing, and refreshments.

News From Your COMMUNITY HOSPITAL

Sierra Madre

Danny Brown, the ten year old son of Mr. and Mrs. Warren Brown who reside at 471 Santa Anita Court, Sierra Madre, underwent an appendectomy at Sierra Madre Community Hospital last Tuesday and has returned to his home to make a complete recovery.

Five year old Damon Jenkins, son of Mr. and Mrs. Philip Jenkins of 161 N. Hermosa St., Sierra Madre, was confined to Sierra Madre Community Hospital for a few days last week following injuries sustained when a tricycle collided with a passing car on the street near his home.

The big white bird with the long beak and the basket has made frequent return trips recently to the Sierra Madre Community Hospital. Thus finding themselves new parents are the following: Mr. and Mrs. Larry Cummings of 9905 Loftus Dr., El Monte, who are delighted with their little daughter Dena Lynn. She arrived at Sierra Madre Community Hospital Wednesday, January 20 and weighed 7 pounds 13 1/2 ounces. Mr. and Mrs. Cummings also have a son Larry James who is most proud of his little sister.

Mr. and Mrs. James Grunwald who reside at 948 W. Huntington Dr., Arcadia, have announced the birth of their son Terry Kiyonobu. His birthdate was Sunday, January 17 at Sierra Madre Community Hospital and his record weight at birth was 6 pounds 13 1/2 ounces. And proudly introducing their son are Mr. and Mrs. James Duckworth of 422 N. Oak St., Pasadena. He was delivered at Sierra Madre Community Hospital Wednesday, January 20 weighing 9 pound 1/2 ounce. He has been given the name Michael Allan and joins the family circle with his two year old sister Terrie Leanne.

Mr. and Mrs. Gerald Sturgeon are introducing their

first child Jayelyn to their many friends and relatives. This little miss arrived by Caesarian section at Sierra Madre Community Hospital Wednesday, January 20 and her birth weight is recorded as 6 pounds 1 ounce.

Then too there was Vickie Kay Arnold who arrived to make her home with her older brother Jackie Wayne and her parents Mr. and Mrs. Norman Arnold who reside at 3845 Loma Lane Baldwin Park. Helping Vickie to "get off to a good start" is grandmother Mrs. Josephine Ferguson who came from Kansas City, Missouri. Little Vickie was delivered at Sierra Madre Community Hospital on Monday, January 11, weighing 8 pounds 5 1/2 ounces.

New Books At Local Library

Carlisle, Henry. Ilyitch Slept Here — a burlesque on the cold war. Dennis, Patrick. The Joyous Season — the hilarity that caused the separation of mother and father.

Diggam, Alfred. Count Bohemond — a novel in the 11th Century during the First Crusade.

Macdonald, Ross. The Far Side of the Dollar — a mystery.

Norton, Andre. Flight of Masks — science fiction. Slaughter, Frank G. The Purple Quest — adventure and intrigue during the time of the Phoenicians.

West, Rebecca. The New Meaning of Treason — spys and defectors, an expansion of her earlier non-fiction work.

The Friends of the Library Book Sale will be held at the library February 4, 5 and 6.

Two New Classes In Dog Training

The Santa Anita Dog Training Group announces that it will be starting two new classes in Arcadia County Park this month. These classes are extremely popular at this time of the year so it would be well for those interested to call and make a reservation as the number of dogs in each class is limited. Obedience training is not just for the problem dog as every dog needs and deserves an education — modern living requires it and the good-will of neighbors demands it.

There will be a new class starting on Thursday evening, January 28, at 7 p.m., and another one on Saturday afternoon, January 30, at 1 p.m. Any dog five months on up may be enrolled. For further information please call HI 6-6858 or EL 6-1096.

Wilshire Federal

shire Federal exhibits. The Women Painters of the West was founded in 1921 and limits its membership to 175 professional women artists.

Trude Hanscom, 1965 exhibition chairman, will be assisted by Vera Norris, president of the group, Christine Dailey, Du Val Eliot, Irma Attridge, Jan Wagner and Mary Messinger.

The group supports a Scholarship Loan Fund which to date has assisted 28 young talented artists complete their art education. They also award a free art scholarship each year and enjoy the privilege of furnishing art materials to the children in McLaren Hall.

The exhibit will be open weekdays from 9 to 4:30, Monday through Thursday, and until 6 p.m., on Fridays.

The real Bargains are found in the Classified Ads

TRI-CITY MOTORS FOR BEST USED CARS

415 Huntington Dr., Monrovia 358-0145
★ Bank Financing
★ 24-Hour Free Trial available for qualified prospects
★ Our used 61-64 Lincoln Continentals and other late model cars have an unconditional guarantee available to buyer
★ 100% financing available on approved credit

Visit our Girl Scout Department for holiday gift ideas!

BALLINGS FOR CHILDREN

401 1/2 S. Myrtle 358-6164 Monrovia

Family Stores FOR Family People

PAST... PRESENT... FUTURE

Rely ON Ralphs FOR Meat!

SAVE ON RALPHS GOLDEN PREMIUM USDA CHOICE MEATS... NATURALLY PERFECTED TO PEAK TENDERNESS IN OUR OWN QUALITY CONTROLLED MEAT CENTER... ONE OF THE LARGEST AND FINEST IN THE WORLD... RUSHED UNDER CONSTANT REFRIGERATION FRESH DAILY TO OUR STORES FOR YOUR SELECTION. PRE-PACKAGED OR CUT TO YOUR ORDER. SUPER-TRIMMED BEFORE WEIGHING... UNCONDITIONALLY GUARANTEED.

CALIFORNIA GROWN—1 DAY FRESH—U.S.D.A. GRADE A DAYS FRESHER—YOU CAN TASTE THE DIFFERENCE

FRYER PARTS

DRUM STICKS	49¢ lb	WHOLE LEGS	55¢ lb
BREASTS OR THIGHS	59¢ lb	DOUBLE BREASTED OR 4 LEGGED FRYERS	49¢ lb
FRYER WINGS	29¢	BACKS & NECKS	8¢

HORMEL 1ST QUALITY SLICED BACON 1-LB. PKG. 49¢
FRESH PACIFIC TRUE COD FISH FILLETS 59¢ lb
GORTON'S FROZEN SEA FOODS BREADED—8 OZ. PKG. FISH STICKS 35¢
SHRIMP 63¢
CLOD OR POINT CUT BRISKET BONELESS BEEF ROAST 79¢
LEAN BEEF SHORT RIBS 29¢

REGULAR OR LO-CAL ASSORTED FLAVORS

SHASTA CANNED DRINKS

15 12-OZ. CANS \$1.00 SAVE 46¢

WHOLE KERNEL NIBLETS CORN 2 12-OZ. CANS 29¢ SAVE 17¢

More meat than could have been eaten by the entire city of Los Angeles in 1873 is rushed daily from Ralphs vast Quality Control Meat Center direct to Ralphs stores. Meat of a higher quality, more rigidly inspected, more precisely brought to perfect tenderness and flavor than was possible in "The Old Days!" Protectively packaged in "See Thru" plastic... and QUALITY, PERSONAL SERVICE and LOW PRICES are still the standards at Ralphs and always will be!

NON-FOODS

CHEER DETERGENT GIANT PKG. 59¢ SAVE 21¢

RAILPHS FACIAL TISSUES

ZIPPER FLUFF ONE STEP FABRIC SOFTENER QUART 37¢

RAILPHS DELICATESSEN

RAILPHS SLICED ALL MEAT OR ALL BEEF BOLOGNA SAVE 12-OZ. 10¢ PKG. 49¢
WISCONSIN AGED CHEDDAR OR NATURAL SWISS CHEESE CHUNK SAVE TO 20¢ A LB. 69¢
HOLLYWOOD HEALTH FOODS SAFFLOWER OR SALT FREE MARGARINE 1-LB. PKG. 37¢
WILSON CANNED ROAST BEEF 1-LB., 14-OZ. CAN SAVE 51¢ 1.98
BALLARD SWEETMILK OR PILLSBURY BUTTER BISCUITS 3 8-OZ. CANS SAVE 4¢ 25¢

RAILPHS FROZEN FOODS

COUNTY FAIR FROZEN FRUIT PIES 8-INCH BLUEBERRY 29¢ SAVE 10¢
8-INCH CHOCOLATE 29¢ SAVE 10¢

RAILPHS OLD FASHIONED VANILLA, CHOCOLATE OR NEAPOLITAN ICE CREAM HALF GALLON 49¢
KOLD KIST FROZEN MACARONI & CHEESE 5 8-OZ. PKGS. \$1.00 SAVE 15¢
KERMIR'S FROZEN ALL CHICKEN or ALL TURKEY PIES 5 8-OZ. PKGS. \$1.00 SAVE 12¢

HACIENDA FROZEN MEXICAN FOOD BEEF OR CHICKEN ENCHILADAS 3 8-OZ. PKGS. \$1.00 SAVE 17¢
BEEF TACOS, BEF CHICKEN DINNER OR MEXICAN DINNER 12-OZ. PKG. 39¢ SAVE 10¢

RAILPHS RAISINS

KERN'S STRAWBERRY PRESERVES 2 1-LB. JAR 59¢
TREE—INCLUDES "10¢ OFF" PACIFIC HONEY TREAT GRAHAM CRACKERS 1-LB. PKG. 35¢
FULVITA—30 DAY SUPPLY MULTI-VITAMINS 99¢
RAILPHS CINNAMON ROLLS 29¢
RAILPHS FUDGE ICED DEVILS FOOD CAKE 7-INCH 2 LAYER 89¢
WHOLE 89¢ HALF 53¢
RAILPHS HOME STYLE WHITE or WHEAT 49¢er BREAD 15-OZ. LOAF 29¢

RAILPHS PRODUCE

U.S. NO. 1 OREGON ANJOI PEARS 2 LBS. 25¢
ARIZONA WHITE FULL OF JUICE GRAPEFRUIT 8 1-LB. Cello BAG 39¢
SWEET JUICY ORANGES 5 1-LB. Cello BAG 39¢
FANCY WINESAP APPLES 4 1-LB. Cello BAG 39¢

ASSORTED HOUSEHOLD PLANTS

PHILODENDRON, GOLDEN POTHOS, EMERALD RIPPLE PEPEROMIA, VARIATED PEPEROMIA, CALIFORNIA IVY, GREEN PEPEROMIA OR CROTON MIX 'EM OR MATCH 'EM WHILE THEY LAST! 5 FOR 98¢

BASINGERS FLOWERS AND GIFTS



- Plants
- Corsages
- Funeral Flowers
- Wedding Flowers
- Imported Gifts

FLOWERS WIRED Call & Charge

Artistic, Thoughtful Service

EL 8-4104 358-3283
511 S. Myrtle Avenue, Monrovia

BankAmericard

All-Ways THE MOST OF THE BEST FOR THE LEAST at **Ralphs**
HUNTINGTON DR. AT SAN GABRIEL BLVD. 211 E. FOOTHILL BLVD. at 2nd AVE., ARCADIA
OPEN DAILY 9 A.M. TO 10 P.M.; SUNDAYS, 9 A.M. TO 7 P.M. OPEN DAILY 9 A.M. TO 10 P.M.; SUNDAYS, 9 A.M. TO 9 P.M.

VENT

for the "other side"
by "VAN DYKE"

Well, de Prosse, (I hope you won't mind my also omitting title and first name), here is the requested answer to your quiz. I was supposed to state in this column which I prefer: Anarchy, a Republic, Monarchy or Oligarchy... I don't get the idea, de Prosse, unless these words are strange to you and you found them in the dictionary. I think every American, whether Democrat or Republican, conservative or liberal, would be against having no laws or government at all, against

the supreme power being vested in a monarch and against it being vested in a small group which could use it for selfish purposes — ergo, they all including myself would be for the Republic, for which our flag proudly stands. (This means that the power of government is vested in an executive or liberal, would be elected by popular vote. If you think the same, de Prosse, and I sincerely hope you do, don't forget that this executive and these representatives should have the

leading power — and not a disgruntled minority.

You have become so blind that you actually think that a fellow Republican, more moderate or liberal than you are, "is busily trying to destroy it (the Republican Party) — and don't let those peacepipes fool you!" The American people have buried that kind of thinking with an avalanche of votes.

But, of course, you are not the only one. Most ultra-rightists refuse to see the general trend back to a more traditional and moderate brand of Republican conservatism, nor agree as yet with Richard Nixon "that the party had moved too far to the right since San Francisco." Whether you like it or not, de Prosse, you and others like you will have to smoke peacepipes with other elements within the party and with those who will turn back toward the middle of the road again, making it the main stream of the party once more. If you don't, YOU will busily destroy the Republican Party!

Having been defeated last November and being forced to write an end to their short domination of the Republican Party, there is a great danger of the extremists and radicals among the ultra-rightists going underground and trying to spread their ideas through infiltration and subversion tactics of the very Communists they wish to destroy.

Little signs of this are beginning to show. The police are being wooed with bumper stickers "Support your local police," by telling the gullible through a pamphlet that the police are the last bulwark against threatening Communism and a friendly barrier for the coming race riots inspired by the reds. Efforts are being made to control what our children shall read and learn in the schools. Millions are being spent to organize membership drives in ultra-rightist societies. All opponents of their way of thinking are considered dangerous dupes or outright "Commies" or "Comsymps."

The National Committee meeting this week will do much to revive the traditional Republican Party and rebuild it on a platform which will appeal to all sections of the electorate. Let us hope it will also signal the end of the wide support which had been given a fanatical movement which must be repudiated by all responsible citizens who believed it to be "conservative."

Attend the Church
of Your Choice
this Sunday

Colorado River Water Purchased

San Gabriel Valley Water Pact Approved

A three-way agreement providing for purchase of imported Colorado River water for use in replenishing underground supplies in the upper San Gabriel Valley has been approved, Supervisor Frank G. Bonelli said today.

The action was recommended to the Board of Supervisors by County Flood Control District Chief Engineer M. E. Salsbury.

Parties to the pact include the flood control agency, the Metropolitan Water District, and the Upper San Gabriel Valley Municipal Water District, Bonelli said.

Colorado River water will be purchased by the Upper San Gabriel group from MWD for spreading by the Flood Control District in the San Gabriel River. It will percolate through the unlined channel bottom and help to bolster ground water basins within the water district's boundaries.

The Upper San Gabriel Valley Municipal Water District includes all the valley with the exception of Glendora, West Covina, Pasadena, Sierra Madre, Alhambra, and Monterey Park.

Bonelli said the imported water will be delivered from the MWD feeder line which crosses the river just below

Entertaining Book Review Held Jan. 15

A very entertaining book review featured the January 15 meeting of Sigma Alpha Study Club at the Arcadia Public Library. The president, Mrs. Edgar P. Bradford, presented Mrs. Lyman G. Vollintine who reviewed "For Time and All Eternity" by Paul Bailey.

Mrs. Vollintine gave a colorful account of the life of the Mormons and Gentiles in the small town of Ammon, 30 miles from Salt Lake, Utah, back in the 1890's. She told about the conditions for most women, the cruel treatment by most of the husbands, and the usual jealousy and fighting among their many wives.

Ammon was not an easy place in which to live and the story showed the triumph of some of the characters over the hard surroundings, lack of good housing, schools and other facilities. The heroine displayed her religious convictions and strength in many ways. She revealed true forbearance when the Gentile she had married adopted her religion and wanted to practice polygamy, which he had once disapproved. She even saved the life of the second wife's child and that of her stepmother who had once tried to kill her, a remarkable person.

Those enjoying the program, in addition to the president and speaker, were Mrs. Dudley M. Covell, Byron Curry, Jr., Harry J. Grier, John P. Ross, John E. Vanderbur, William W. Weaver, J. K. Weems and Ardene D. Boller.

Attend the
Church of your choice
this Sunday

Special offer
from Dorothy Gray

SATURA
the true
moisture
cream

\$850 Size
NOW \$600

Save on the gentle-mannered cream ladies prefer. Satura's humectant-action aids in the prevention of dryness, gives skin a petal smoothness. Either of its formulas, with hormones or with Vitamin A, will help soften, smooth and moisturize as few other creams can. Discover Satura today at these savings.



Ladies choose Dorothy Gray

Hartman
Beauty Products

29 N. Baldwin EL 5-3511

Thursday, Jan. 28, 1965 SIERRA MADRE NEWS-5

Monrovia School Have Writing Class

Enrollment for the new semester may be made in class on Thursday night when the class meets. For further information please call the Evening High School Office, 358-2551 or 358-8124.

This class is designed to provide the following: Fundamental techniques of all writing, a critical audience for student work, and encouragement of beginners to market acceptable manuscripts.

Classes begin with a lecture and discussion of basic principles. This knowledge is then applied through constructive criticism, including marketing possibilities, of students' work.

Mr. Stewart is a selling author, teacher, lecturer, and is known in San Gabriel Valley for his weekly column "Theatre - Wise." Several of his students last year sold their writings, one a winner in the recent True Story Magazine contest.

The real Bargains
are found in
the Classified Ads

ARMY - NAVY DEPT. STORE

240 W. Main, Alhambra AT 2-5912
GUNS — AMMO — TACKLE — ARCHERY
BINOCULARS — SKIN DIVING — SKIING
SURVIVAL EQUIPMENT — MT. CLIMBING GEAR
PACK-IN FOODS — TENTS — TARPS — BOOTS
SLEEPING BAGS



"I FULLY REALIZE THERE ARE MANY
FINE RESTAURANTS THAT WOULD LIKE
MY PERSONAL ENDORSEMENT.
HOWEVER I HAVE DECIDED TO GIVE IT TO
THE ONE WHICH IN MY OPINION IS THE
GREATEST OF THEM ALL... EATONS"

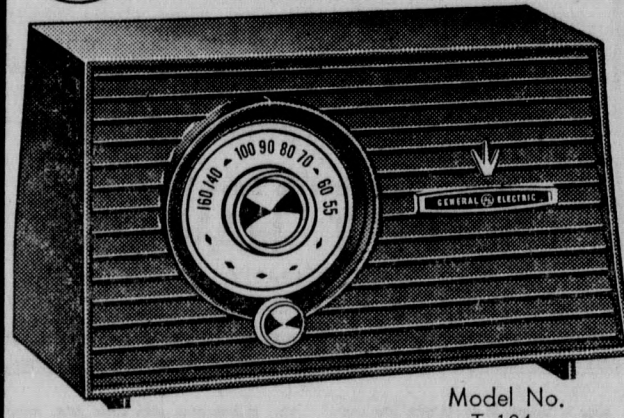
Chas Eaton

1150 COLORADO BLVD., ARCADIA, CALIF. • 445-2121 • 681-6033

Budget Special!

Quality Features and Styling

Table Radio



Model No.
T 104

\$12.95

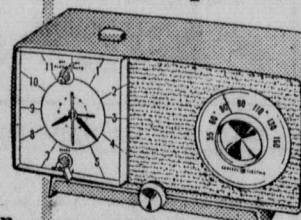
The most powerful General Electric Radio ever offered at this price! Comes in three colors: slate gray, honey beige, mint green (honey beige and mint green at slight additional cost).



CLOCK-RADIO

WITH SNOOZ-ALARM®

- Wakes you to music and/or alarm.
- Turns itself off quietly.
- Snooz-Alarm gives you an extra forty winks.
- Powerful G-E Dynapower speaker.
- Choice of Antique White, Pink, or Brown.



Model C465

\$21.95

90-day warranty on both parts and labor

Choose From Our Large Stock at Lowest Prices in
Southern California
FREE HOME DEMONSTRATION

RAMBEAU

ANTENNA TV SERVICE

17 W. Sierra Madre Blvd. EL 5-1560

Lose Weight

Reduce Waistline — 2" to 4"
Reduce Hips — 2" to 4"
Reduce Thighs — 2" to 3"



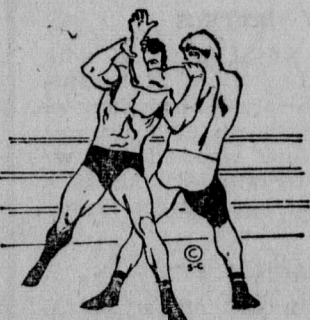
Keep Your
Body in
Condition For
Spring &
Summer Sports

Build Bust Line — 2" to 4"
Gain Weight — 10 to 25 pounds

We Maintain Complete Gym Facilities
For Body Building & Conditioning

Complete Training
In the Arts
SELF DEFENSE

- ★ Karate
- ★ Judo
- ★ Boxing



Special Classes
For Women
and Children

HUNTINGTON HEALTH CLUB

41 E. HUNTINGTON DR.
Telephone 447-9195

ARCADIA

His father's '65 Ford.....rides quieter than his father's Rolls-Royce

Chuck's father got the Ford. Reginald's father got the Rolls-Royce. Both got a bargain. Reginald's father has a handcrafted car with all sorts of unique luxuries. Expensive? Naturally. Worth it? Quite.

- Chuck's father did fine, too. His Ford rides even quieter than a Rolls-Royce. But it wasn't just quietness that sold him. He shopped around and found that Ford has features, quality and models that simply aren't matched by other cars in its class...

Quiet means quality

- 100% new body—strongest Ford body ever.
- New frame "tunes out" vibration.
- New LTD luxury models
- Decorator-appointed interiors, thick nylon carpeting.
- Ten courtesy lights, five ash trays (4-door

- hardtops), rear-seat center arm rests.
- Elegant upholstery fabrics—treated with Scotchgard® to resist soiling. © TM 3M CO.
- New spaciousness
- Swept-back instrument panel adds 5 inches extra knee room.
- Transmission hump is lower—for extra foot room.
- More luggage space than in most competing cars—trunk holds four 2-suiters standing upright with room left over.
- Select-Aire air conditioner (optional) built into instrument panel, doesn't jut out.
- Extra performance and economy
- Big, new 289-cu. in. V-8 standard in XL's and LTD's.
- Thrifty, quiet new standard Big Six—the biggest Six offered by any car.

- All automatic transmissions have three speeds, not two as in some competing cars—smoother shifting, more economy.
- Special comforts and conveniences
- Silent-Flo ventilation (in 4-door hardtops) provides fresh air in car with all windows shut.
- Optional Swing-Away steering wheel.
- Reversible keys—work either side up.

There's more... much more in a Ford than you'd expect for the money. Visit your Ford Dealer and take a test drive soon.

Leading acoustical consultants conducted tests in which 1965 Fords (Galaxie 500 Sedan, XL and LTD Hardtops) with 289-cu. in. V-8 engines and automatic transmissions rode quieter than a new Rolls-Royce. These tests were certified by the U.S. Auto Club.



1965 Ford Galaxie 500 LTD 4-Door Hardtop

Test Drive Total Performance '65
Best year yet to go Ford!

FORD
MUSTANG • FALCON • FAIRLANE • FORD • THUNDERBIRD

Try the Quiet One for yourself at your Ford Dealer's now!
Now On Display In Our Showroom

Carl Hansen Ford

Sierra Madre's Authorized Ford Dealer — Complete Sales and Service

A Home Owned and Operated Institution in Sierra Madre for 27 Years, Devoted to
the Best Interest of Those We Serve!

EL 5-2321

120 W. Sierra Madre Blvd.

**BUY
SELL**

Phone
EL 5-3324

Straight classified 45c a line, \$1.25 minimum; 3 times or more \$1.00 minimum.
Classified display, \$1.15 an inch; monthly, \$1.05 an inch.

COPY DEADLINE 2 P.M. TUES.

CLASSIFIED ADS

**TRADE
LEASE**

Phone
EL 5-3324

EXPERT SHOE REPAIR

ORTHOPEDIC WORK OUR SPECIALTY
SHOES REPAIRED WHILE YOU WAIT
WE REFINISH OR DYE SHOES ANY COLOR

RALPH'S SHOE STORE INC.

41 North Baldwin

S&H Green Stamps
BankAmericard

355-0479

ROOFING

Specializing in residential re-roofing
Call us for FREE estimates in following —
• Composition shingles over cedar shingles
• Cedar shakes over composition shingles
• Cedar shakes over cedar shingles
• Tear off existing roof & replace with roof of your choice
Butler-Chadwick Co. Inc. ED 2-3046

SERVICE

SIERRA MADRE TRANSFER
Local and long distance
moving. EL 5-3374

DIGNITY

For the discriminating tenants seeking a quiet, dignified residence, the Sierra Madre Townhouse offers delightful privacy in a rich garden setting. Massive closets, private patios, TV co-axial cable. Thermador blt-ins, Carrier air-conditioning. Nylon carpets. We have a 1-bdrm. & a 2-bdrm. open at \$115 & \$135 mo. Reference required, adults. Corner of N. Mountain Trail & E. Highland, Sierra Madre.

TOWNHOUSE

EL 5-3678 SY 58-0-58

Bill DING



STARTS FEB. 1

PLASTIC ROOF CEMENT

\$1.25
PER GALLON

**MYRTLE AVE.
LUMBER CO.**
1525 SOUTH MYRTLE AVE.
Monrovia
Phone EL 811-1851

EXPERT — QUALITY

Printing

Delivered in Record

Time

At the

SIERRA MADRE NEWS

We Are Craftsmen In
The Art of Printing

♦ OFFSET ♦ LETTERPRESS

Bring us your next
Job for estimates — We know
we can save you money

Sample

1000 Simulated
Engraved Bus. Cards \$3.95

1000 No. 10 Large
Business Envelopes \$12.50

1000 8 1/2 x 11
Letterheads \$12.50

1000 6 1/4 Small
Envelopes \$10.25

U.S. CITIZEN NEEDS HELP

DEAR READERS: I am disabled due to partial amputation of both feet. I have a fine wife and 7 lovely children. I need help at once to start a business so I will be able to support and educate my family without needing charity. The banks will not lend me money because I have no collateral. Please help by lending me a dollar, or, more if you can spare it. I promise to pay you back when I can with 5% interest per annum. Thanks in advance for your kindness. Send your loan to: John Corn, 918 Loletta Ave., Modesto, Calif. I will answer all replies and be forever grateful.

FOR RENT

\$68 month, like new 1 bdrm. apt., stove, refrig., water furn. Adults only. 355-6641 or 355-2045. D:1-7H

FURN. cottage, cable TV, 2 sm. bdrms. Walls-natural wood finish. EL 5-6554 D:11-5H

1 BEDROOM upper apt. 126 E. Laurel. 355-6321 (after 2 p.m.) D:1-14-1-28

FOR RENT

FOR RENT bedroom, \$25 mo. 1 person, kitchen priv. 61 Windsor La. Rachel Bailey 355-0540 D:1-28

NICELY furn. 2 bdrm. apt. Cpts. 2 or 3 adults. May rent as office & home combination. Bus. zone. Reas. Ref. necessary. Owner Mrs. Peggy Wiley, 304 1/2 W. S.M. Blvd. 355-9728 D:1-28

UNFURN. House \$75. 1 bdrm. large house. 185 N. Lima, Sierra Madre. EL 9-1442, mornings or evenings. D:1-28-2-11

LGE. 2 bdrm. unfurn. house. Fp/c, HW flrs., fenced. Child o.k. EL 5-0978 D:1-28H

FOR RENT

SIERRA MADRE Less than 1 Year old STUDIO APT. (No one living above you) 2 Bedrooms, 1 1/2 baths, w-w carpets, drapes, private patio, blt-in range, washer space, air-cond., garage. Furn. or Unfurn. Block to park, dwntn. Child O.K. Sat. Sun. or By Appt. Phone 355-2741 108 ESPERANZA AVE.

60x190 FT. CORNER LOT Trees and shrubs. Mesa School. \$12,500 firm

LEASE WITH OPTION TO BUY. Newer 2 bedroom stucco. Natural wood kitchen. Rent \$150, sell \$19,750.

ROOM. 1t. housekeeping. Shower ba. Util. paid, pvt. entrance. \$50 EL 5-2419 D:1-21-2-4

NOW LEASING

OFFICE SPACE IN THE NEW PANGBORN BUILDING
Ready Feb. 1st. Formal Opening Feb. 19th
Mountain and Valley Views

• Air Conditioning • Block & Glass Construction
• Fluorescent Lighting • Spacious Parking
• Sound Proof • Reflection Pool & Water Fall
\$.30 per sq. ft. including utilities & janitor service
ALSO LARGE CORNER STORE FOR LEASE.

PANGBORN REALTY CO.

344 W. SIERRA MADRE BLVD. EL 5-8429

FOR RENT

Large 3 Bedroom New unfurn. apt. Gold Medallion, blt-ins, plus dishwasher, air conditioned.

53 Suffolk

355-2143

DELUXE furnished one bdrm. All electric. Air conditioned. \$130. "Laurel View." 80 E. Laurel. EL 5-8248 after 5 p.m. D:8-20H

OFFICES OR SALES SPACE

Fully Air Conditioned
Utilities paid — Janitor
SIERRA MADRE'S
NEWEST
OFFICE BUILDING
49 S. Baldwin
Inquire 355-3456
or Office H

LIKE NEW, scenic upper 1 bdrm. apt., stove, refrig., good loca. \$85. 398 W. S.M. Blvd. 355-7760 D:12-10H

AIR COND. upper 1 bdrm. apt. w/w cpt., drapes, stove, refrig., disposal. Adults. 145 E. S.M. Blvd. 355-1192 or 355-9293 D:1-21H

• PINNEY HOUSE • 1 bdrm. furn. Utilities paid. \$75 mo. 225 N. Lima. EL 5-9762. D:1-21H

TIRED OF NOISE?

New studio apts. (no one living above you) 2 bdrms., 1 1/2 baths, sound proof insulation and air conditioning, w/w carpeting, drapes, built-in range, oven. Children welcome.

CALL EL 5-6554

New — Deluxe Apts.

149 N. MOUNTAIN TRAIL at E. Highland, S.M. 1 bdrm., 1 bath — 2 bdrm. 1 1/2 bath. Balance power, central air conditioning, w/w carpets, drapes. \$125 to \$165

FOR SALE — REAL ESTATE

CRESCENT OF JEWELS

This 2 bedroom, 2 bath home looks down on valley lights. Also a Mt. view. Fireplace, w/w carpeting, drapes, large summer room, breezeway to 2 car gar. \$24,750

STUCCO MODERN

Redecorated 14 year old home. Choice SW area. 2 bedrooms, large kitchen, serv. porch, attached 2 car garage easy to convert to more bedrooms. Fireplace, w/w carp. Parking for boat and trailer. Badminton court. \$26,950

MR. FIXIT

Small and older 2 bedroom cottage on N. Lima St. wooded and fenced lot. \$13,500

HILLSIDE COTTAGE

Cute rim of canyon. 3 bedrooms 11 1/2 x 29 1/2 ft. combination living and dining room. Rough work done for 2nd bath. \$14,000

60x190 FT. CORNER LOT

Trees and shrubs. Mesa School. \$12,500 firm

LEASE WITH OPTION TO BUY.

Newer 2 bedroom stucco. Natural wood kitchen. Rent \$150, sell \$19,750.

FOR RENT

REAR 2 bdrm. unfurn. \$75. 355-6992. D:1-28H

SEVERAL 1 & 2 bdrm. furn. Canyon cottages available. Water, trash pd. \$60-\$75 mo. Children o.k. No pets. Call evenings & wkends. 355-8778 D:1-28H

FOR SALE — REAL ESTATE

APT. FOR SALE 12 Units

Trade your home on these deluxe apartments. All carpeted, drapes, built-ins, air conditioned & pvt. patios. Master units have 2 bedrooms, den, 2 baths, fireplace, central air. No vacancy problems — high tax free spendable income. Excellent financing. Principals only — CALL 355-8794

EXCEPTIONAL view lot over 16,000 sq. ft. R-1 North of Carter. Owner 355-7437. C:1-21-2-4

For Sale

2 bdrm. 1 1/2 bath, complete blt-ins include disposal, dishwasher, air conditioning. Beautiful landscaped, minimum maintenance lot. \$24,500

By owner

355-3278

new on market!
UNIQUE! UNUSUAL!
Beautiful, warm, charming California ranch. 3 bdrms. plus sm. nursery or (maids). Master bdrm. is huge with its own fireplace, 1 1/2 marble pull-in man baths, sep. dining rm., farm kitch. w/fireplace, lge. yard, oak seclusion. Priced to sell at \$40,500!

DRIVE DOWN

Private road at 50 Rancho Do not disturb, call for appointment.

DRIVE BY

This Beauty! 678 Alta Vista Dr. A most unusual geometric (A frame), cathedral ceiling, magnificent valley view from the floor to ceiling glass. 2 bdrms. (1 loft) plus a 3 bdrm. w/sep. entrance and its own bath and fireplace! White electric blt-ins, inside studio or workshop, gold wool w/w carpeting thru-out, HW flrs. on 1/3 acre of natural settings and oaks. Owner is leaving — was \$34,500 REDUCED to \$29,900! and anxious!

DRIVE BY 247 N. BALDWIN

For this once in a lifetime handyman opportunity. 4 bdrms., plus sm. sleeping porch, sep. dining, fireplace, pantry, lower floor practically all re-decorated. On a lge. valuable R-3 lot, room for units in back. Reduced to \$26,900. May take some less!

HAVE OTHERS

LA LONE REALTY

Dorothy La Lone & Associates
EL 5-9929
24 Hour Service

Harry A. Lange

Real Estate & Insurance
Multiple Listings
81 W. Sierra Madre Bl.
Open Saturdays and Sundays
EL 5-7196

Sold Out - - Need Listings

For Quick Sale — Call Jay Yeats
Have Qualified Buyers — Need Houses

3 BEDROOMS — \$29,950

Plus big paneled family rm. with used brick fireplace. Tastefully decorated and carpeted. Kitchen w/breakfast area plus formal dining. Just a few blocks from San Marino in San Gabriel. \$1,000 down!

VIEW LOT

60x175 — R-1 lot with trees. On sewer, beautiful mountain view. \$11,500. 355-2765

FANTASTIC VIEW

Northeast Sierra Madre, lot size 85x155. \$22,500. Don Watkins 355-1679

Lovely 2 bdrm., dining room completely redecorated inside and out. On R-3 lot. \$19,750. \$1,000 down!

ALSO — 4 new homes now under construction in Sierra Madre. 3 and 4 bedrooms, family rm. blt-ins. Priced from \$25,900 to \$38,900. 355-3009 355-2765

YEATS CO.

Realtors — Multiple Listings
449-4500 355-2765



Opportunity

Good value — 2 B.R. nestled in small avocado grove. Tree lined street of expensive homes — Attractive terms.

Better Hurry!

1st offering — 1 m. maculate 3 Bdrm., 1 1/2 bath on secluded 100x155 lot high on Lima St. Latest blt-in range, patio, exceptional landscaping. All this at \$26,900.

New 4 Bdrm.

Modern Oriental, heavy shake roof, embossed nylon carpet, gorgeous blt-in kitchen, 2 plus baths, big bonus room. Terrific value at

\$34,900

FOR REAL ACTION, LIST WITH

**Barney
Yunck**

EL 58-0-58
or SY 58-0-58



Flamingo

COUNTRY SECLUSION ..
With city convenience is found in this charming 3 Bedroom home. Excellent condition throughout. Big living room w/fireplace, separate dining area, modern kitchen and bath. On shaded 80x135 site. Submit. \$21,500

MODERN RANCH

Hidden away from the hustle and bustle of today's living, on gently rolling 80x180 grounds, this charming 3 Bedroom & huge Den home will pay dividends in peace and tranquility daily. An unusual property that must be personally inspected.

\$28,500

10 UNITS

10 older separate units in excellent rental area. Low rents mean steady tenants. Income \$7,230 annually. Asking — \$60,000

FLAMINGO PROPERTIES

EL 5-8045

496 W. SIERRA MADRE BLVD.
3 Offices To Serve You
SIERRA MADRE
ARCADIA DUARTE

TERRIFIC VIEW LOT — 76x150 — \$15,000

R-3 lot, 2 bedrooms, aluminum siding, new roof. Vacant. \$16,500.

TRADE IN YOUR HOME

To see call: Eleanor Powell
Ernie Scott & Associates
EL 5-0934 798-0771

THIS WEEK'S SPECIALS

\$18,950
18 ft. dining-den is a feature of this attractive stucco home. 2 bdrms., step-saving kitchen on shaded landscaped lot with beautiful patio for outdoor living. Hobby or guest house 12x15. W/w carpeting & drapes. Outstanding value!

IF PRIVACY MATTERS

Enjoy your own 2/3 acre retreat complete with sparkling valley and mountain view. 38 bearing avocado trees lend a back-to-nature atmosphere to this large estate type 3 bdrms. home. 27 ft. liv. rm., floor to ceiling fireplace, natural wood kitchen w/ Frigidaire range, oven. Air conditioned. This is a one of a kind home. Call for appointment to see. \$48,000.

6 UNITS — SIERRA MADRE

built 4 years, attractive stucco, 6630 total sq. ft. All 2 bdrm. apt. (850 sq. ft.) air conditioned, w/w carpeting, drapes, laundry rooms, carports. Close to bus. Annual gross \$8,160. No vacancies. Outstanding values \$72,000.

Now in our new office in the Pangborn Building

WE NEED YOUR LISTING — NOW

PANGBORN REALTY CO.

344 W. SIERRA MADRE BLVD. EL 5-0201

6—SIERRA MADRE NEWS Thursday, Jan. 28, 1965

FOR SALE — REAL ESTATE FOR SALE — REAL ESTATE

SIERRA MADRE ESTATES

NORTH OF GRAND VIEW
ACACIA OR CAMILLO BETWEEN
SANTA ANITA DR. & MOUNTAIN TRAIL
Prestige improved, view building sites. Large level lots requiring 2000 sq. ft. minimum homes. Underground utilities incl. T.V. cable. Priced \$16,000 to \$25,000.

John Cromling Eves. EL 5-6356

3 BEDROOM HOME & INCOME

Two separate homes on R-3 property. 1 blk. from shopping and bus. Owner will help finance. \$48,250

NEWLY REMODELED 3 BEDROOM

home on corner R-3 lot across from Sierra Madre Park. Din. rm./bar, extra lge. liv. rm., fireplace & modern kitch./blt-ins, stainless steel sinks, tiled breakfast counters, new cpts. & drapes, decorator wall paper. Immediate possession. \$24,950. No. 834. Terms, make offer.

10 Offices To Serve You

HERBERT HAWKINS

COMPANY SY 5-8871
1155 GREEN ST., PASADENA

BUSINESS DIRECTORY

APPLIANCES AND REPAIRS

DUMAS

Electrical Appliance
Service Center
All Types and Makes of
Small Home Appliances
Expertly Repaired.
Radios, Auto Radios
Keys, Locksmith
12 N. Baldwin Ave.
EL 5-1596

AUTO REPAIRS

NORM'S GARAGE

MOTOR TUNE UP —
BRAKE SERVICE
Dependable Auto Repair
Operated by
Clarence N. Morrison
22 E. Montecito
EL 5-1146
Closed Saturdays

SEWING MACHINES

Sold Rented Repairs
Repair All Makes
Free Estimates
Authorized Dealer for
PFAFF — WHITE
SEWING MACHINES
Open Mon. and Fri. Eves.
PASADENA
SEWING MACHINE CO.
827 E. Colorado, Pasadena
SY 3-6333

REPAIRS ON SINGER, WHITE, NEW HOME and all other makes NEW & USED MACHINES

Authorized dealer for
NEECH-ELNA
JONES
SEWING MACHINE CO.
341 N. Lake, Pasadena
SY 6-7119
S & H Green Stamps

NURSERY

MAMA PETE'S DAY NURSERY

HOURS 7:30 to 5:30
71 SUFFOLK
EL 5-9567

PHOTOGRAPHY

JOE A. HINOJOS PHOTOGRAPHY

Specializing in
Weddings Industrial
Publicity
EL 5-0489

PAINTING

INTERIOR &
EXTERIOR PAINTING
Driveways & parking lots
coated & striped
Robert Mannion
355-3791
Clifford Kenny
441-1370

SCRATCH PADS

SCRATCH PADS

3 SIZES — 3x5 4x6 5x8
ON SALE AT
Sierra Madre
News Office
9 KERSTING COURT

PROFESSIONAL DIRECTORY

PRESCRIPTIONS

BUY
SELL

CLASSIFIED ADS

TRADE
LEASE

FOR SALE—REAL ESTATE FOR SALE—REAL ESTATE

FOR BETTER HOME BUYS SEE REALTERIA

FABULOUS ESTATE — 5,000 SQ. FT.
of gracious living on 1½ acres, 7 baths, olympic size pool, guest houses, maid's rm., 4 big bdrms., 3 fireplaces, huge den & huge lanai. To be sold as now luxuriously furnished. Includes extra 100x225 ft. lot. All this for \$135,000. No address given — shown by APPOINTMENT ONLY.

IDEAL FOR TWO ON A CLEAR DAY
Twin bdrms. w/bath plus huge conv. den w/ pullman shower bath. Beamed ceilings in liv. rm., 2 walls of sliding glass in den w/bar. Oversized dbl. garage w/turn-a-round drive, landscaped yard w/big oak. Only \$21,900.

**DUE TO OUR MANY SALES
WE NEED MORE LISTINGS**

Bob Hopkins, Associate
John H. Curtis, Realtor
304 West Sierra Madre Blvd.
EL 5-3433 Evenings EL 5-0996

Skandia Real Estate

949 W. FOOTHILL BLVD.
357-2201 MONROVIA

MONROVIA CHEAPE!
Three bedroom and dining room, \$10,500. Cheaper than renting!

DUARTE
Excellent buy 2 bedroom with double garage & workshop; reasonable down, \$10,500
EXCELLENT LOCATION
Roomy well kept 5-year-old, 2 bedroom & family room, 1½ bath, forced air heat, fireplace, built-in oven and range, double garage, diandra lawn — can be duplicated for \$23,950.

DINETTE SPECTACULAR



PICK-A-PRICE SALE PICK-A-STYLE

25% to 40% Saving

on Virtue Bros. dinettes. Over 73 strikingly modern and lovely sets to choose from. Each set designed to beautify your home.

**ALL SIZES ALL COLORS
PRICED FROM**

39⁰⁰ to 129⁰⁰

No charge for 90 days is just one of many advantages you receive through STAR'S CUSTOM CREDIT PLANS.

BankAmericard accepted. Our credit policy is courteous. Friendly terms.

STAR FURNITURE

80 NO. RAYMOND

Open Mon. & Fri. 9 Till 9, Sunday 11 Till 5
Other Days 9 Till 6

Free Delivery Free Parking
SY 6-8151 — MU 1-6964

HELP WANTED

NEED someone to do family ironing. Call after 6 p.m. EL 5-1594 B:1-21—2-4

NEED white woman for care of elderly lady. Lt. house-keeping duties. Live in. 355-2233 B:1-71f

HOUSEKEEPER - Governess wanted. Rm. Board. plus \$100 mo. 355-8716 B:1-14—1-28

COMPANIONSHIP for elderly active lady. Free rm. & board. No housework. Orange Grove & Hill area. Further info. Call 355-7889 B:1-14—1-28

WANT unencumbered housewife for morning housework, 4 morn. wk. EL 5-2062 B:1-28—3-4

NEED reliable sitter in my home. 2:30 to 5 p.m. 5 days week. 2 school age children. 355-9765 B:1-28—2-11

THE PERFECT CAREER

for wife and mother! Become the most respected woman in your area... the Avon Representative! Act NOW!!
SY 3-6044 or HI 6-5788 B:1-28

FOR SALE — MISCELLANEOUS

10 CU. FT. two door G.E. refrigerator. \$45. EL 5-2714 E:1-28

TAPPAN gas range. Good condition \$40. 355-1022 E:1-28—2-11

6 FT. Lawson Sofa. Good condition. Neutral color. Make offer. 794-1807 E*1-28

FOR SALE

Kelvinator refrigerator 9 cu. ft. only 2 mo. old 355-8646

FOR SALE

13 cu. ft. Westinghouse Refrigerator
Top freezer comp. NEW—(only 2 months old). Has original year guarantee. 355-1722

FACTORY SECONDS—Picked, melon rind, preserves, olives. Ward's Factory, 273 E. Highland. No deliveries.

DRAPERIES

Full bolt price on high style draperies give you approximately 50% discount off regular price at "CORAL 8 DRAPERIES." Some beauties worth \$7 yd. for only \$2.75 yd. Special price on sewing and hardware. Will bring samples to your home! 447-7556

WORK WANTED

EXPERIENCED roofer, guarantees work, free estimates. 355-8357 355-9929 A:1-21f

RELIABLE lady will care for children eves. Own trans. 355-0089 A:12-10f

• Wortham Decorating •
15 yrs. in Sierra Madre "QUALITY PAINTING ALL-WAYS" Free Estimates EL 5-0696

IRONING in my home. Efficient. Reas. Pick-up, delivery. 798-0292 A:1-14—1-28

CARPENTER

Cabinet Remodel Work
VERN EPPARD
791-3700

WALLS AND WINDOWS WASHED

FLOORS WAXED
HERMAN DAVIS
EL 8-7762 A:7-9f

HOUSE PAINTING

INTERIOR & EXTERIOR
Good work guaranteed
355-0698 (Call evenings)

PROFESSIONAL HOUSE CLEANING
rugs & uphol. shampooed windows & walls washed Rates this month
Call MITCHELL at SY 4-3755

EXP. RELIABLE MAN will Clean Walls, Windows & Floors — Residential or commercial bldg. Free Estimate 358-0649 A:4-9f

CUSTOM CEMENT WORK

Patio - Driveways Pool Decking Foundation & Pebble Work HI 5-2201

Gardening

Tree work - Maintenance Free Estimates
SY 2-7617 or EL 5-3362

FRENCH BASQUE GARDENER

Trimming & Pruning Experienced
SY 6-0933

WANT TO BUY

Family wishes to buy 5 bdrm. older type home. Good neighborhood, Sierra Madre. Principals only. 355-1518

WORK WANTED

YARD CLEAN-UP

Rubbish Hauling
Tree Work
Free Estimate
LOUIE OSTI
Anytime
EL 5-4379

YARD CLEAN-UP SERVICE

Call me for all your gardening needs
SY 7-8880

AUTOMOBILES

'51 PLYMOUTH with rebuilt motor, almost new tires. \$225. See at 163 Grove. P:1-21—1-28

'61 PONTIAC Tempest 4 dr. Wagon. Rich beige finish match. Inter. Auto. trans, new tires, xnt cond. \$1300 355-2591 P:1-28

CONVALESCENT HOME

SIERRA MADRE CONVALESCENT HOME
24 hr. nursing care Pvt. & semi-pvt. rooms MAA & OAS patients accepted
94 N. Baldwin EL 5-8169 (new management)

LOST AND FOUND

SIAMESE male kitten, 4 mo. old. lost, Canyon area. Reward. 355-3909 G*1-28

KITTEN lost Jan. 17. Orange Grove - Rancho vicinity. Fluffy, solid grey. EL 5-7993 G:1-28

PETS

GERMAN SHEPHERD puppies. Pedigreed. AKC reg. Reasonable. 331-2393

AUTO SERVICE

EXPERT AUTO BODY WORK
Welding - Painting

NEW NOW!
Towing Service
24 HOUR
CLARKS
Paint & Body Shop
15 N. Auburn
EL 5-1755

INSURANCE

FOR YOUR INSURANCE NEEDS
SEE NINA NEALE
NEALE AGENCY
20 NO. BALDWIN
EL 5-1406

DRESSMAKING

EXPERT ALTERATIONS, also coats, suits & dresses made. EL 9-3931

TRUST DEEDS

1ST & 2ND REAL ESTATE LOANS
WE BUY TRUST DEEDS
So. Calif. Trust Deeds
HI 6-4423 MU 1-9058

Senior Citizens Enjoy Music

Senior Citizen member, Mrs. Anna Block of Buckeye, Arizona was a visitor at Saturday's meeting of this organization. She gave an interesting account of the activities of Senior Citizens organizations that she had visited in Colorado, Minnesota and Iowa during her summer vacation.

Program chairman Mrs. Bernice Olsen presented the Bethany Gospel Choral Group, under the supervision of Stanley Moyer. They delighted the audience with musical monologues, trombone numbers and trios. One number of special interest was a composition by former resident Marilyn Scoville, who is now a missionary in the Philippines.

This hymn entitled, "Will You Be Ashamed" came to Marilyn in a dream, following which she composed both the music and the words. At the end of the program Mr. Moyer conducted an alphabetical game of Scripture verses in which his audience participated. Those in the Choral group were: Stanley Moyer, conductor, Mr. and Mrs. Ivan Ower, trombone; Mrs. Ava Collins, Mrs. Della Weeks, and Mrs. Margaret Ower, trio; Mrs. Mary Schaffer, pianist.

The program for next Saturday's meeting will be given by the members who will tell of some interesting experience in their lives.

THE PAIR

EXTRAORDINAIRE
Liberty Artists
Two Weeks Only
Jan. 19 thru Jan. 31
GREENWOOD COUNTRY SINGERS
Kapp Recording Artists



THE ICE HOUSE
THEATRE-RESTAURANT
24 N. MENTON PASADENA
MU 1-9942

Adult Education

Donald Hall, associate director of public relations for the Southern California-Arizona Conference of the Methodist Church, will head up a new experiment in adult education at the Sierra Madre Methodist Church during the month of February. Mr. Hall will show outstanding films each Wednesday evening, beginning at 7:30 p.m., in the sanctuary for the purpose of viewing significant questions about man dramatized through the medium of cinematic art. Mr. Hall will lead an informal discussion about the film shown in the Parish House following the showing.

Turn unwanted items into CASH — Use the Classified Ads

Meeting

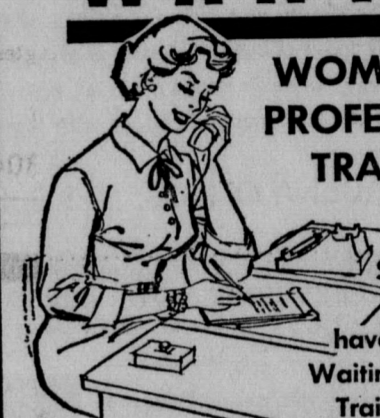
Members of the Pasadena Kappa Delta Alumnae Association will meet on Tuesday, February 9, at 6:30 for their annual "Diamond Jubilee" pot-luck supper to be held at Granada Park Community Church, 1850 W. Hellman in Alhambra.

VISIT OUR NEW Maternity Shop
Complete Line in Latest Fashions For Expectant Mothers

Brillson's
516 S. Myrtle
Monrovia
357-1488

WANTED

WOMEN FOR PROFESSIONAL TRAINING



Sawyer Schools of Business
have Top Positions
Waiting for Properly Trained Individuals

SHORT INTENSIVE COURSES

Secretarial • Accounting
Office Machines • Typewriting
Speedwriting
or Gregg Shorthand
IBM Key Punch • NCR

Phone Registrar
449-3990

Over 100,000 Graduates Since 1916
Accredited by Accrediting Commission for Business Schools
Day or Evening Classes
Free National Placement Service
Sawyer
SCHOOLS OF BUSINESS
1165 E. Colorado Boulevard
Pasadena, California

VALLEY HARDWARE MONROVIA

MONTH END CLEARANCE

Thursday
Friday & Saturday, January 28 - 29 and 30

Hand made DECORATOR VASES

Imported from Portugal in an amazing assortment of colors, whirl pattern. Reg. \$5.95 — NOW **\$3.00**

TALL STEM VASES

These attractive Italian imports come in a variety of colors, priced for this sale. Regular \$6.95 — NOW **\$2.95**

8 PC. SNACK SETS

Lovely orchid pattern, set includes four plates and four cups. Month end price. SET — ONLY **\$1.95**

Genuine Red Cliff IRON STONE

Closing out remaining pieces of 3 piece coffee service, 3 pattern choice.

CLOSE OUT PRICED AT
1/2 PRICE

Westinghouse CLOCK RADIO

Automatic wake up controls plus static free AM Radio.

Reg. \$44.95 Reg. \$34.95
\$31.95 \$24.88

G.E. ELECTRIC BLANKETS

Contoured to fit your double bed perfectly. Dual control, longtime guar. Luxury sleeping at budget prices. Regular \$29.95 **\$19.88**

HUNTING KNIVES

Flat ground blades of high carbon steel. Laminated leather handles. Reg. \$4.95 **\$2.95**

BASEBALL SHOES

Top grade cowhide in all sizes. Steel cleats, clearance priced. Reg. \$7.25 **\$4.99**

WALL GUN RACKS

Just the thing for walls, over fireplace, etc. Regular price \$18.95. SPECIAL — **\$10.95**

SLEEPING BAGS

Entire stock of sleeping bags including dacron, nylon, polyester, fiber fill etc.

Discounted to 40%

Famous Make TABLE TENNIS

Complete set of four paddles, net, brackets. Month end priced — Reg. \$4.50 — **\$2.99**

Carbine Rifle MARLIN 30-30

Popular gun at a real discount. Ideal deer rifle. Reg. \$87.95 — **\$69.95**

Automatic Electric VAPORIZER

and humidifier. Lasts for hours, completely safe and easy to use. Regular \$6.95 — **\$2.98**

Many Other Items Too Numerous to Mention
At DRASTIC REDUCTION For Immediate Clearance

5 1/2 Inch SKIL SAW

Powerful motor drives 5 1/2" circular blade. Specially priced. Reg. \$29.95 — **\$19.95**



the great awakener

Spiritual awakening comes in many ways. It can come in a sudden flood of unselfish love — or a quiet, growing spiritual sense of life. A deeper awareness of the presence of God enables you to see things differently. Hear a public lecture on "The Great Awakener" by MARTIN N. HEAFER, of the Board of Lectureship of The First Church of Christ, Scientist, in Boston, Massachusetts.

Christian Science lecture

Sunday, Feb. 7, 3 P.M.
In First Church of Christ, Scientist
186 W. HIGHLAND AVE.
Sierra Madre
CHILD CARE PROVIDED

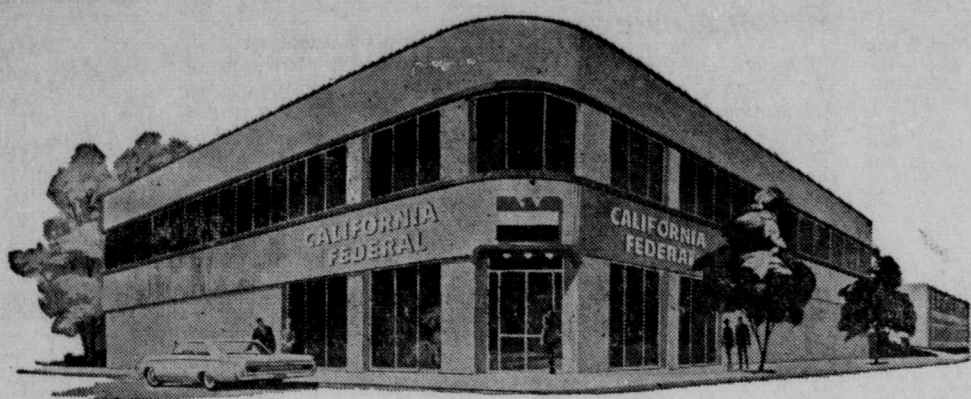
ADMISSION FREE — EVERYONE IS WELCOME

Valley Hardware

612 S. MYRTLE AVE.

359-2529

MONROVIA



You'll like keeping your savings where LOCAL PEOPLE SERVE YOU

Stop in our Pasadena office if you're thinking of opening a savings account somewhere. It's highly possible you'll recognize one of the friendly faces behind a counter or desk. Why so?—because we've always made it a policy to staff our neighborhood offices with highly

qualified and well-known local people. People who work for the community as well as in it. Having the best people to serve you is just another one of those things that have made California Federal a billion dollar federal savings association. Why not open your account now?

PASADENA OFFICE: 575 S. LAKE AT CALIFORNIA • 795-9961

NOW—FREE PARKING FOR OUR CUSTOMERS
COURTESY OF PANTRY MARKET



**CALIFORNIA
FEDERAL
SAVINGS
AND LOAN ASSOCIATION**

OUR BILLION-DOLLAR BUSINESS IS THE BETTERMENT OF PEOPLE

117-CFS

Mr. and Mrs. Edward Summers Announce Engagement of Daughter



JUDITH SUMMERS

Mr. and Mrs. Edward Summers announce the engagement of their daughter Judith to the Rev. Karl Hilgert, son of Mr. and Mrs. John Hilgert of Cuyahoga

Sierra Madreans To Graduate

More than 1,000 seniors have completed the requirements for graduation from San Jose State College at the end of the fall semester, Dr. Ralph R. Cummings, associate dean of students, has announced. Commencement exercises are not held in mid-year but mid-year graduates may participate in the June commencement ceremonies. The fall semester ends January 29.

Diplomas conferring B.A. degrees will be mailed to 596 mid-year graduates. B.S. degrees have been earned by 319 seniors. Master of arts degrees will go to 55 and master of science degrees to 69.

Of the 1,043 mid-year graduates, 134 are from states other than California and 22 from foreign countries. Those from Sierra Madre include:

Michael J. Cook, B.S., business and industrial management; Timothy R. McCall, B.S., business and industrial management; and Roger F. Skutt, B.A., meteorology.

Falls, Ohio. The bride-elect graduated from Whittier College and after two years with the Peace Corps is now studying for her Master's Degree at the University of St. Louis.

Her fiancé attended Wooster College and Eden Theological Seminary and is working for his Master's Degree at Washington University in St. Louis, Mo.

No date has been set for the wedding.

Shakespeare Mrs. News Notes

"Behind the Sugar Cane Curtain" will be the subject of a lecture on Cuba by Miss Margarita Alexander at the Shakespeare Club on Tuesday, February 2, following luncheon.

Born in Havana, a resident of United States for 15 years, Miss Alexander received her education in this country and has been a citizen for many years. She will be introduced by Mrs. Kenneth H. Lemond, director of Current Events. Mrs. Lloyd R. Severe is the dining room chairman and Mrs. Theodore Hagstrom decorating chairman.

At 1:30 p.m. Mrs. T. William Heidner, president, will conduct a business meeting followed by a dramatized play review by Marie Fischer Wing in Shakespeare auditorium. A gifted radio artist, member of a little theatre group, Mrs. Wing now devotes her time to giving dramatic interpretations of current plays of the London and New York stages. She will be introduced by Mrs. Walter L. Benedict, program chairman.

Stratford House will be the meeting place for the American Home Department of Shakespeare Club on Wednesday, February 3 at 10:30 a.m. Luncheon and bridge will follow the meeting. Mrs. Joseph G. Servais, is director.

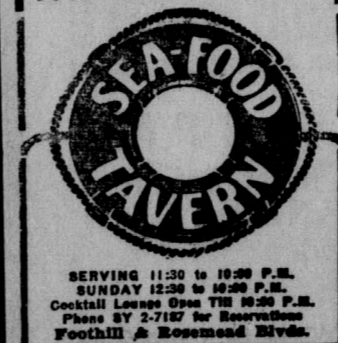
The Organ Workshop of Shakespeare Club will meet in the home of Mrs. Lucile Reed Clark on Thursday, February 4, at 12:30 p.m. Luncheon will be served with the hostess taking reservations. All interested Shakespeare Club members are welcome. Mrs. Greydon B. Dodge, chairman.

The Shakespeare Department of Shakespeare Club will continue the reading of Henry VI, Part I, at their meeting in Stratford House Friday, February 5. The group will meet at 11:30 a.m. at which time Mrs. Paul B. Troth, hostess, will serve coffee and dessert. The class will begin at 12:15 p.m. Mrs. Alfred C. Alig, director. Mrs. N. Seymour Dasher is chairman of the day.

Dividends

Bank of America's board of directors declared a regular quarterly dividend of 50 cents a share on the bank's common stock. The dividend, which is at the annual rate of \$2 per share, is payable February 26 to shareholders of record January 29.

Serving Seafoods
Exclusively
SINCE 1939
JUST MINUTES AWAY



SERVING 11:30 to 10:30 P.M.
SUNDAY 12:30 to 10:30 P.M.
Cocktail Lounge Open 7:30 to 10:30 P.M.
Phone 87-2712 for Reservations
Foothill & Rosemead Blvd.

Square Dance Classes To Start Feb. 4

Square dancing continues to grow, with more and more clubs being formed each year. The fact that it is a wholesome activity, easily learned and providing an opportunity of meeting and enjoying the companionship of many fine people are just a few of the reasons that it attracts so many people.

A new adult beginner's class, sponsored by Pasadena Department of Recreation, will get under way starting Tuesday, February 2 at Field School, 3600 Sierra Madre Boulevard, Pasadena.

So, if you want to get in the "swing" of things, now is the time to sign up. Registration starts at 7:30 p.m. and will be open for only three weeks. An intermediate class will start at the same location on Thursday, February 4. Both classes will be instructed by "Pappy" Benedict and a nominal fee will be charged.



**MEMOS
FROM YOUR
Stylist**

by LOLITA

Some people seem inclined to attach mysterious causes to ownership of naturally wavy hair. Actually, the cause is simple; a person's hair follicles are straight with resultant straight hair, or the follicles are curved, providing wavy hair. Obviously, the greater the follicle curves, the more pronounced the wave.

Although naturally wavy hair is something we are born with, the story doesn't end here. A baby's head changes shape in early childhood, and hair follicles curl in the beginning are likely to straighten.

And, by the way, let's straighten you ladies out on another point: For experience, training, imagination and pride of accomplishment, you can't find better operators and stylists than we have at PETITE BEAUTY SALON, 185 W. Sierra Madre Blvd., Sierra Madre. Phone EL 5-8041.

THIS WEEK'S HELPFUL HINT: After washing a sweater, try placing it in the refrigerator for a while. This usually brings up the nap.

Crib Crop

Mr. and Mrs. Gregory Palmer of 118 N. Lima, Sierra Madre, warmly welcomed their first child, a daughter, to their household, Monday, January 18.

This little newcomer weighed in at Huntington Memorial Hospital at 6 pounds 6 ounces and has been given the name of Jennifer Louise.

Little Jenny boasts two sets of proud grandparents, Dr. and Mrs. Franklin Palmer of Pasadena, and Mr. and Mrs. Gordon Munson, also of Pasadena.

A warm welcome awaited the arrival of little Vicky Kay, who was born, Monday, January 11 at the Sierra Madre Community Hospital.

Vicky weighed 8 lbs. 5 1/2 oz., and her happy parents are Mr. and Mrs. Norman Arnold of Loma Lane, Baldwin Park. Also greeting little Vicky was her brother Jackie Wayne, 4 years old.

Maternal grandparents are Mr. and Mrs. Archie Ferguson of Missouri, and Mrs. Ferguson is now here visiting with her new granddaughter. The paternal grandparents are Mr. and Mrs. Glen Arnold also of Missouri.

8—SIERRA MADRE NEWS
Thursday, Jan. 28, 1965

Elementary School Menu

FEB. 1 - 5

Monday — Toastie dog, buttered peas, crispy carrot sticks, cherry cobbler and milk.

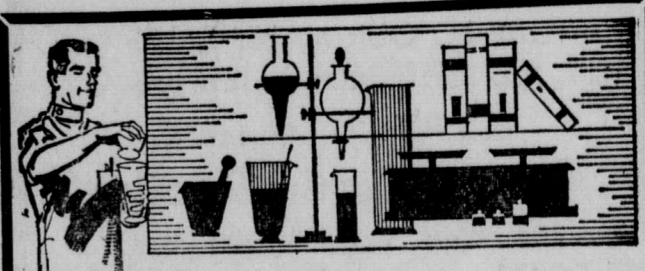
Tuesday — Hamburger with fixings of dill pickles, lettuce and cheese squares, buttered beets, apricot cup and milk.

Wednesday — Chili beans, buttered spinach, crunchy celery sticks, peach compote, buttered corn bread and milk.

Thursday — Creamed turkey or roast beef, mashed potatoes, lettuce salad with shaker dressing, fruited jello, buttered yeast biscuit and milk.

Friday — Macaroni and cheese casserole, buttered green beans, rosy apple wedges, tuna sandwich and milk.

BIG dividends
are found in
the Classified Ads



— Your —

Conservative Pharmacy

We Are

**EXTREMELY . . . ACCURATE
EXTREMELY . . . COURTEOUS
EXTREMELY . . . CAUTIOUS
EXTREMELY . . . FAST
EXTREMELY . . . PRECISE**

Telephones

446-8289 446-8288

— Hours —

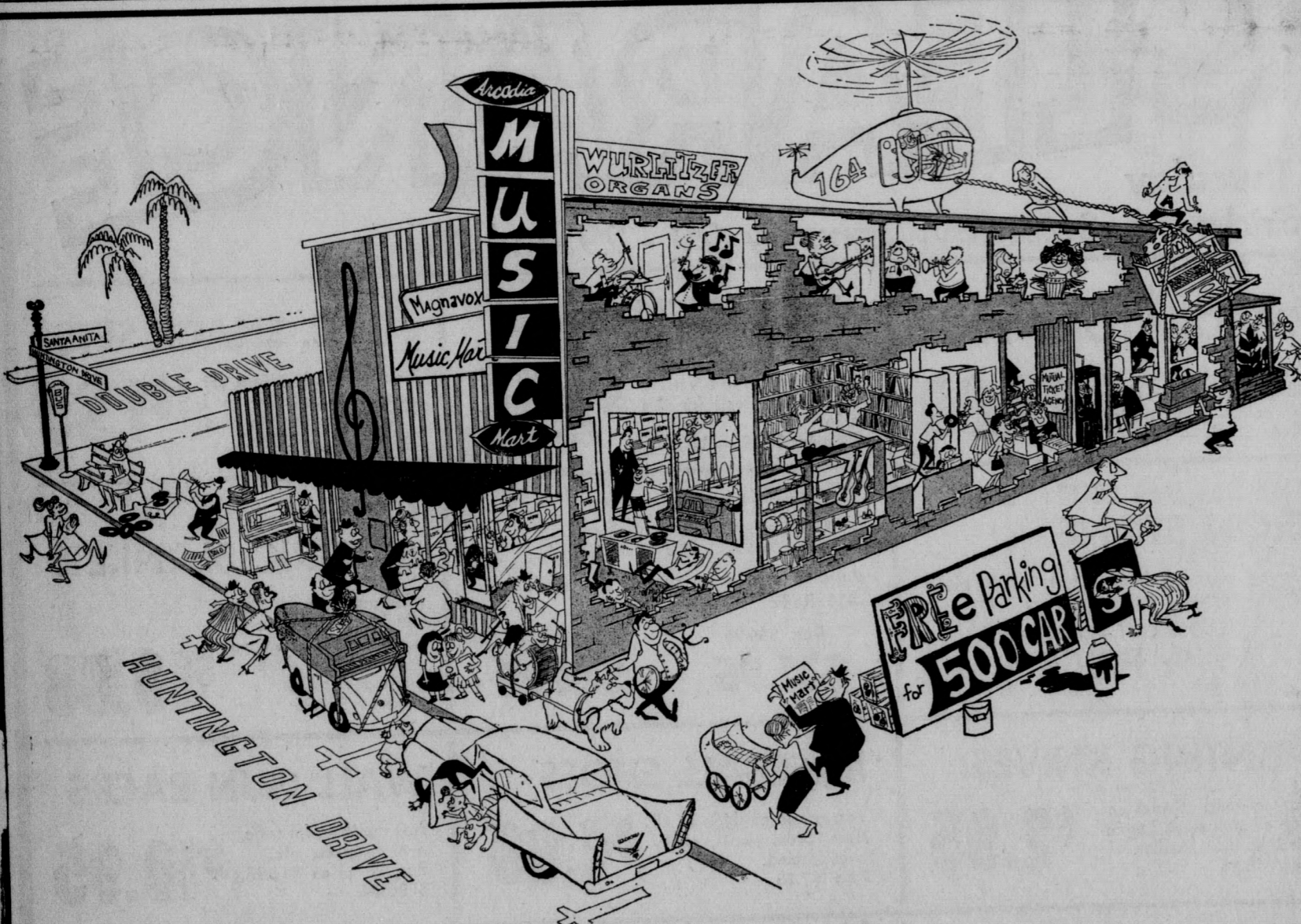
9-8 Monday thru Saturday
Open Sunday 10-2

We welcome 30 day
charge accounts

— We Deliver —

OAKWOOD PHARMACY

1000 N. Santa Anita
At Foothill
Arcadia



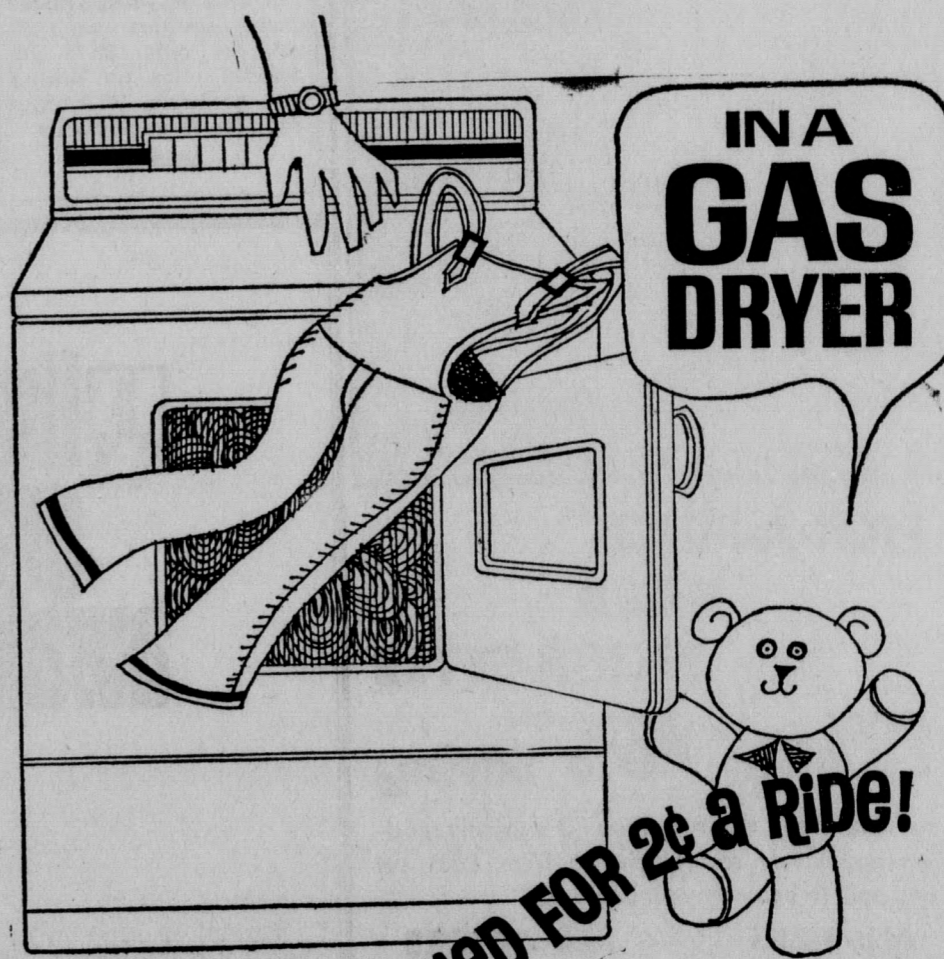
DEPARTMENT STORE OF MUSIC

- ◆ Mutual Ticket Agency
- ◆ Wurlitzer Pianos and Organs
- ◆ Magnavox Color T.V. and Stereo
- ◆ Guitar Sales and Instruction
- ◆ Band Instrument Rentals
- ◆ Studio Instruction On All Instruments

Open
Evenings

ARCADIA MUSIC MART

21 E. Huntington Drive Arcadia 446-3111



EVERYTHING DRIED FOR 2¢ a RIDE!

2¢ DRIES A HEAP OF BLUE JEANS—OR ANY WASH—And isn't it nice that a Gas Dryer costs less to install in the first place? Most homes use gas for cooking and heating. In these homes, installation of a Gas Dryer is easy, and saves you plenty—could save you up to \$150.00. With lifetime burners, it's only natural that a Gas Dryer requires less maintenance. Fast? Nothing's faster. And this means your Gas Dryer keeps pace with your washer. Treats clothes with more consideration, too. That's because a Gas Dryer offers a wider range of temperature controls for more different fabrics than any other kind of dryer. See the new Gas Dryers at your appliance dealer's soon. He'll show you what a big help a new Gas Dryer can be.

©SOUTHERN COUNTIES GAS COMPANY

WIN! A TRIP FOR 2 TO LAS VEGAS! Yes, 80 Las Vegas Holidays—yours for the winning. You'll fly via Western Airlines...you'll stay at the glamorous Dunes Hotel. To find out how you may win, visit your participating dealer soon. He'll be happy to tell you about a gas dryer. Offer limited to those living in the area served by Southern California Gas Company or Southern Counties Gas Company. Offer ends February 21, 1965.

Alpha Chi Omega Sets Meet Theme

Alpha Chi Omega daytime alumnae members will gather at the home of Mrs. Irmal Mobus, 2145 Roanoke Road, San Marino, on February 2, at 11 a.m. for their monthly meeting and luncheon.

Mrs. Norman Johnson, director of public relations at the nearby jeweler firm, will give a prelude to spring entertaining with her program, "Think Pink for Parties."

Mrs. Paul Ludman is chairman of hostesses, Mrs.

BETHANY

Evangelical LUTHERAN CHURCH

La Tierra and Vinedo on Sierra Madre Blvd. East Pasadena

Full Schedule Sunday School 9:30 A.M. Worship Service 11:00 A.M. (Nursery Provided)

Sermon

"Confessing Your Faith"

Neils C. Carlsen, Pastor

FAITH LUTHERAN CHURCH

The Lutheran Church — Missouri Synod 845 Hastings Ranch Drive, Arcadia, W. Hesse, Pastor 9:15 — SUNDAY SCHOOL & BIBLE DEPARTMENTS 10:30 — SUNDAY WORSHIP HOUR Sermon by Pastor: "The Ministerial Manpower Problem" 5 P.M. — WALTHER LEAGUE A CHRISTIAN WELCOME TO YOU!



Sierra Madre Congregational Church

"The Church of the Singing Tower"

Church School 9:30 a.m.

Worship — 9:30 and 11:00 a.m.

"The Watchtower of Faith"

Rev. George W. Lindsay, preaching

"The Church of the Lighted Cross"

TRINITY PRESBYTERIAN CHURCH

Sierra Madre Blvd. and Hastings Ranch Drive Rev. Donald H. Ostrander, Pastor



SUNDAY, JAN. 31

"WHY DO YOUTH NEED GOD'S WORD"

YOUTH SUNDAY

CHURCH SCHOOL & WORSHIP 9 & 10:30 A.M.

YOUTH FELLOWSHIP — JR. & SR. HI — 7 P.M.

The Santa Anita Church

226 West Colorado Boulevard, Arcadia HI 6-8206 Dr. Ethel Barnhart, Minister

Sunday, January 31 — 9 and 11 a.m. "SPIRITUAL EQUIPMENT FOR THE NEW AGE"

9 A.M. Junior Church, High School and College

BETHANY CHURCH

(INTERDENOMINATIONAL) Baldwin at Montecito Robert N. Schaper, Pastor 9:30 a.m.—Sunday School 11:00 a.m.—"How Shall We Escape?" Christian Outreach Sunday 6:00 p.m.—Christian Endeavor 7:00 p.m.—Bi-Monthly Youth Service

First Church of Christ, Scientist

186 W. HIGHLAND AVE., SIERRA MADRE Sunday Service (small children cared for) 11:00 A.M. Sunday School for pupils up to age 20 — 9:30 A.M. Wednesday Testimonial Meetings — 8:00 P.M.

"Love"

READING ROOM, 22 N. BALDWIN AVE. Saturday 10-3 P.M. Daily Except Sundays and Holidays 12-5 P.M.

EPISCOPAL Church of the Ascension

N. Baldwin at Laurel Rev. Harley Gibbs Smith Jr., Rector

SUNDAYS

7:30 a.m.—Holy Eucharist 8:40 a.m.—Morning Prayer 9:45 a.m.—Church School Classes 10:00 a.m.—Community Mass and Sermon

WEEKDAYS

7:00 a.m.—Holy Eucharist 2nd Eucharist, Wednesday at 9:00 a.m.

Bethany

The congregation at Bethany Church, 93 N. Baldwin, in Sierra Madre, in their annual meeting session last Friday, January 22, approved an expanded missionary program as well as plans to proceed with a building program immediately. The new missionary commitments include the ministry of Inter-Varsity Christian Fellowship, and three new families; Mr. and Mrs. Royal Peck of Greater Europe Mission serving in Rome, Italy; Mr. and Mrs. Hugh Powelson formerly of Bethany Church serving in Peru, South America, and Mr. and Mrs. Don Richter serving in West Irian, Indonesia with Gospel Recordings, Inc. of Los Angeles. Several of last year's missionary commitments were also increased, bringing the total increase to almost 10 per cent above that of a year ago. The missionary budget of the church is nearly 50 per cent of the total church operating budget.

Dr. Schuyler Aijian, Arcadia physician, was elected moderator of the congregation for 1965. Other church officers include: Mrs. Arnold Richter, clerk; Dr. George Shimizu, treasurer; Mr. John Kershaw, Sunday school superintendent; and Mrs. Mattie Hailey, financial secretary. New deacons, deaconesses, and various board members were also elected.

Dr. Robert N. Schaper, pastor, led the congregation in a time of memorial for members who passed away this past year. He reviewed his own ministry during the year at the church, highlighting the world tour he and his wife, Margaret experienced in the fall of 1964. Other staff members and church officers submitted their report in writing which was presented to the more than 200 members who attended. The deaconesses of the church prepared refreshments for the entire congregation which were served following the business session.

Dr. Schaper will continue his series on the book of Hebrews at the 11 a.m. worship hour this Sunday, January 31. He will at that time present a clear call to the congregation for a commitment to Christ as Savior. Members of the congregation have been emphasizing this aspect of witness, and will be inviting their friends to the service. On Sunday evening, at 7, the youth of the church will be recognized. The high school Chapel Choir will be singing, led by Mrs. Helen Caruth. Chuck Heath, a pre-ministerial student at Azusa College and a member of the church, will bring the

Sabbath Services At Jewish Temple

Sabbath Eve Services at the Foothill Jewish Temple-Center, 550 S. Second Ave., Arcadia, will be held on Friday at 8:15 p.m. Rabbi Max R. Wasser will officiate and his sermon subject will be, "Creed and Deed."

Cantor Salomon Edelman will chant the liturgy of the service, accompanied by the Temple Choir under the direction of Mr. Philip Deutchman.

The prayer over the Sabbath lights will be offered by Mrs. Leonard Swerdlow. Following the worship, an Oneg Shabbat (Sabbath hour of Fellowship) will be held in the social hall, hosted by Mr. and Mrs. Leonard Swerdlow in honor of their son's Bar Mitzvah.

Sabbath morning services will be held at the Temple on Saturday, beginning at 9:30 a.m. Michael Evan, son of Mr. and Mrs. Leonard Swerdlow will celebrate his Bar Mitzvah at this service.

Sermon-Lesson For Sunday Told

"Spiritual Equipment for the New Age" is the sermon-lesson of Dr. Ethel Barnhart, minister, at both the 9 and 11 a.m. worship services of The Santa Anita Church, 226 W. Colorado Boulevard, Arcadia, Sunday, January 31.

All youth activities from kindergarten through high school and college are held at 9 a.m. Sunday mornings. Week-day activities are designed to be part of helping man find a New and Living way of life. Please call the church for further information.

Dr. Barnhart says, "The Healing Power of God flows to you through the Trust declared in love and faith in our daily spiritual message coming to you via telephone, HI 7-6162."

Church Notes

evening's message. Also as part of the service, Pastor Schaper will install the new members of the junior and senior high executives. Dave Burwell, Junior High Director, and Gary Westover, Senior High Director, will speak briefly on their ministry with the youth. Other youth will be participating in the service.

Bethany Church, an interdenominational church, affiliated with the National Association of Evangelicals is a church which belongs to the historic, orthodox position of the Christian faith.

The congregation ministers to every age level with the Bible as the guide and source book for its entire ministry. Pastor Schaper, on behalf of the entire congregation extends to each a cordial invitation to any of the stated services of the church.

SIERRA MADRE NEWS—9

Thursday, Jan. 28, 1965

Feb. 3rd Visit To Playhouse

Have you ever wanted to be an actress on the legitimate stage? Would you like to be a great set designer? How about doing costumes for a big production? Oh, the life of the theatre!

Members and their guests of Las Campaneras are going to indulge in the world of pretend for a little while when they visit the Pasadena Playhouse next February 3.

The group will have lunch first and a short business meeting. Mrs. Don Munro, program chairman, promises this day at the Playhouse will be filled with interesting discoveries. Mrs. Charles Farising is reservations chairman.

Golden Text For Sunday Service

The vital nature of love as a power that can reshape human lives will be brought out in Christian Science churches this Sunday. The subject is "Love," and the Golden Text from I John (4:7,8) underlies the theme: "Beloved, let us love one another: for love is of God... He that loveth not knoweth not God; for God is love." Correlative passages from "Science and Health with Key to the Scriptures" by Mary Baker Eddy describe how men learn to love God. "Simply asking that we may love God will never make us love Him; but the longing to be better and holier, expressed in daily watchfulness and in striving to assimilate more of the divine character, will mould and fashion us anew, until we awake in His likeness" (p. 4).



Common Sense Tells You

A penny saved is a penny earned. Growth stock funds are not a get rich quick scheme but they provide a method of investing where your capital will have a chance to grow.

A Free Booklet Entitled

"Many Farsighted People Invest in Growth Stocks"

Just Drop in — or Phone HI 6-8269 or MU 1-5233

NO OBLIGATION OF COURSE

Corporate Securities Inc.

BROKERS IN STOCKS & BONDS

Edward K. Dantler, Principal

1045 W. HUNTINGTON DRIVE

ARCADIA



VON'S Shopping Bag

HUNT'S CATSUP
Rich Tomato Flavor
14-OZ. BTL.
22¢ Save 13¢

CHUCK ROAST
USDA CHOICE
Center Cut Chuck 43¢
Boneless Chuck 69¢
Blade Cut 33¢/lb.

U.S.D.A. Choice Beef Roasts

Beef Brisket 79¢
Round Roast 89¢
Ground Chuck 59¢

STANDING RIB ROAST
The Aristocrat of All Roasts
SMALL 89¢
LARGE 99¢

U.S.D.A. Choice Beef Steaks

Chuck Steaks 45¢
Family Steak 79¢
Rib Steaks 79¢
Boneless Round 79¢
Top Round 89¢

SLICED BACON
Vons Table King
14 Oz. 49¢
12 Oz. 59¢
BROWN 'N' SERVE LINKS
Swift's Premium
8-oz. Package 49¢

Liquor Features

VGC VODKA
80 Proof Charcoal Filtered
Full Quart \$4.19
Save 30¢

RED HAT SCOTCH
50 Proof, Save 30¢, Fifth... \$5.19

MILLBROOK BOURBON
Kentucky 80 Proof \$3.99
Exclusive 80 Proof \$2.99

MILLBROOK DRY GIN
80 Proof \$2.99

WILSON'S CERTIFIED ALL MEAT FRANKS
1 LB. PKG. 49¢

SHARP CHEESE
VON'S EXCLUSIVE REEDSPORT CHEDDAR
Aged Over 6 Mos. 69¢

Jerseymaid—Former, Cream, La Cal COTTAGE CHEESE Pt. Cn. 25¢
Farmer Style Only Qt. Cn. 49¢

Von's New—Creamy, Zesty FRENCH DRESSING 8-oz. Btl. 29¢

Zee Paper Towels 18" 27¢
Homemade Chili Sauce 12-oz. 37¢
Lo-Cal Preserves Choice of Varieties 12-oz. 37¢
Kerr's Grape Jelly 12-oz. 27¢

CHICKEN OF THE SEA
Albacore Tuna 4 1/2" 41¢
WHITE MEAT SOLID PACK 6 1/2" OZ. CAN 24¢

SUPERIOR Pure Honey 16-oz. 69¢
ORANGE, SAGE OR CLOVER 24-oz. BTL.

ALUMINUM Kaiser Foil 23" 31¢
STANDARD 23" ROLL

POMPEIAN Olive Oil 1/2 PINT 45¢
IMPORTED 1/2 PINT

NUCOA Margarine 1-LB. CTN. 29¢
14.8 CTN. INCL. 2¢ OFF

BLACK Lipton Tea 48 BAG PACKAGE 69¢

LIQUID Clorox Bleach GALLON PLASTIC JUG 69¢

DETERGENT Trend Liquid FOR DISHES 22-OZ. PLASTIC 43¢

PACQUINS Hand Cream MEDIUM SIZE JAR 67¢

Pantry Stock-Up!

FILL THE SHELVES...THE CUPBOARDS...THE FREEZER...SAVE NOW!

SCOTT TISSUE
White or Colors
1000 SHEET ROLLS
10¢ Stock Up!

GOLD MEDAL FLOUR
Enriched, All Purpose
5-LB. BAG Incls. 5¢ Off
45¢ Save 18¢

TV DINNERS
Swanson's, Choice of Varieties
FROZEN 11-OZ. PKG.
49¢ Save 16¢

ORANGE JUICE
Cal-Fame "California's Finest"
FROZEN 6-OZ. CAN
5¢ Save 33¢

MORTON'S FRUIT PIES
Choice of Varieties
Frozen, 8, Inch 22 Oz. Size
25¢ Save 10¢

Rosarita Mexican Foods
MEXICAN DINNER 16-oz. Pkg. 39¢
COMBINATION PLATE 12-oz. Pkg. 39¢
ENCHILADA DINNER 12-oz. Pkg. 39¢
BEEF TACOS 6 in a Package 39¢

VON'S MEAT PIES
Chicken, Beef or Turkey
Frozen, 8-Oz. **35¢**

Kold-Kist Frozen Foods
CHILI & BEANS 14-oz. Pkg. 25¢
BEEF STEW 14-oz. Pkg. 29¢
CREAM CHICKEN 14-oz. Pkg. 49¢
SIRLOIN TIPS 14-oz. Pkg. 49¢

PICKSWEET VEGETABLES
Frozen, Reg. Pkgs. Mix or Match! **6¢**

Seafood Sea-lections
HALIBUT STEAKS 79¢
FRESH DOVER SOLE 89¢
FRESH WESTERN OYSTERS 69¢

In the Frozen Meat Case
Rupert's Fish Sticks 14-oz. Pkg. 63¢
Icelandic Halibut Fillets 14.8 Pkg. 89¢
Carnation Fillet of Sole 14.8 Pkg. 89¢
Cooked & Peeled Shrimp 6-oz. Pkg. 49¢
T & M Turkey Drumsticks 12-oz. Pkg. 63¢

VON'S BAKERY
"Goodness Knows"

VONS SCOTCH SCONES
A Delightfully Different Treat for Coffee Break or Dessert
PKG. OF 3 **21¢**

VONS VARIETY BREADS
Honey Crunch, All Milk or Buttercrust, 1-Lb. 6 1/2-Oz. Loaf **3¢**

Libby's Cream Corn GOLDEN 303 CAN **15¢**

Salvo Tablets PRE-MEASURED DETERGENT GIANT SIZE, INCL. 15¢ OFF **59¢**

BUTTER-NUT COFFEE 2-LB. CAN \$1.29 1-LB. CAN. **65¢**

Vons Salad Oil HIGH IN UNSATURATES 24-OZ. BOTTLE **29¢**

Jerseymaid Butter GRADE AA 1-LB. CTN. **67¢**

Catering Ice Cream JERSEYMAID 1/2 GAL. CTN. **59¢**
Try The Special Flavor...Chocolate Burnt Almond

BUFFERIN
Fast Pain Relief for Headaches, Muscle Aches, the Discomfort of Colds
100 TAB BOTTLE \$1.29 Value
73¢

More Stock-Up Values!

Del Monte EARLY GARDEN PEAS 303 Can **23¢**

Everfresh—Frozen SLICED STRAWBERRIES 10-oz. Pkg. **23¢**

Minute Maid FROZEN GRAPE JUICE 6-oz. Can **23¢**

Mann...What Flavor! MANN'S APPLE SAUCE 303 Can **23¢**

Regular or Liver VET'S DOG FOOD No. 1 Toff Can **12¢**

VON'S ALWAYS A WIDE SELECTION OF PRIZE PRODUCE

Bananas
GOLDEN RIPE CENTRAL AMERICAN **10¢/lb.**

PINEAPPLE
Fresh, Sweet, Hawaiian 3 1/2 to 4 lbs. **29¢**

PAPAYAS
From Hawaii...Rich in Vitamins A & C **29¢**

PRUNES
PITTED Sunsweet 12-oz. Cello Pkg. **25¢**

Tangerines SWEET & JUICY **23¢**

Fresh Carrots LARGE BUNCH **23¢**

Radishes OR GREEN ONIONS FRESH, LARGE BUNCHES **5¢**

RED POTATOES
U.S. No. 1 Grade Thin Skinned **53¢**

Wonder 7 Grain Bread
Contains 7 Grains: WHEAT • OATS • BARLEY • RYE • SOYA • CORN • BROWN RICE
NUTRITIOUS!
1-LB. 6 1/2-OZ. LOAF **39¢**

VON'S and Shopping Bag
Prices Effective THURS., FRI., SAT., SUN., JAN. 28-29-30-31

★ SO. PASADENA
1616 State St. (East of Fair Oaks)

★ PASADENA
3841 E. Sierra Madre Blvd.

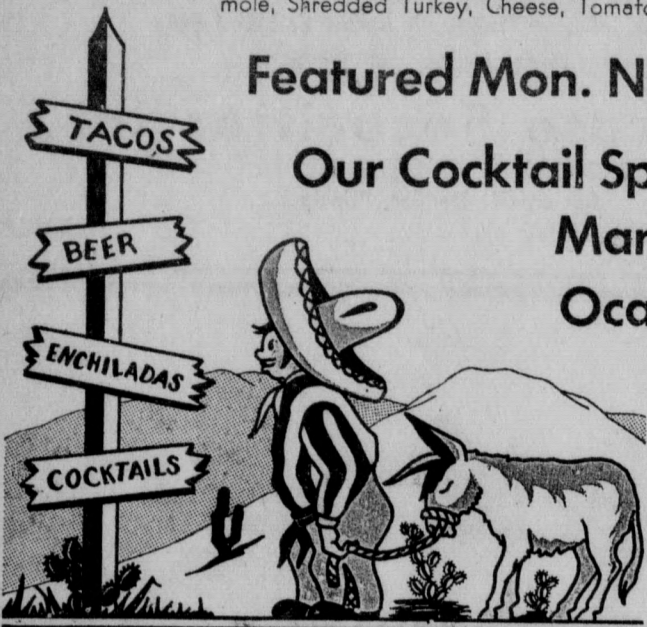
★ ALTADENA
2408 Lincoln Ave.

★ WEST ARCADIA
1407 Baldwin Ave.

CASA JANARA

Authentic Mexican Food
\$1.75 T. C. GRANDE

A Crisp Tortilla Prepared with Bean Spread, Cheese, Sprinkling of Nippy Chorizo, Topped with Another Crisp Tortilla, Tossed Green Salad, made of Eight Choice Garden-Fresh Vegetables, Casa Janara's Salad Dressing, Guacamole, Shredded Turkey, Cheese, Tomato Slices, Olive.



Featured Mon. Night \$1.10

Our Cocktail Specialties
Margarita
Ocapulco

200 E. Foothill

Arcadia

358-7322

Letters To The Editor Show Deep Feelings

Dear Editor:

For some time now I have been following the outpourings of the "Van Dyke" scribe putting words together under the heading "Vent."

Technically inclined as I am, I normally associate the meaning of the word "Vent" with a blow-off such as is used on boilers to relieve excess steam (and I do mean EXCESS).

Then again, vents are used on sewer lines to carry off the accumulation of gas and generally keep things from blowing up.

At any rate, in this case I think you have acquired a real gasser in this "Van Dyke" boy.

In his column of January 7 I am sure he very honestly states that he does not know the newspaper business. However, this minor fact does not keep him from suggesting to you how various ads and articles should be presented to your readers.

He winds up his rantings with: "However, my tongue is in my cheek until we find out what OUR Republican Party is going to stand for in the future — right now, nobody knows."

Perhaps it never occurred

to him that the 27 million voters in these United States cast votes not necessarily for the Republican Party but for the conservative cause.

He furthermore still seems to insist in mixing up these votes with the Rockefeller, Romney, Eisenhower, et al. I wish some charitable soul would assist this man in getting his tongue back out of his cheek because this sad condition seems to have been his problem for some time.

This also might have been the reason for his writings which no one, with any common sense, has been able to interpret.

I am taking his advice to you to only print "Letters to the Editor" if they are signed in full. You also have my permission to print it. However, I expect to see his name printed in full at the head of his next "column."

—FRANK WIRTH

Dear Editor:

Submitted herewith is a dictionary of political "daffynitions."

Collective bargaining — Collective bludgeoning by politically sponsored labor monopolies.

Federal Funds — Income tax loot, painfully extracted

from all of us, to stuff political pork barrels in Congress, including vast sums for unnecessary and expensive waterways.

Free Enterprise — Involuntary servitude to monstrous federal bureaucracy.

Great Society — Supine society, embalmed in federal welfare, ready for burial by Kremlin.

Liberal Spendocracy — Political pit-in-the-sky vote-buying squandering money charged to unborn generations.

Transportation Policy — The outrage of taking from the railroads in taxes, that which is freely given to air, water and highway transport in subsidies.

—K. FRITZ SCHUMACHER

Dear Editor:

Enclosed is a picture of the Shalimar apartments located at 484 Mariposa, Sierra Madre.

This building contains 10,000 sq. ft. of living area; is built on an R-3 lot slightly in excess of 15,000 sq. ft. There are eight (8) dwelling units in this building. Each unit has a 12x22 ft. private patio with front and rear entrance. There are eight (8) covered parking areas plus

nine uncovered parking areas.

It seems to me ironical that this building would be picked out for Mr. Poolman's Diatribe against income property owners (especially me) and it is difficult to understand how this building would be encompassed in his anti-slim demolition program and one of the pictures displayed on Thursday night by our "back-yard, trash-can, brownie-carrying, photographic half-truth displayer planning commission member!"

—HENRY V. McNULTY

P.S. Possibly this fella should take a trip to the funny factory and see his head shrinker.

Dear Editor:

The following is a copy of a letter submitted to the Planning Commission at its meeting January 21.

Gentlemen:

Many citizens of Sierra Madre, though often unable to attend meetings of the Planning Commission or the City Council, are very concerned, as you are, about the safe and proper use of land in our mountain areas.

We know that other Southern California communities share with us the predicament of being unprepared with proper ordinances. We commend you and the City Council highly for proceeding slowly to find solutions that will be to the interest of the entire community, and to establish over-all regulations for land use in Sierra Madre.

We believe that in the interest of safety and beauty, mountain lots should be kept large and earth moving kept at a minimum. We therefore commend the plan of the Land Planners Associates as being close to the ideal.

We suggest that you need not allow yourselves to be pushed into premature decisions which could endanger the beauty and safety of this entire community, raise the taxes of all of us, and establish below - standard precedent for future mountain area development.

—MRS. EDITH T. DANE
MRS. KATHRYN S. SNOW
HARRY R. SNOW
AUDY LOU COLVIN
HUGH F. COLVIN
MARJORIE M. GREEN
TOMMY ANN
MILLER
HOWARD W. MILLER
EMMETT BLACK
GEORGE J. BLACK

Dear Editor:

Thank you for the front page publicity given the Sierra Madre Kiwanis Club in your last week's issue.

The 50th anniversary dinner was a great success and I believe it engendered greater enthusiasm for more civic activity in the year ahead.

I wish you, our only honorary member and your wife could have joined us at the party. You were both missed.

—CARL BRAND

Bridge For Fun

Bridge for fun is held Friday mornings from 10 to 1 at the YWCA Center, 5926 N. Rowland Ave., Temple City. This is for those who have had bridge lessons or anyone who likes to play bridge for fun. Come and join the YWCA on Friday mornings. Coffee and rolls served. For further information call the YWCA office between 10 and 2, 287-3663.

Attend the Church of your choice this Sunday

10—SIERRA MADRE NEWS Thursday, Jan. 28, 1965

Mr. and Mrs. R. E. Garland Honored On Fiftieth Wedding Anniversary



MR. and MRS. R. E. GARLAND

A lovely afternoon reception on January 9 honored Mr. and Mrs. R. E. Garland on their Fiftieth Wedding Anniversary. Seventy-five members of their family and close friends gathered at the home of their son and his wife, Larry and Karin Garland, and co-hosts for the very happy celebration were the Garlands' other son and his wife, Russel and Ruth.

Highlight of the festive occasion was the presentation of a very special anniversary gift to the Garlands from their children, a trip to Hawaii. They will be sailing on April 3, and will return from their delightful vacation on May 15.

Mr. and Mrs. Garland were married in Charles City, Iowa, and Mr. Garland was an optometrist in Kansas and Nebraska before moving to Sierra Madre in 1935, where they lived until last spring when they moved to Claremont.

For the anniversary party the family home was beautifully decorated with large gold and white floral arrangements made by Wistaria Florists. There were two in the living room, a very lovely one in the guests' bedroom, a large arrangement on the buffet in the dining room, and an exquisite centerpiece on the service was at one end of the table, where the Garlands' granddaughter served

coffee, and a gorgeous three-tiered white anniversary cake at the other. The bottom tier of the cake was decorated with dainty gold leaves between garlands of sugar lace, and the other tiers were surrounded by delicate sugar bells and sugar lace. On the top there was a lovely big bell that enclosed a gold "50." Mrs. Mary Link served the cake.

Among the many out-of-town guests present for the happy event were Mr. and Mrs. Frank Lytle of Brea, Mr. and Mrs. Francis Schrubben of Reseda, Mr. and Mrs. Curtis Stienecert of Long Beach, Mr. and Mrs. Steve Miller of Pasadena, Mr. and Mrs. Paul Allen of Pasadena and Maurice Schatz of Van Nuys. Also Mr. and Mrs. Shirley Dow, Mrs. Garland's brother, from Esterville, Iowa and their daughter, Marjorie Erland and her sons from Whittier.

Also the Russell Garland, Jr.'s son, Russell from San Gabriel and their daughter, Judy with her husband, Orrin, and daughter Jackie from San Bernardino. Also the Garlands' life time friends, formerly from Iowa, Mrs. Lucille Clark from Pasadena and Miss Mary Reed from Claremont. And of course many, many close friends of the family from Sierra Madre also joined the Garlands for the joyous celebration.

Foothill-Rosemead SHOPPING CENTER

SECURITY FIRST
NATIONAL BANK

449-3333 — 3555 E. Foothill

PASADENA
FEDERAL SAVINGS

355-7213 — 3621 E. Foothill

THE MARBERRY SHOP

355-3326 — 3545 E. Foothill

HASTINGS
CAR WASH

3393 E. Foothill Blvd.

• HASTINGS CAMERA
3649 East Foothill — 793-9655

• WILEY'S HASTINGS LIQUOR
3657 East Foothill — 355-8266

• NEPTUNE SEAFOOD
3653 East Foothill — 355-1503



NEPTUNE SEAFOOD CO.

Foothill-Rosemead Shopping Center
Phone 355-1503

NOW FEATURING . . .

LOCAL GROWN POULTRY

- Fryers
- Fryer Parts
- Stewing Chickens
- Roasting Chickens
- Fresh Turkeys

We Gladly Bone Chicken Breasts Free of Charge

— REMEMBER —

We Stand For Quality and Freshness In All Our SEAFOOD PRODUCTS — Some Cooked To Order
Call Us For All Your Needs

MENU SUGGESTIONS

Cooked Shrimp
King Crab Legs
Lobster Meat
Broiled Lobster
Lobster Tails
Steamed Clams
Oyster Stew
Scalloped Oysters
Little Neck Clams
Frying Oysters
Stewing Oysters

Extra Large Ranch Eggs

Cracked Dungeness Crabs
Frying Shrimp
Smoked Albacore
Turkeys
Chickens
Ducks
Fresh Fish, Selection
Game Hens
Suggested Recipes
Live Eastern Lobsters

WILEY'S-HASTINGS LIQUOR

EL 5-8266



WE DELIVER

3657 E. Foothill Blvd.

HEUBLEIN

MARGARITA COCKTAIL

FULL STRENGTH

Made With Imported Tequila And Triple Sec.

\$3.79

PLUS TAX

Just Pour Over Ice

CRUSHED ICE Available

— PLUS —

FREE Delivery



MOST CONVENIENT!

Go no farther, you get everything at Pasadena Federal Savings—high returns on insured savings—budget-fitted loans to buy, build, or improve your home—sound, local management—expert, friendly attention—plus close-by convenience. Make it "one stop," and save when you shop! Parking's free and easy at—



PASADENA FEDERAL SAVINGS

EAST PASADENA: 3617 E. Foothill Blvd.

DOWNTOWN: Green at Los Robles.

4.3% CURRENT ANNUAL RATE
4 DIVIDEND PAYMENTS YEARLY

Accounts Insured to \$10,000 by Federal Savings & Loan Insurance

CAR WASH PRICES AT HASTINGS CAR WASH

FREE WITH 15 GALS. GAS
59¢ WITH 10 GALS. GAS
89¢ WITH 5 GALS. GAS

REG. WASH PRICE \$1.25

Buy Gas Today, Get Coupons Good For Wash Anytime
EXPERT WAX and POLISH \$9.95

HASTINGS CAR WASH
3393 E. Foothill Blvd.

2 Blks. W. Rosemead

BankAmericard — Diners Club

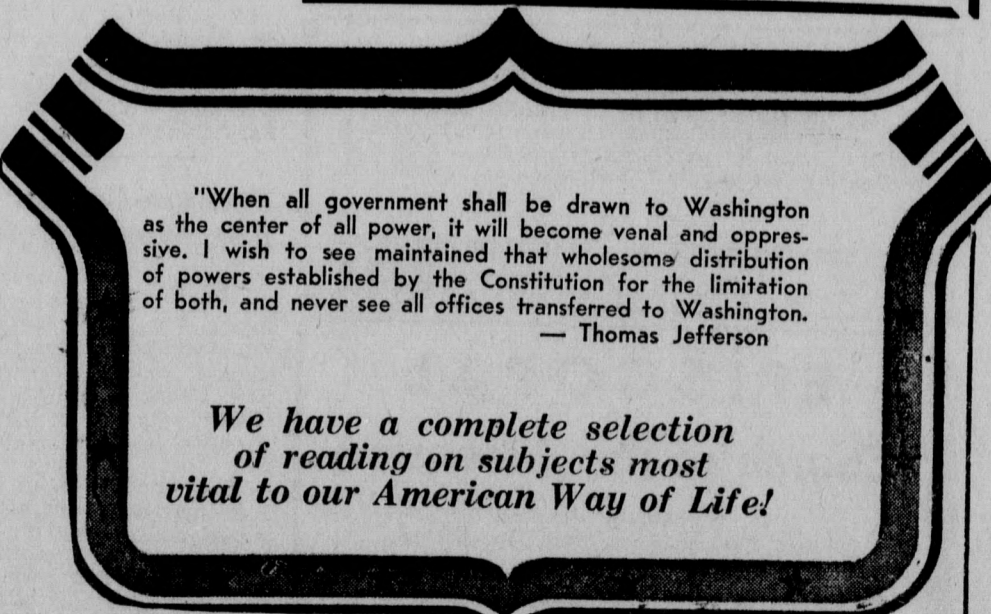
Rentals and Repairs

Cameras -- Projectors -- Binoculars
Photo Equipment

HASTINGS CAMERA SHOP

3649 E. FOOTHILL, PASADENA

793-9655



THE PATRIOT BOOKSHOP

223 South First Avenue

Arcadia

HI 6-1776

Brown's
Furniture

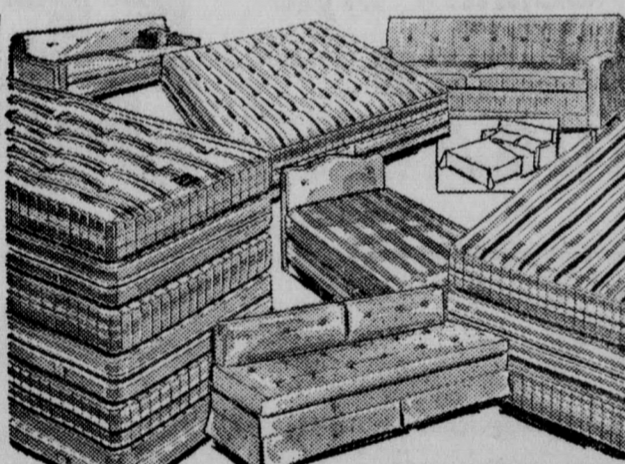
303 West
Sierra Madre Blvd.
EL 6-1371

**FINAL WEEK
OF OUR**

GIGANTIC JANUARY

INVENTORY SALE

STOREWIDE
SALE



BEDDING MARKDOWNS!

OPEN
FRIDAY
EVENINGS
TILL 9 P.M.



CLEARANCE OF DINING ROOMS

SAVE NOW AS NEVER BEFORE

50%

EVERYTHING IN THE
STORE . . . ON SALE
WITH MANY ITEMS AT
A REDUCTION OF AS MUCH AS . .

COME EARLY WHILE SELECTIONS
AND COLORS ARE COMPLETE . . .
SOME ITEMS ONLY ONE OF A KIND

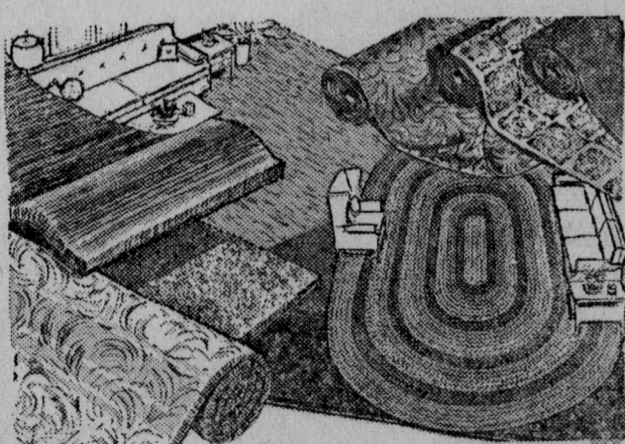
WE MUST MAKE ROOM

For New Spring Merchandise Arriving In 30 Days

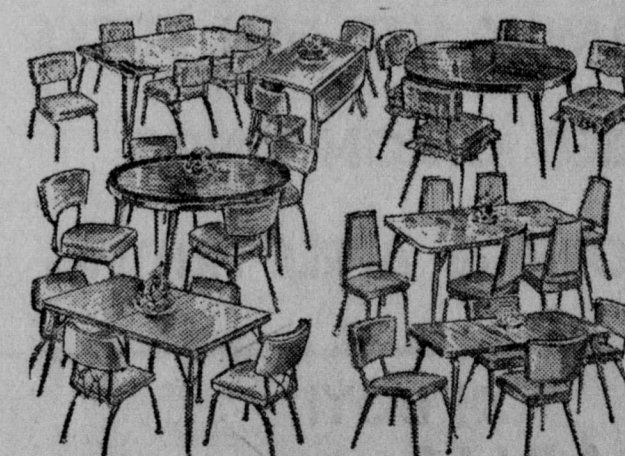
A COMPLETE

Furniture Clearance

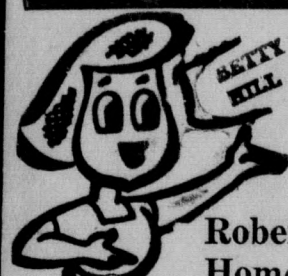
SAVE UP TO 1/2 on TOP QUALITY FURNITURE!



FLOOR COVERING CLEARANCE



CLEARANCE OF DINETTES



Roberts Fresh Home Made

FROM OUR OWN KITCHEN
ALL OUR COOKED FOODS ARE PREPARED DAILY UNDER THE
SUPERVISION OF OUR FINE AND CAPABLE COOK
BETTY HILL, AND HER ASSISTANTS

POTATO
SALAD

LB.
CUP

45¢

Sharp Wisconsin
CHEDDAR CHEESE

69¢
lb

Rath Sliced
LUNCH MEATS

Six Varieties

6-OZ.
PKG.

4 FOR \$1



fresh Produce!

Extra Fancy Washington Schoolboy
DELICIOUS APPLES

2 lbs. 19¢

Juicy, Texas, Red Ruby
GRAPEFRUIT

2 FOR 19¢

Extra Fancy,
Kentucky Wonder
GREEN BEANS

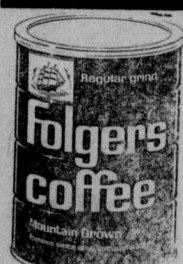
19¢
lb

Firm, Red Ripe, Slicing
TOMATOES

19¢
lb

Small, Sweet, Juicy
TANGERINES

2 lbs. 19¢



lb. can

69¢
lb

2 lb. can — \$1.37

Swift's Pard
DOG FOOD

1-LB.
CAN

8 FOR \$1

NEW! BELL BRAND
POTATO KURL NIBB -- ITS It's Reg. 49c Size

3 FOR \$1.00

NABISCO CHOCOLATE CHIP COOKIES

14 1/2-OZ.
PKG.

39¢

IRIS CHUNK WHITE ALBACORE TUNA

6 1/2-OZ.
CAN

4 for \$1.00

BRANDYWINE MUSHROOMS

PIECES AND
STEMS

4 for \$1.00

FROZEN FOODS
YOU CAN'T BEAT THESE TASTY WORK SAVERS

Mrs. Paul's Heat and Serve

FAMILY SIZE FISH STICKS

PKG. OF 8

59¢

FRIED ONION RINGS

5-OZ.

5 FOR \$1

CORN or APPLE FRITTERS

8-OZ.

3 FOR \$1

OH BOY!
GARLIC
BREAD

8-OZ.

29¢

S & W FANCY
APPLE SAUCE

17-OZ.
CAN

5 FOR \$1.00

IRIS SOLID PACK
TOMATOES

LB.
CAN

5 FOR \$1.00

MACOMBER'S PURE
APPLE JUICE

24-OZ.
BTL.

4 FOR \$1.00

REESE TINY IMPORTED
ARTICHOKE HEARTS

7-OZ.
CAN

3 FOR \$1.00

LEAN

TENDER

FLAVORFUL

MEATS

U. S. D. A. Choice

Aged

TOP
SIRLOIN
STEAK

\$1.69
LB.

Fresh Lean
PORK
TENDRLOINS

99¢
lb

FULLY COOKED

BONELESS

3 Lbs.

\$2.99



OCOMA - BONELESS

Turkey Roast

Breast and Thigh

93¢
lb

GROUND BEEF

Fresh Lean

43¢
lb

Hormel -- Old-Fashioned

Sugar Cured -- Sliced

Old Smoke House

Bacon 69¢
lb

Rath

Old Country Style

**SMOKED
SAUSAGE**

55¢
lb

12-OZ. PKG.

RED SALMON

99¢
lb

Toastettes

Nancy's
Gourmet

TALL
JAR

69¢

Green Beans

Dole French
Style Seasoned
LB. CAN

5 FOR \$1

Chili Sauce

Kern's
Spoon Style

13-OZ.
JAR

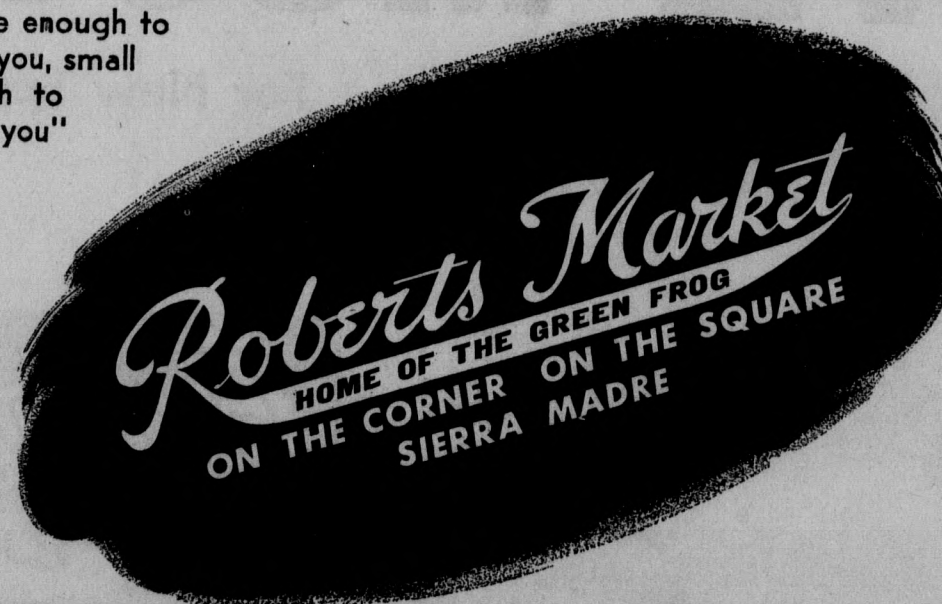
19¢

Salad Dressings

Reese
8-OZ.
BTL.

3 FOR \$1

"Large enough to
serve you, small
enough to
know you"



Prices
Effective
Wednesday
thru
Saturday
Jan. 27
to
Jan. 30

Plenty of
Free
Parking
on
Our Lots

STUDY BALLET
under
SUZANNE DE TRUAN
Prima Ballerina
of Ballet Russe
51 N. BALDWIN
Sierra Madre
Now Enrolling

Civic Club To Hold Meeting

The regular meeting of the Sierra Madre Civic Club will be held at the Park house at 8 p.m., Thursday, January 28. Mrs. James R. Vine, president, will conduct a short business meeting. The program chairman, Mrs. Richard Kohler, will present Al Harmon of the House of Harmon who will speak on hair styles, coloring and care.

Three members of the

club will be models for Mr. Harmon. Guests are cordially invited. Hostesses for the evening are Mrs. Frank Ross and Mrs. Robert Hopkins.

Women's Group Feb. Luncheon

Friendship House, a religiously oriented community center in the Bakersfield area, will be the subject of a film and talk at the February 2 luncheon at the Sierra Madre Congregational Church. Reverend Armand Prasad of the California Migrant Ministry says that the film portrays the various ways the contributions of the Women's Fellowship have been utilized. In recent days we are more aware of the need for migrant farm workers in our agricultural area. For many years the Migrant Ministry has been working among these families to help stabilize their lives. The luncheon will be served by the hostess Mrs. Roy Pickett, for a donation of 75 cents. All women of the community are invited to attend at noon, February 2, in the primary room of the church.

Turn unwanted items into CASH — Use the Classified Ads

Defensive driving will always pay Drive carefully —

Children should be seen and not hurt.

Mr. and Mrs. James Scoville Return From Fabulous Trip To the Far East

Mr. and Mrs. James Scoville of 272 W. Grand View, Sierra Madre, returned recently from a "once-in-a-lifetime" dream type trip to the Far East. They left on November 17 to fly to Manila where they stayed with their daughter and son-in-law, Marileen and Eric Parsons until November 30. Mr. Parsons is with the Far East Broadcasting Co., and having traveled extensively Mrs. Parsons was able to plan a fabulous itinerary for her parents' trip.

The Scovilles began their interesting sight-seeing tours in the Philippines by going to the famous Pagsanjan Falls where they shot the rapids in a "banca," a dug-out canoe. There were two boatmen and two passengers in each canoe, and it was a very thrilling but scary experience. They also went to Baglo, where they chartered a small plane and flew over the Ifugao terraces, which were built 1000 years before Christ by ancestors of the present day Igorots. The terraces are called the 8th wonder of the world.

While in the Philippines they visited Corregidor, the ancient walled city of Port Santiago and Santa Thomas where they saw the wood carvers in an Ifugao village, went to the salt flats where they saw a world famous bamboo organ, and stopped at several interesting native markets.

Mrs. Parsons accompanied the Scovilles to Singapore, their next stop, and then to Bangkok and Hong Kong. In Singapore they enjoyed the harbor with its sampans and boats from all over the world, and the Maricammann Hindu Temple. From there they drove over the causeway to Johore Bahru, the Federation of Malaya, where they visited the Abu Bakar Mosque, famous throughout the world for its marble floors and crystal chandeliers. They also went through the palace of the Sultan of Johore, and saw there gold dishes and gold flatware to serve 300 people.

In Bangkok, the party went up the Chao Phya river to see the floating markets, and visited several fascinating temples. Among them was the very extensive and elaborate Wat Po, the Wat Arun, Temple of the Dawn, and the Wat Trai Mit, with its large Golden Buddha, which is 5½ tons of solid gold built about the 13th century. They also saw the colossal sleeping Buddha which is 160 feet long, and the Royal Golden Barges

which float around the moats surrounding various temples.

One day while Mr. and Mrs. Scoville and Mrs. Parsons were in Bangkok, the king's birthday was being celebrated, and for 2½ hours they drove around in the evening to admire the beautiful decorations, all done in lights. They also saw the Emerald Buddha, which is carved out of a solid piece of emerald and is regarded as the palladium of the dynasty. Watching Thai silk being made was an interesting experience, and they enjoyed the Thai Classical dancers. They also went to the snake house of the Pasteur Institute to watch the cobras being milked for venom.

From December 6 to 12 they were in Hong Kong, where their itinerary included visits to the Tiger Balm Gardens, an Aberdeen fishing village, and a 56 mile trip to the edge of the "Bamboo Curtain," the border of Red China. They saw the walled village of ancient Kam Tin, and a floating city where thousands live and die in sampans. Joining their friends Mr. and Mrs. Norman Turner, they visited the Christian Childrens Garden, which is three orphanages.

Next stop for the Scovilles was in Taipei, Formosa, where they saw temples, markets, and orphanage, and stopped at a leper colony. There were two to three hundred lepers in the group, who played a brass band for their visitors, and as they were leaving sang "God Be With You."

Traveling to Okinawa next, they had the pleasure of staying with their daughter and son-in-law, Mr. and Mrs. Bob Siles, and granddaughters, Marta and Mari. Mr. Siles is also with the Far East Broadcasting Co. Among the many points of interest there were the burying vaults, Ocumia, and they also took an all day boat trip to an island where few white people have ever visited. It was very dangerous to land the boat on the island, so both Mr. and Mrs. Scoville were pulled up the high bank by the natives.

Japan was the last stop in the Scovilles' fabulous six-week trip, and they really enjoyed Tokyo, Yokohama and thought Tatyama was very beautiful. In each place they again saw many temples, markets, and took extremely interesting short trips.

The real Bargains are found in the Classified Ads

Thursday, Jan. 28, 1965 SIERRA MADRE NEWS—13

Engagement of Claudia Fritz and Michael T. Tibbs Is Announced



CLAUDIA FRITZ

Claudia Fritz, daughter of Mr. and Mrs. Claude Fritz of 629 Alta Vista Drive, Sierra Madre chose the gala festivities of New Years Eve to make the announcement of her engagement and approaching marriage to Michael T. Tibbs, son of Mrs. Dorice Tibbs of Pasadena, and Mr. John Tibbs of Marion, Kentucky.

Claudia, a native of Sierra Madre, attended Mama Pete's Nursery School, Sierra Madre and Sierra Mesa Elementary schools, Marshall Junior High and graduated from Pasadena High School. She is now employed by the local telephone company.

Mike, the bridegroom-elect, attended Burbank elementary School, Marshall

Junior High, graduated from Pasadena High School, attended Pasadena City College and he is now employed as Communication-Data-Distributor at JPL in Altadena.

Mr. and Mrs. G. C. Richardson, who now reside in Lucerne Valley, but previously were long time residents of Sierra Madre, are the grandparents of Claudia.

The young couple has set March 6 for their wedding date, and Rev. George Lindsay will perform the ceremony at the Congregational Church in Sierra Madre.

The real Bargains is the kind of insurance that can help keep the family safe

Seen And . . .

HEARD

. . . About Town

THE INAUGURATION OF OUR PRESIDENT reminds us that a youngster has a better chance of growing up to be the President of our United States today, because he has a better chance of growing up.

Thanks to the many scientific advances in such fields as medicine, hygiene, sanitation and others, babies and children now have a greater chance to live into adulthood. More than 300,000 babies born last year are alive today as a result of these advances which have been recorded in the last 45 years . . . and in just the past 15 years, for every ten prescriptions written, seven have been for drugs discovered during this period as modern medicine wages a fight to help us live better, longer and more comfortably.

This is one of the reasons why we at Hartman Pharmacy can justify ourselves as professional pharmacists. By constant study and reading, seminars and classes we keep abreast of the newest developments in Pharmacy and progress in medicine and the treatment of human ills. Visit us when you are in need of competent pharmaceutical service . . . we will be happy to serve you . . . Our Pharmacy is open from 8 a.m. to 8 p.m. daily except Sundays and Holidays but after hour service is also available . . . just phone us at 355-3311.

Rudolph R. Hartman

Hartman
Rexall Pharmacy

AT 29 NORTH BALDWIN
IN SIERRA MADRE — PHONE 355-3311

SPECIAL CONTEST: The heading on this column is temporary for the next four weeks while we give you a chance to help us give it a name. All entries to be left at Hartman's Drug or the Sierra Madre News and become the property of Hartman's Drug. The contest ends on February 13 at 12 o'clock noon, and the winner will receive as a prize and a Valentine's Gift from Hartman Drug a Brownie 8mm Fun Saver Movie Camera . . . Join the fun and send in as many entries as you want and let us pick the winning name for our new column above.

The Most Beautiful Permanent
in the World . . . Reg. \$25
\$15 Complete

Monday, Tuesday or Wednesday

160 W.
SIERRA MADRE BLVD.
MR. NORMAN
Hair Stylist

Open Mondays & Evenings

CALL NOW . . . EL 5-9294

Now Open ...

GRAND OPENING

FRIDAY & SATURDAY, FEBRUARY 5 & 6th
LAUNDER QUEEN

Freedom from Washday



at our
Coin-
Operated
Laundry . . .

OPEN 24 HOURS

365 Days a Year
Never Closed

Laundry Queen

Located Next to Ralphs Grocery, Arcadia
Plenty of Parking

229 FOOTHILL BLVD.
ARCADIA, CALIF.

Featuring
For Your Convenience

12-lb.
SPEED QUEEN
WASHERS
25c Load

FREE
Dry With Wash

25-lb.
SHAG RUG
MACHINE
SUITABLE FOR
BEDSPREADS AND BLANKETS

100% Soft Water
Both
Hot and Cold

Watch
For
Our

610 Pair
Of
SLACKS **\$2.98**

90 Pair
DRESS SHOES **\$1.98**
Value to \$5.00

50 Pair
HIGH WORK
SHOES **\$5.95**
\$12.25 Value — NOW

300 Choice
JACKETS **\$2.98**
Price for the Cold
Weather Starting At —

1 Lot
DRESS SHIRTS **\$1.00**

TENNIS
SHOES **\$1.98**
and
Nationally Advertised
Names **\$2.98**

We carry a long line of Nationally Advertised Camping Equipment Consisting of Tents, Sleeping Bag, Coleman Stoves, Tent Lanterns, Compasses

Monrovia Surplus

526 S. MYRTLE, MONROVIA

357-1724

CLEARANCE



525 Pair
1st Quality

LEVI CASUALS **\$2.98**
Out They
Go At —

HIGH
BOOTS **\$8.95**
\$12.50 Values

SLEEPING
BAGS **\$6.88**
As Low As —

1 Lot
BOYS'
SWEATERS **\$2.98**

Children's
GLOVES **59¢**

Many Other Items
Reduced For
Clearance

FINAL WEEK

**SATURDAY, JAN 30
DEFINITELY LAST DAY
FOR THIS BARGAIN --**

CLEARANCE

We Just Cleaned Up
Our Mailing List And
Found We Had

325

Liberals Who Must Not Want
The Paper Any More As Their
Time Has Expired

We Also Found 140 More Who Just Couldn't Afford It

**SO WE HAVE AT
DISCOUNT**

120

Subscriptions Now
Available On A First
Come Basis

TWO YEARS

**FOR THE PRICE OF
ONE PLUS \$1.00**

YES, YOU READ RIGHT . . . DURING JANUARY

2

FULL YEARS OF THE
SIERRA MADRE NEWS
DELIVERED TO YOUR HOME
FOR ONLY

\$6.00

**EVEN THOUGH YOU ARE NOW PAID UP YOU CAN EXTEND
YOUR TIME TWO YEARS FROM EXPIRATION FOR ONLY \$6.00**

— JUST TO SHOW WE ARE FAIR WITH EVERYONE —

If You Renewed During December Send Or Bring In Another Dollar and Get Your Extra Year

Sierra Madre News

P.O. Box 37

355-3324

Editorially Speaking....

The Lord will give strength unto His people; the Lord will bless His people with peace.

—Psalms 29:1

Congratulations!

Recently it was noted in this paper that the Sierra Madre Chamber of Commerce had elected its new officers for the coming year. Ronald Thurston of Thornomatic Company was elected to the office of president and Douglas Delahooke of Harry A. Lange and Associates was made vice president and Frank Dolph of First Western Bank was named treasurer.

Of course our congratulations go out to all of these men and to the other men and women who serve in other capacities on the board. The Chamber is now set to go forth for the new year facing the challenges ahead with confidence and with the knowledge that there is much to be accomplished if they are to keep the community in its proper light and prominence.

Long range plans must be taken into consideration as the board takes its first "infant step" for 1965. There now exists several store vacancies in the business district and desirable businesses should be contacted to locate here to make our district even more desirable. Zoning ordinances will demand the attention of the organization in order that attractive residential, professional, business and manufacturing areas are maintained in their proper places to sustain those things which make our community desirable.

The Chamber, of course, is first a promotional organization, in every sense of the word and promotions that will attract the local buying public will be forthcoming. The business men will seek to point out the many advantages of buying "at home." Noted will be the return to this community of the major portion of the sales tax paid on purchases made locally and how they go to provide funds for local government use.

A large selection of name brands is made available by the local merchants, prices are competitive, but most important is the convenience of local shopping and the superior service offered by these business men.

It should be remembered by the buying public that it is here in your own business district where YOU ARE TREATED AS A NEIGHBOR WITH A PROBLEM OR A NEED RATHER THAN A STRANGER WITH A WALLET OR PURSE.

A Good Job Refused

This is a story of a woodworking plant that could not hire men at good wages right in the heart of the poverty area of Kentucky where there is so much unemployment. The company buys large quantities of hickory billets, and last year it sent three men into Eastern Kentucky to locate standing hickory and to hire men to split up the billets. An abundance of hickory timber was located, but labor to do the work was not available. Not one single billet was produced and all the money spent cruising to find timber and to hire men was wasted.

It is strange indeed that with all the unemployment and poverty in that area no men could be found to do work that is not disagreeable and at good wages. I say the work is not disagreeable because I used to do it myself when I was a boy. Working in timber is rather pleasant and 6½ cents for a 16 inch hickory billet can certainly be considered satisfactory wages. The company offered to finance the operation, but even so, workers could not be found.

Presumably, it is more attractive to sit and wait for the government's big Anti-Poverty Campaign to move in than to do hard work in the timber getting out hickory billets. If our government teaches the people that they can live without work, it will be a sad day for our formerly free and wonderful country.

A dispatch from Bonn, Germany, states that automation is displacing about 1.5 million West German workers per year. Nevertheless, there are six jobs waiting for every man who files a job application in the West German Republic. Obviously, automation is creating jobs. Furthermore, one million foreign workers are now employed in Germany and more are being sought.

In brief, the reasons for this phenomenon are a balanced budget, sound money, no inflation and a wage level that enables German businessmen to compete successfully for their own markets and markets of the world.

Another very important factor is the practice of permitting beginners to become apprentices at low wages. As these boys acquire skill and experience, their wages rise to the standard level, but meanwhile, unemployment is not forced upon them because they are unable to give value received at standard wage rates. A little realized fact in our country is that minimum wages for people with insufficient skill to learn them result in unemployment. That plus the fact that large numbers of persons in our country plan to work only a part of the time and draw unemployment relief the remainder, is the cause for the high ratio of unemployed in the teenage group.

The Bonn Republic seems to have solved the problems of automation and unemployment among teenagers by the application of sound common sense. Is there any reason why our country should not profit by this example?

MOVILLE, IOWA, RECORD: "Gasoline prices, believe it or not, are the lowest in 45 years — that's if you discount the taxes. Retail prices are averaging 19 cents a gallon before the average 10.3 cents in taxes. Since 1948, state and federal taxes have increased an average of 4 cents a gallon. A mid-continent refiner recently cut its wholesale gasoline price by a half-cent on unbranded gasoline. Three other refiners are reported considering cuts. It's refreshing to know some items are holding their own as far as price is concerned, when most everything is on the increase."

Sierra Madre News

Published every Thursday at 9 Kersting Court, Sierra Madre California, Los Angeles County, Post Office Box 37, Telephone ELgin 5-3234 or 5-3235.
The Sierra Madre News, Official Newspaper of the City of Sierra Madre is declared a Newspaper of General Circulation for the publication of legal notices, as defined by Section 4460 of the Political Code of the State of California, in the Superior Court of Los Angeles County August 19, 1936. Adjudication Decree Number, 404,764.
A First Class Newspaper entered as Second Class Matter at Sierra Madre Post Office October 2, 1906, under Act of Congress of March 3rd, 1879.

R. Robert Evans } Editors and Publishers
Peggy L. Evans }
Dr. Henry V. Witty, Co-Publisher and Editor

NOTE—The opinions expressed in credited columns of the Sierra Madre News are those of the writers and do not necessarily represent those of the News.
Letters addressed to the editor of the News are welcome, however, they must be signed with correct name of the writer. The writer's name will be withheld if requested. Individuals may feel free to express their ideas insofar as they remain within the bounds of propriety, however, letters attacking individuals or personalities will not be published.



FREEDOM AT ANY PRICE

By H. V. WITTY

Federal Reserve Act — the taxpayer's executioner!

Article 1, Section 8, Paragraph 5 of the United States Constitution reads: "Congress shall have the power to coin money, regulate the value thereof, and of foreign coin and fix the standards of weights and measures." Yet, on December 24, 1913, just one day before Christmas, the Federal Reserve Act was slipped through Congress and signed into law by President Woodrow Wilson. This law relinquished the rights of Congress to issue and control our money, and delegated those rights to the Federal Reserve Corporation, an entity largely owned and controlled by International Bankers.

The Federal Reserve Corporation is not a government agency. It is a private corporation which, to date, has cost the American taxpayer over Three Hundred and Ten Billion, Five Hundred, and Seventeen Million dollars in interest because of the use of Federal Reserve Notes rather than United States Certificates.

These Federal Reserve Notes are not backed by the Federal Reserve Corporation; they are the obligation of the United States Government. In other words, the Federal Reserve Currency is backed by, and the obligation of, the American taxpayer. Why, then, should the American taxpayer have to hand over dollar for dollar interest-bearing, tax free U.S. Bonds to a private corporation for the use of his own money backed by himself? Under the present law the taxpayer not only has to redeem these Federal Reserve Notes and U.S. Bonds, but he also has to pay over 12 billion dollars annually as interest on his own credit to the private Federal Reserve Corporation. On the other hand, the Federal Reserve Corporation pays the U.S. government \$1.25 for every \$1,000 of currency issued. This pays for the cost of paper, ink, and the use of the Government Printing Plant.

The question could reasonably be asked: "Is there any government control or jurisdiction whatsoever over this Federal Reserve System?" In answering this question, Wickliffe B. Venable Sr., whose knowledge on the subject is backed by many years of research and study, tells us: "The member banks appoint 6 of the 9 Directors of the Federal Reserve Banks and the President appoints 3. The Federal Reserve System pays their salaries. . . . From 1913 to 1935, the Secretary of the Treasury and the Comptroller of Currency were members of the Board of Governors. The Banking Act of 1935 excluded them. . . . All of the expenses of the Board of Governors are paid by the Federal Reserve System and member banks."

The Federal Reserve System is not subject to audit by present law! Is there any other private corporation in the United States that is protected from an investigation of its books by the Government? The Federal Reserve System has not had its books audited in 51 years! Evidence appears to indicate that there is little or no government control.

Fiscal experts agree that in a Free Enterprise System it is imperative that all lines of business be in private hands except the printing of the currency and postage stamps. It seems to be quite obvious that the International Socialists have hoodwinked the American people into just the opposite. Today all lines of businesses are being invaded by the Government while the printing and controlling of the currency have been placed in the hands of a private corporation.

In 1958, during Eisenhower's

er's administration, the government of the United States made a free gift of \$10.4 billion worth of U.S. Government Securities to the private commercial banks of this country. The source of this figure is the Federal Reserve Bulletin for January 1959, page 33.

Now, how did the commercial banks of the country acquire this \$10.4 billion of government securities?

In a nutshell, they created the money with which to buy the securities. In other words, the Federal Reserve System created new money in this amount on the credit of the United States (taxpayer) which cost the private Federal Reserve System not one penny!

The U.S. Government, by Congressional action, has the option to buy back the rights to issue and control our money. This can be accomplished by buying the capital stock of the 12 Federal Reserve Banks, the branches, and agencies which is now valued at approximately four hundred and fifty million dollars.

To prove the absolute necessity and soundness in restoring to Congress its Constitutional rights to issue and control our money, one has only to point out that by such action the Taxpayer would save 12,000 million dollars (or 12 billion dollars) every year!

Joint Resolutions are being introduced in 42 state legislatures next month to demand just this!

Arcadia C of C To Select 1965 Directors

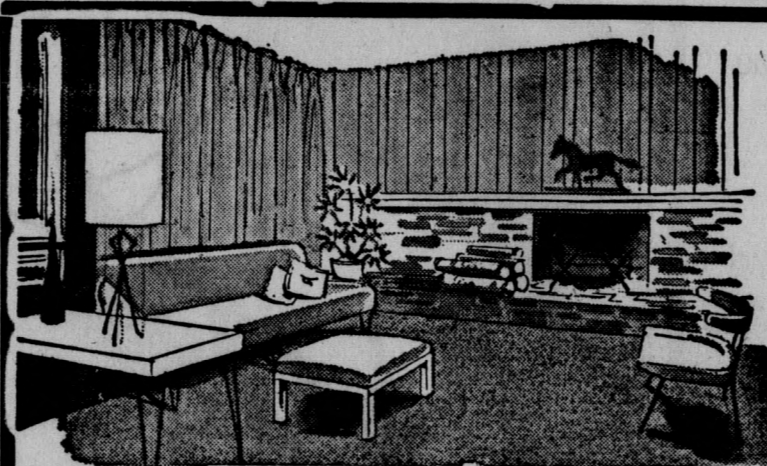
A list of the candidates for the Board of Directors of the Arcadia Chamber of Commerce has been submitted by the nominating committee.

President Charles E. Harding, Jr., announces that the list of 19 names is being mailed to the membership. Chamber members may make additional nominations. The official ballots will be mailed to the membership on or before January 27.

Those included on the nominating committee list are: Wesley E. Anderson, Bill Beckwith, Ardene Bolter, Dick Carlson, Ed Dantler, Paul Doleshal, Armand du Fresno, Walt Gockley, Leo Howell, Richard McKenzie, Fred Nelson, Allan Nygaard, Harold Roach, Harry Russell, Ed Simpkins, Bill Swope, James M. Wallin, Bob Williams, "Hub" (Hobart) J. Young.

Members serving on the nominating committee were president, Harding; vice president, Frank Regan; Ted Dantler, Gifford Eastwood, and Dr. John Stewart.

Read the Classified They are Little Bargains with a Saving



100% All Wool Carpet

100% Mothproofed Excellent Wearing Crystal Sale

Beige Only

\$4.50

Sq. Yd.

1 Roll Reg. \$6.50 Sq. Yd.



SIERRA MADRE PLUMBING 15 Kersting Court 355-7272

OUT OF THE COBWEBS

10 Years Ago: Jan. 27, 1955

The Foothill Jewish Community Center, 212 N. Lima St., will celebrate the tercentary of the establishment of the first Jewish community in America, with a musical evening Saturday, February 26. The occasion will observe the "Silver Anniversary" of the Foothill Jewish Community Center as a spiritual force in the San Gabriel-Foothill area. Its members, comprising residents of Sierra Madre, Pasadena, Monrovia, Duarte, Temple City and Arcadia, are looking forward to making this program an outstanding success.

Mrs. Lola Whitcomb Rudbach of 272 E. Highland, has recently become a member of the sales staff in Harry Lange's real estate office. Mrs. Rudbach moved to Sierra Madre nine years ago with her children, Jana, 14, and Jon "Tony," 17, because she preferred our city to any place within a 40-mile radius of Los Angeles. Eight years of her time has been spent working for civic affairs here, Cub Scouts, Campfire Girls and teenage dancing groups.

20 Years Ago: Jan. 25, 1945

Plans for a gala first anniversary day for Sierra Madre Toy Loan, Wednesday, January 31, have been completed by the members of the Civic Club, sponsors of Toy Loan in this city. Mrs. J. J. Butler, president of the Civic Club, announces that an open house for the public will be held at Toy Loan from 2 to 4, and at that time questions will be answered and the functions of Toy Loan explained.

Another Sierra Madre lad has joined the Navy and has gone to San Diego for his boot training. Apprentice Seaman Walter H. Biely, son of Mr. and Mrs. Walter B. Biely, 414 Mariposa, went into the Maritime Service when he was 17, and recently having reached 18 decided to enlist in the Navy.

30 Years Ago: Jan. 25, 1935

Convinced after a successful reducing campaign with 24 well known Sierra Madre women as his subjects — all of whom give lissome evidence of the "counting calories diet," Frank W. Bower of Sierra Madre, is about to publish a book, with the title "This Business of Eating," so that his secret of healthful reducing may go out to the world. The book is about to go on the press of the Sierra Madre News. One of the absorbing features of the book is a description of how the members of the Sierra Madre Reducing Club, organized last September, shed weight with ease without departing from appetizing foods.

Progress in the plan to gain for Sierra Madre a widespread reputation as the most beautiful and picturesque home city in Southern California advanced this week when the City Planning Commission announced

Square Dance
Come join the square dancers each Friday at 8 p.m. in the Pasadena City College Women's Gym, Room 201W, urges Mrs. Leslie Palmer, president of PCC Patrons Association. A caller will instruct beginners and then call old favorites for intermediate dancers.
Proceeds from the square dances go toward Patrons Association scholarship funds, according to Mrs. Fannie Lockwood, chairman.

Attend the Church of your choice

Thursday, Jan. 28, 1965 SIERRA MADRE NEWS—15

Sierra Madre Plumbing Co.

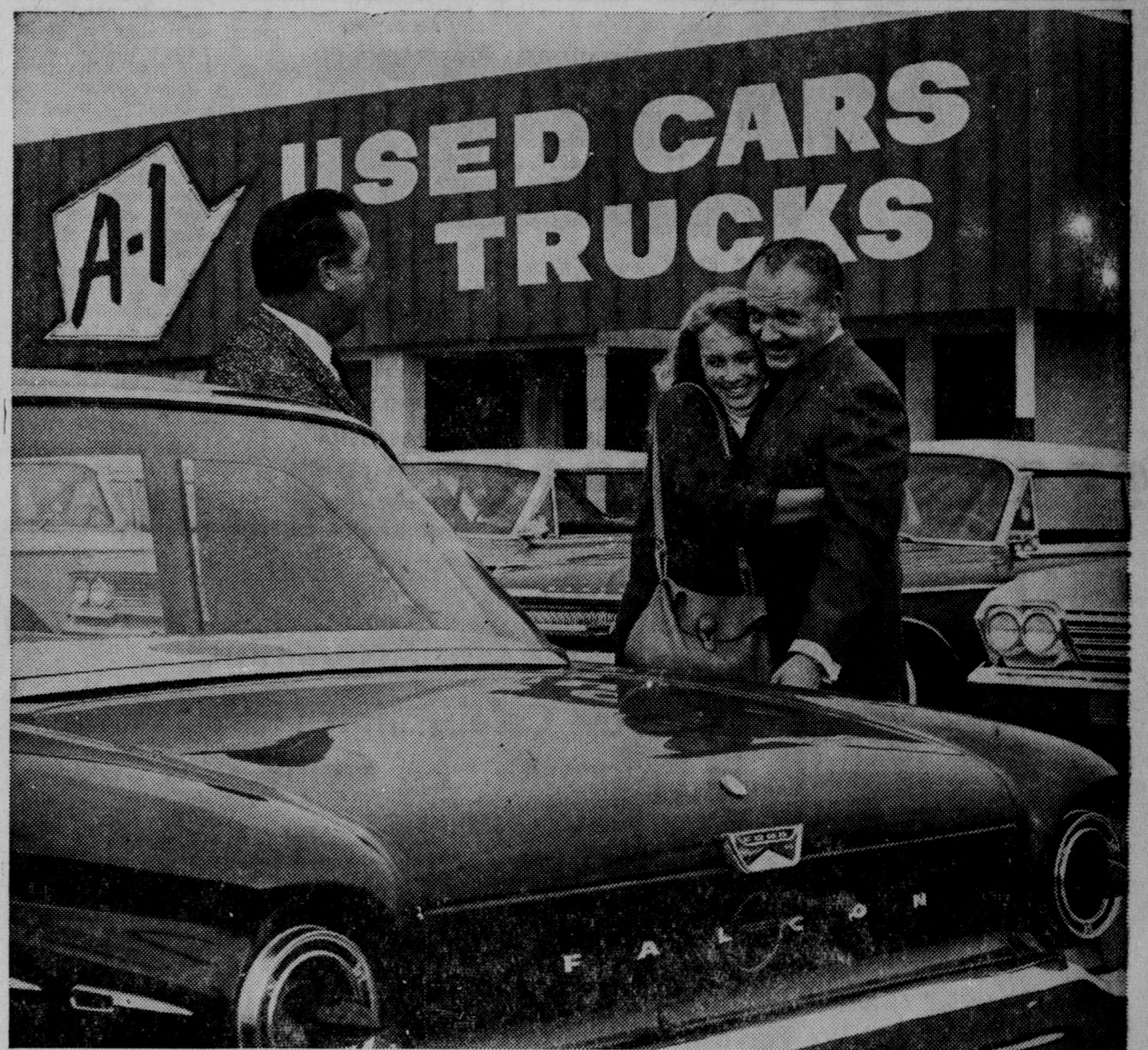
EL 5-7272

15 Kersting Ct. Across from flag pole

All Plumbing and Heating Repairs Stoppages. Water Heaters, Disposals

Fixtures on Display

Pipe, Fittings, Valves, Faucets Toilet Seats



If her first car will be a used car... See your Ford Dealer first

You can be sure your daughter will get a car she can trust from a man you both can trust. Ford Dealers sell more used cars to more people than anybody.



CARL HANSEN FORD

120 W. SIERRA MADRE BLVD.

SIERRA MADRE, CALIF.

Johns Sales & Service

CARPETS - FURNITURE & DRAPERIES

Custom Decorating At No Extra Cost!

Let Our Knowledge Guard Your Investment! RUG CLEANING SERVICE!

FILAMENT NYLON RUGS -- Drastically Reduced

Won't Stain

12x17.6 BEIGE HEAT SET TWIST\$107.50
12x16 GREEN HEAT SET TWIST\$128.50
12x14.2 GOLD HEAT SET TWIST\$114.50
8.6x12 PURPLE HEAT SET TWIST\$ 78.50

9x12 Beige Heavy Wool\$100.00

12x17.3 Brown High-Low Random Sheared\$137.50

ORIENTAL RUGS EXPERT

Cleaning and Sales

Runners from 3x12 to 7x12 Drastically Reduced to \$2.00 Per Yard

100% Continuous Filament NYLON CARPET

Double Jute Back Easy to Maintain Years of Wear CHOICE OF DECORATOR COLORS

\$4.50 SQ. YD. REG. \$6 SQ. YD.

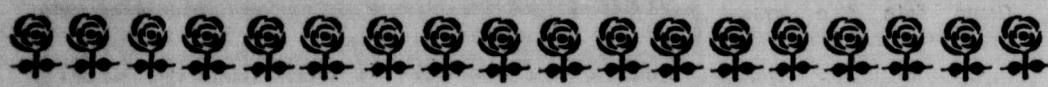
JOHN'S CARPET-UPHOLSTERY and DRAPERY SALES & SERVICE

915 S. Alta Vista, Monrovia

100% Financing BankAmericard

STORE HOURS: MONDAY THRU SATURDAY 8 A.M. TO 6 P.M.

Call For Free Estimates 445-2885 or 358-3294



Villa Views

By
Ted Martin
5 Years 7-9634

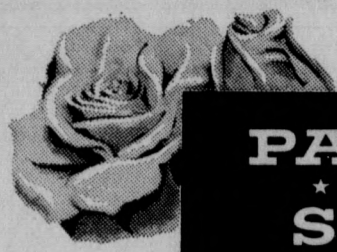
16-SIERRA MADRE NEWS Thursday, Jan. 28, 1965

LEGAL NOTICE

GET TWO FULL MONTHS' EARNINGS!

Funds received by February 10 earn in full from February 1 and are eligible for **TWO FULL MONTHS' DIVIDEND MARCH 31**

Individual accounts insured to \$10,000 by Federal Savings and Loan Insurance Corporation. Several joint accounts may be so arranged that all are protected by insurance.



PASADENA
FEDERAL
SAVINGS
AND LOAN ASSOCIATION

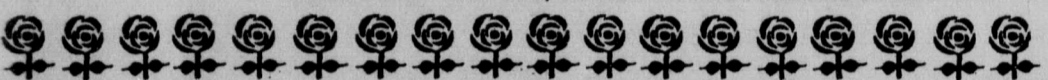
4.8% ANNUAL RATE
4 PAYMENTS PER YEAR

ASSETS NOW OVER \$109,000,000.00

RESERVES AND SURPLUS OVER \$7,869,000.00

Postage paid both ways. Phone or write for latest statement.

GREEN at LOS ROBLES and FOOTHILL at ROSEMEAD
FOR A ROSY FUTURE, INVEST IN PROSPEROUS PASADENA



Some people just never wake up and get smart no matter how old they are. And, I am talking about ME! For twenty years my husband has successfully kept me from painting in spite of all my assurances that I was sure I could do it. I finally got around him last week by taking brush and paint bucket in hand and setting forth to redecorate with a vengeance. You know something — he was right. I can't paint very good, but now he has decided that I can and I'm stuck with it. I just didn't have enough sense to leave well enough alone.

Down with do it yourself! I'll leave it to the young and agile. I painted for seven solid hours one day because I just didn't want to clean the darned brushes. I kept hoping with every stroke that they would wear out and I could pitch them. No such luck. After that day I wasn't able to stand up straight for two more days so I confined myself to the baseboards. I'll probably never be the same, but then I'll probably never paint again either. I've learned my lesson — from here on it's pots and pans for this

ex-painter! * * *

The social cycle is beginning to pick up momentum again in this neighborhood. Last Saturday night Mrs. Edwin Pyle gave a dinner party to honor Mr. and Mrs. James Moorehead of Whittier. The Mooreheads were married in Denver just a few weeks ago.

Those attending the party were Judge and Mrs. R. J. Brownberger, Mr. and Mrs. Walter Gibson, Mr. and Mrs. Harry Utterson, Mr. and Mrs. Morton Bidlake, Mr. and Mrs. Frank Reavis, Mr. and Mrs. Elbert Coffee, Mr. and Mrs. Keith Smith, Mr. and Mrs. Dixon Moorhead, Mr. and Mrs. Loren Weldon, Mrs. George Hall, and Mr. and Mrs. William MacBeth.

Mr. and Mrs. Gerald Dreon of Claremea Lane were hosts just recently for a welcoming home dinner party for Mr. and Mrs. Francis Sherman. The Shermans just returned from a marvelous vacation in Hawaii and some of the outer islands and gave a glowing report of their trip.

The guest list included Mr. and Mrs. Fred Scott, Mr. and Mrs. Leo Anderson, Mr. and Mrs. Michael Soho, Mr. and Mrs. Frank Teeple, Mr. and Mrs. Ames Hacker, and Mr. and Mrs. Warren Brown.

Dr. and Mrs. Lincoln Wilson of Old House Road also had the fun of entertaining for Mr. and Mrs. William Rader of New York City in their brief stopover on their trip to Honolulu.

At their party were Mr. and Mrs. Paul Erskine, and Mr. and Mrs. Mal Pourie, as well as the guests of honor.

Mrs. Wilson also hosted for Rosemary Cottage Bridge Group No. 1 last Monday, which included Mrs. Edwin Pyle, Mrs. Joseph Mangan, Mrs. Robert Mueller, Mrs. Norman White, Mrs. Robert Anderson, Mrs. Edward Hal-

perin, and myself as a substitute.

* * *

There was a meeting of the Pasadena Alumnae of Pamona College last week at the Doyle Road home of Mrs. John Willis. The meeting was co-hosted by Mrs. Paul Siechert and Mrs. James Selinger.

Dr. Edward Weismiller, an English professor at Pamona College honored the group by giving a reading of some of his own poems as well as some from other authors. He gave a very comprehensive talk on poetry.

* * *

If you happen to be out cruising around with no place to go you would do yourself a favor by stopping in at the Heritage Art Gallery on La Cienega and viewing David Schnable's latest one man show. His shows are always outstanding, but the pictures in this showing surpass any that he has had before.

* * *

Mr. and Mrs. Leonard Marangi and their two sons, Kirk and Kent, had a delightful time last weekend visiting with friends from Fullerton in their Big Bear home.

The Kinneloa Mesa Association met at the home of Mr. and Mrs. Howard Morgridge last Tuesday evening. Mr. Morgridge made a presentation of a huge aerial map of the area to Mr. and Mrs. Gene Burt on behalf of the entire association.

The inscription read "To Gene and Shirley in Grateful Appreciation for Devoted Service" signed "The Kinneloa Mesa Association." Gene and Shirley are the kind of people that are always there willing to help out in any emergency and they may have a real one on their hands from the magnitude of the picture.

FLOURNOY REPORT



by Assemblyman
Houston I. Flournoy
47th Assembly District

Since the state constitution requires that every bill must wait 30 days between its introduction and the time it may be heard in committee, California's 1965 legislative session is off to the customary slow start.

Only extraordinary or urgency measures are normally acted upon in January, and because of the usual 30-day time lag, new committees are normally not appointed until around the first of February.

This session is running true to form, with one major exception. The current insolvency of the Unemployment Compensation Disability Fund — not to be confused with the also precariously situated Unemployment Compensation Insurance Fund — has necessitated early activation of the Assembly's Ways and Means Committee. With a fund deficit of at least \$5 million expected by February 1, some early action must be taken to keep the fund solvent and making payments.

To finance these off-the-job disability payments, the Governor has proposed, through AB 241, to overcome the projected \$21 to \$22 million deficit for this fiscal year by an increase in employee taxes. His proposal would raise the employee disability tax from 1 per cent to 1.1 per cent, and the wage base on which he pays this tax from the first \$5600 in his earnings to the first \$7500. In all, this amounts to a 47 per cent increase in

the contribution of regularly-employed wage earners to the fund.

In my opinion, the troubles which the fund now faces can be traced largely to out-moded qualification requirements and the elimination of other financial safeguards. As things stand now, part-time and seasonal workers with earnings totaling no more than \$300 a year are qualified for payments. For example, a part-time employee earning just \$25 per month is eligible for benefits of over \$100 per month for as long as 6 months.

The Governor's proposal to solve the fund's deficit at the expense of the regularly-employed workers seems to me inequitable. I would think a better solution would be to up-date qualification requirements. In this way we could significantly improve the fund's solvency and protect the benefits for those who have actually earned them.

CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME

THE UNDERSIGNED does hereby certify that she is conducting a ballet studio business at 506 S. Santa Anita Avenue, in the city of Arcadia, County of Los Angeles, State of California, under the fictitious firm name of

LA PETITE BALLET STUDIO OF ARCADIA

and that said firm is composed of the following person, whose name and address is as follows, to wit:

Cindy Zemer, 1850 Stonehouse Road, Arcadia, California.

WITNESS my hand this 21st day of January, 1965.

CINDY ZEMER

STATE OF CALIFORNIA

COUNTY OF LOS ANGELES

ON THIS 21st day of January A.D. 1965, before me, Nina Neale, a Notary Public in and for said County and State, residing therein, duly commissioned and sworn, personally appeared Cindy Zemer, known to me to be the person whose name is subscribed to the within Instrument, and acknowledged to me that she executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

NINA NEALE

Notary Public in and for said County and State.

My commission expires 4-26-65

Publish Sierra Madre News Jan. 28, Feb. 4, 11 and 18, 1965.

Ripple
MORTUARY

Sterling T. Ripple
Funeral Director

201 West Sierra Madre Blvd.

Telephone — ELgin 5-3414
in
Sierra Madre

HI NEIGHBOR . . .

Come In and Let's Get Acquainted!

44th Birthday Celebration Now
In Progress . . . Come and See
Our New Facilities . . .

From Now Until March 1 We Must
Reduce Our Inventory For Tax Reasons

We Only List . . .

A Few of Our Quality Used Cars . . . Come
In We Know We Have the Car For Your
Family . . .

We Can Also . . .

Give You A Real Buy In A Brand

New **DODGE** With
Quaranteed Satisfaction!
Examples

Our Service Dept.
Is Staffed With
FACTORY-
TRAINED
PERSONNEL

This of course means
you get a better used car... fully inspected
and ready for thousands of miles of travel. Ours are
Quality Used Cars

NEW '65 DART

America's Favorite Compact

NOT STRIPPED, INCLUDES ALL THIS —
HEATER — TURN SIGNALS — SEAT BELTS — P.C.B.S.
OIL FILTER — ALTERNATOR

LOW AS **\$1885.95** Plus Service, T. & L.

NEW '65 D -- 100 PICKUP

The Trucker's Truck

LOW AS **\$1765.18** Plus Service, T. & L.

Over 200 new cars and trucks serviced and ready to go.
Place your order now while choice of color is available!

Compacts

'63 Rambler 550 4 Dr.
Auto. trans., R&H. Extremely low mileage — Just like new.

\$1399

'63 Corvair Monza Conv.
4 Speed R&H, Red with black interior.

\$1299

'64 Dodge Dart Deluxe 270
2 Door, V-8, 4 speed R&H, includes 4 year warranty.

\$2299

'61 Dodge Lancer 4-Dr.
Big 6 engine, radio and heater, vinyl interior.

\$799

Wagons

'62 Ford Country Sedan
Factory air conditioning, auto. trans., radio and heater, power steering, clean.

\$1899

'62 Buick Special Deluxe
Factory air conditioning, auto. trans., radio and heater, power steering.

\$1999

'63 Chevy II 6 Passenger
Auto. trans., radio and heater, power steering.

\$1799

'59 Chevy. 6 Pass Wgn.
V-8 auto. trans., Radio and heater, A steal.

\$899

'61 Corvair
Auto. trans., Radio and heater, locally owned.

\$799

Standard Size

'62 Dodge Polara 500

Hardtop, V-8 auto. trans., radio and heater, power steering.

\$1599

'59 Dodge Cust. Royal

2 Dr. Hard Top, V-8, Auto. trans., R&H, Pwr. Steering, Immaculate inside and out — one owner.

\$999

'60 Dodge Sen. 4-Dr.

Sedan, 6 cyl. auto. trans., radio and heater, power steering.

\$699

'59 Rambler 4-Dr.

Sedan, 6 cyl., auto. trans., radio and heater.

\$599

Many, Many More To Select From

SERVING SAN GABRIEL VALLEY MOTORISTS FOR OVER 40 YEARS

Wegge Dodge
MONROVIA

EL 8-2557 139 W. Huntington Drive HI 6-7105



BECHERER BUICK START '65 OFF RIGHT!

A BETTER, MORE DEPENDABLE AND
ECONOMICAL CAR CAN MAKE FAMILY
MOTORING MORE FUN —
ALL YEAR THRU!

'60 RAMBLER CROSS COUNTRY STATION WAGON, 6 passenger.
Stick shift, overdrive, radio, heater, engine recently overhauled. A great economy special **\$895**

'62 BUICK LE SABRE 4-DR. HARDTOP. Automatic transmission, radio, heater, power steering, 24,000 actual miles, white exterior with fawn interior **\$1995**

'62 BUICK ELECTRA 225 4 DOOR HARTOP, factory air conditioning; full power equipment. Arctic white exterior, soft blue interior **\$2395**

'64 CHEVY IMPALA SUPER SPORT — full power, automatic transmission, radio and heater. 11,000 mile car **\$2795**

'62 BUICK INVICTA STATION WAGON, Factory Air conditioning, full power, one owner, well cared for car **\$2595**

'62 BUICK SKYLARK HARDTOP COUPE, power steering, power brakes, power windows, factory air conditioning, bucket seats 3 to choose from **\$2195**

'63 PONTIAC BONNEVILLE SAFARI STATION WAGON; factory air conditioning, full power, luggage rack, like new condition **\$3195**

'62 OLDS 98 HOLIDAY COUPE, factory air, full power, radio and heater, automatic transmission, one owner **\$2495**

'60 RAMBLER CROSS COUNTRY STATION WAGON, 9 passenger. Stick shift, radio, heater, in mint condition. A real beauty **\$995**

'62 CORVAIR MONZA COUPE, automatic transmission, radio and heater, white steel wall tires, one owner **\$1195**

Becherer Buick Inc.

840 WEST HUNTINGTON DRIVE
MONROVIA, CALIFORNIA

359-3201

Frank L. Lovell Visits Locally

Frank L. Lovell, former Sierra Madre resident, now living in Coronado, visited local friends recently.

While here he attended an Elks Club dinner on January 18, for long time members. He was presented with a 35 year membership pin.

During his 40 years of residence in Sierra Madre he operated 3 business here and was a charter member of the Sierra Madre Volunteer Fire Department.

Read the Classified They are Little Bargains with a Saving

Santa Anita Twins Club Meets Feb. 2

The Santa Anita Mothers of Twins Club will hold their monthly dinner meeting, Tuesday, February 2, at a restaurant at 2556 E. Colorado, Pasadena. The meeting will begin at 7 p.m. with a half hour social time, then dinner at 7:30 p.m.

Mrs. Edgar Roberts, chairman, will introduce the evening speaker, Youldon C. Howell, art director for the Pasadena City Schools, who will speak on art as it relates to children.

For information concerning the activities of the club, contact Mrs. Robert Beaudet, at 795-4537, or Mrs. John Hoffman, at 355-9940.

Breakthrough For Zip Code Mail

Postmaster Charles E. Louk said today he has received word from Postmaster General John A. Gronowski in Washington, D.C., that a big "breakthrough" has now been made on electronic machines to "read" ZIP-coded addresses on mail.

"The Postmaster General said he expects to begin installing these sophisticated new machines in major post offices starting in about a year," the postmaster explained.

Mr. Louk said each machine will be able to sort, as well as read, at the rate of 35,000 letters an hour.

The postmaster emphasized, however, introduction of the "seeing eye" device next year does not mean ZIP Code isn't useful already.

"ZIP Code," he explained, "is important in mail handling under the system of mail processing already in use which will continue to be in use as the basic system at most points. These machines will be just another step — in conjunction with the mechanical mail sorting machine we have developed — to help keep pace with the growing volumes of mail. Neither will the machines endanger jobs — they will only help us meet mail expansion with minimum manpower expansion."

Brownie Troop Invested

The Brownies of Troop 509 were invested on January 13, at Saint Rita's Hall. With the assistance of Mrs. Lola Kromka's Cadettes, Barbara Robertson, Beth Collins, Linda Hernandez, Kathy Kromka, Sharon Moore, Margie Tahl, Joan Tattersall, Terri Wittaker.

The Brownies are Jana Anderson, Linda Brennan, Kathleen Crowder, Leslee DePalma, Christie Gerbstadt, Leanna Guthrie, Lorraine Hernandez, Kimberley Hutchinson, Mary Huber, Lee Kennedy, Jinny Koulouras, Lisa Moore, Paula Mulleavy, Debby Raymond, Ruth Ann Starkey, Cindy Taylor, and Janille Winnen. Leaders are Vira M. Koulouras, Peggy DePalma and Hoanne Crowder.

Test On Jan. 29

Los Angeles County and City civil defense sirens will be sounded throughout the county at 10 a.m. tomorrow, Friday, January 29, in the customary alert - systems test held on the last Friday of each month, Sheriff Peter J. Pitchess announced.

The combined systems will produce the usual sound pattern, which will be a steady wail for two minutes, 30 seconds of silence and an undulating sound for one minute, said Pitchess.

New President For Tournament

J. Randolph Richards, electronics manufacturer, is the president of the 77th annual Tournament of Roses to be held in Pasadena on January 1, 1966. He succeeds Walter R. Hoeffner, Jr., last year's Association president, who was congratulated upon his successful year and then presented with a watch.

In the election taking place Thursday, January 21, at Tournament House following the annual meeting of the membership held during the afternoon, Henry Kearns was elected to the post of vice president, H. W. Bragg became treasurer and Gleeson Payne was named secretary.

Stanley L. Hahn, past president of the Association, was elected to the post of Life Director and John J. Cabot was named to his place on the executive committee. Carl Hoelscher was selected to become a member of the Tournament's Board of Directors.

President Richards has been a Tournament member since 1945, becoming a Director in 1955. He has been the chairman of 14 committees and a member of 29 committees during his 20 years of membership. He was elected to the policy-making executive committee in 1960. He has previously served as vice president, treasurer, and secretary.

President Richards has taken part in many community endeavors, including the fund drive general chairmanships for the American Red Cross and the Community Chest in Pasadena. He is a member of the Pasadena University Club, San Gabriel Country Club, Lake Arrowhead Country Club, and the U.S.C. Alumni Association.

Born in Holtville, California, President Richards attended Long Beach public schools and later graduated from the U.S.C. school of business administration. He resides at 985 San Marino Ave., San Marino, with his wife, Leeta Morris Richards, and their three children: John, 21; Mark, 18, and Cella, 16.

In April, President and Mrs. Richards will visit cities in many parts of the United States as official emissaries of the Tournament of Roses, presenting trophy awards to various participants and photos to the out-of-state bands.

ATTENTION . . .
LOOK IN THIS ISSUE FOR OUR GIGANTIC
4 PAGE SUPPLEMENT OF GOODYEAR BUYS

GOODYEAR TOP-OF-THE-LINE SALE!

Original Equipment & Better!

OUR BEST 1964 RAYON TIRE

GOODYEAR Rayon Custom Super-Cushion

- Original equipment! Same tire that came on the new 1964 cars!
- Extra-mileage Tufsyn rubber!
- Triple-tempered, 3-T rayon cord!

\$16.95

8.00 x 13 tubeless blackwall, plus tax and old tire.

Save on all sizes! Complete stocks now — but not for long!

SIZE	Sale Price* with trade
6.00 x 13	\$16.95
6.50 x 13	18.25
7.50 x 14/6.70 x 15	21.30
7.10 x 15/8.00 x 14	23.30
8.50 x 14/7.60 x 15	25.60
8.20 x 15	29.50

Whitewalls Sale-Priceed too!
*Tubeless blackwall—plus tax.

OUR BEST 1964 NYLON TIRE

GOODYEAR Nylon Custom Super-Cushion

- High-speed tubeless tire—tested up to 120 mph!
- Extra-mileage Tufsyn rubber!
- Triple-tempered, 3-T nylon cord!

\$18.95

8.00 x 13 tubeless blackwall, plus tax and old tire.

Our super-performance tire—now on sale!

SIZE	Sale Price* with trade
6.00 x 13	\$18.95
6.50 x 13	20.10
7.50 x 14/6.70 x 15	23.40
7.10 x 15/8.00 x 14	25.65
8.50 x 14/7.60 x 15	28.15
8.20 x 15	31.95

Whitewalls Sale-Priceed too!
*Tubeless blackwall—plus tax.

NO MONEY DOWN! FREE MOUNTING!

"No Limit" Guarantee!

GOODYEAR

Another Goodyear Special!

FLASHLIGHT with 5 Batteries **ONLY 69¢**

Throws a 1500-foot beam!

GOODYEAR NATION-WIDE "NO LIMIT" GUARANTEE. No limit on months • No limit on miles • No limit as to roads • No limit as to speed • For the entire life of the tread • ALL NEW GOODYEAR AUTO TIRES ARE GUARANTEED against defects in workmanship and materials and normal road hazards, except repairable punctures. ■ IF A GOODYEAR TIRE FAILS UNDER THIS GUARANTEE any of more than 80,000 Goodyear dealers in the United States and Canada will make allowance on a new tire based on original tread depth remaining and current "Goodyear Price."

REDUCE TIRE WEAR
With Front Wheel Alignment by the Bear System

Take Your Car To the Experts For Expert & Quality Work

WE USE BENDIX
THE BRAKE LINING THAT HAS BEEN TRIED AND PROVEN

OFFICIAL BRAKE ADJUSTMENT AND INSTALLATION STATION

Complete Engine Tune-Up And Adjustment

Air Pollution Devices As Recommended — Installed

GOODYEAR TIRES

We Guarantee Customer Satisfaction

Phone SY 5-9105

GOODYEAR TIRES

HOURS:
Daily 8 A.M. to 5:30 P.M.
Saturday 8 A.M. to 1 P.M.

FREE DELIVERY AND PICK-UP

STANYER & EDMONDSON

BankAmericard

112 So. ROSEMEAD BLVD.

East Pasadena and SY 5-9105

400 SO. FAIR OAKS AVENUE

Pasadena SY 3-8167

PUBLIC ACTION SALE

Close Out On All

1964 CONTINENTALS MERCURYS AND COMETS

NEW & DEMONSTRATORS

20

To Choose From

All On Prominent Display

Serviced and Ready For

IMMEDIATE DELIVERY

FACTORY WARRANTY On All Cars

EXAMPLE

COMET 4-DR. SEDAN

Multidrive automatic, radio, heater, tinted windshield, padded instrument panel, white walls, etc.

List price — \$2609.40.

\$1692

FINANCING AVAILABLE

TRI CITY MOTORS

415 W. HUNTINGTON DR.

MONROVIA PHONE 358-0145

Open Evenings and Every Sunday

Perrys' Stationery and Gift Shop



for All Occasions

- GIFT ITEMS
- OFFICE SUPPLIES
- WEDDING INVITATIONS & ANNOUNCEMENTS
- RUBBER STAMPS
- SCHOOL SUPPLIES

SPECIAL
Hallmark Greeting Cards
FOR ALL SPECIAL OCCASIONS

56 W. Sierra Madre Blvd. EL 5-3385

Santa Anita Day For Arcadia

Arcadia Day at the Santa Anita Races will be celebrated on Thursday, February 4.

The Arcadia Chamber of Commerce is organizing the event. Reduced rate tickets to the beautiful clubhouse are available to Arcadians on that day.

Tables on the Terrace will be reserved for those holding tickets. Reservations may be made by contacting the Arcadia Chamber of Commerce office. Regular \$3.85 tickets are available at \$2.65 for that day.

Mayor Dale Turner and Chamber of Commerce president, Charles E. Harding Jr., will present a trophy to the owner of the winning horse of the Arcadia Handicap. Other Arcadia City officials will be guests of honor.



CARROT TOP
By Robert Evans

of A certainly handed branch manager Hugh D. Barton and Assistant Cashier Royce Bonds a neat little job to be done . . . I have met them both, they are swell boys, and we will find out come some twelve months later how they fared out after being thrown to the wolves on February 19 . . . We know they will make it, and we are among those wishing them success . . . God help them and God bless them, they will need it.

Of course competition is what made this nation, and going over our own records, and we doubt that this proves a thing, but it is something to discuss. During the month of December we showed that we had 277 checks go through our deposits . . . Of this total the local bank had 95 of them, Bank of America, all branches had 106, another close bank tallied up 55 and the balance of 21 were miscellaneous . . . From these figures one would think that someone can and will move in with better representation?

In closing the column for this week, and in consideration of the above we leave you with this remark . . . "We know it is essential to handle a high bill complaint in a way which will soften the customer's ire. But this is no substitute for low rates or accurate meter reading or billing. We shall always have this ever-changing interplay of the elements of employee attitude and institutional performance. To be successful we merely need to be top performers in both fields" . . . You will have to read between the lines, I hope, I hope, I hope.

Cobwebs

blend in with the surroundings.

40 Years Ago:

Jan. 23, 1924

Where Sierra Madre ends and Arcadia begins will probably be definitely known within the next few days, if the action taken by the Sierra Madre trustees Thursday night is put into effect. They passed a motion agreeing to cooperate with the city of Arcadia in establishing the line once and for all, and it is understood that Arcadia has already made arrangements to do its part.

50 Years Ago:

Jan. 29, 1915

Organization of the Sierra Madre Merchants' Association was practically completed at a meeting held Wednesday evening at the Woman's Clubhouse. Prevention of losses through bad credits is the chief aim of the association. Other purposes as stated in the by-laws shall be united action and protection against fake advertising and promiscuous solicitation, the promotion of social relations among the merchants, and encouragement of home trading.

Meeting

The January meeting of the Hastings Ranch Build for Cystic Fibrosis will be held Thursday morning, January 21 at the home of Mrs. C. Don Hays. Mrs. Robert Hunt, president will welcome the members and guests. Co-hostesses for this event are Mrs. Gordon Wright and Mrs. Dominic Giangregorio.

Wegge Motor Celebrates 44th Year

Monrovia the tops in their friend. A special invitation is hereby given to you to pay this fine firm a visit in the next few days . . . just to get acquainted and look over the wonderful new expansion they have made . . . If you do not need a car at this time, some day you will, and Bob Wegge wants you to know where the best place to find your next automobile is located.

quainted and see the new additions, and of course while there look over the Dodge line, which includes the finest selections in the Dart, Coronet, Polara, Custom 880 and the Monaco. To further show you that they are really proud of their new installation, and to further celebrate their 44th anniversary, they have listed elsewhere in this issue of the News, some of their outstanding selections in Used Cars. Their used car inventory is carefully selected from the scores of trade-ins pouring in to their dealership, and it offers you an ample variety from the pick of the used cars of your choice, and to further stimulate your desire to deal with Wegge Motor of Monrovia, their price combined with "hidden" savings in expert, thorough before-sale and after-sale service assures you of the most attractive purchase possible on a 1965 Dodge. A Wegge Dodge that is.

Backing up this excellent Management Staff at Wegge is Mike Mazzella, John Bonds, Erwin Poorman and Sam Marino, all experts in the field of new cars, and very capable of helping you pick the car that is best suited to your family and budget.

The office staff of girls who give you great assistance in reaching the right party include Shirley Short, office manager Pauline Adams, assistant Lucina Beckman and executive secretary Louise Connor. This outstanding staff, coupled with Chrysler, makes Wegge Motor of

TRI-CITY MOTORS FOR BEST USED CARS

415 Huntington Dr., Monrovia 358-0145

- * Bank Financing
- * 24-Hour Free Trial available for qualified prospects
- * Our used 61-64 Lincoln Continentals and other late model cars have an unconditional guarantee available to buyer
- * 100% financing available on approved credit

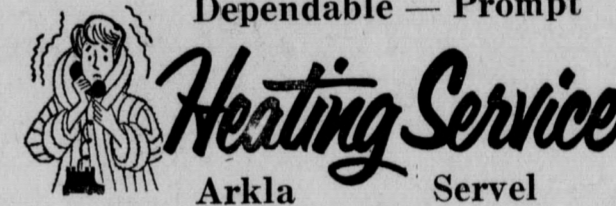
HAVE YOUR HEATING SYSTEM

INSTALLED BY SPECIALISTS

Who Specialize In Heating Systems For Your Home or Business

Licensed — Bonded

Dependable — Prompt



Arkla Servel

E. R. MILLARD

HEATING and AIR CONDITIONING

Sales and Service

EL 7-3413

MONROVIA, CALIF.



PINK POWDER PUFF COIFFURE'S Anniversary Sale

\$15.00 Permanent for \$9.50

Including Styling and Cut with this ad

FREE HAIR CONDITIONER WITH EACH SHAMPOO AND SET

On this occasion of our first anniversary we wish to extend our wholehearted gratitude to our many fine patrons during '64 . . . Our desire is to continue giving you the finest in hair styling in '65

PINK POWDER PUFF COIFFURES

108 N. FIFTH AVENUE, MONROVIA

Phone 357-1747

NEAR CORNER OF FOOTHILL BLVD.

JANUARY CARPET Sale

NYLON-ACRILAN-WOOL

BOLERO, CONTINUOUS, FILAMENT NYLON DOUBLE JUTE BACK, \$3.95 SQ. YD.

Choice of colors ONLY

ALLEGRO, CONTINUOUS FILAMENT NYLON HI-LO \$4.95 SQ. YD.

Pleasing patterns, choice of colors ONLY

CARILLON, SPACE DYED NYLON \$5.95 SQ. YD.

5 Colors, This lovely carpet ONLY

SACHET, RANDOM SHEARED NYLON \$6.95 SQ. YD.

Gold & Rio Cocoa ONLY

1 ROLL, WOOL WILTON, SANDLEWOOD \$6.95 SQ. YD.

Heavy Durable Carpet, should be \$9.95 Sq. Yd. . .

2 ROLLS BEIGE TWEED WOOL \$3.95 SQ. YD.

Reg. \$5.95 ONLY

CALORA, ACRILAN, RANDOM SHEARED HI-LO \$6.95 SQ. YD.

Choice of 6 colors NOW

Bank Financing . . . Take 3 Years To Pay . . .
Open Friday Evenings

Monrovia Carpet
COMPANY

517 SOUTH MYRTLE AVENUE • MONROVIA, CALIFORNIA
Phone ELLIOTT 8-9830

BARBEQUE EQUIPMENT

GARDEN SUPPLIES

PATIO FURNITURE

SEEDS

PET SUPPLIES

FIREPLACE EQUIPMENT

FERTILIZERS

FOUNTAINS . . .
DRINKING & DECORATIVE

GARDEN ORNAMENTS

BUILDING MATERIALS

FLORIST

DOOR MATS

LAWN MOWERS

PATIOS

HAY — FEED

FENCING

HARDWARE

INSECTICIDES

SWIMMING
POOL SUPPLIES

GAS LIGHTS

BankAmericard Honored

Members Florists Telegraph Delivery, California Landscape Contractors
Association and California Association of Nurserymen

Open
9 A.M. to
5:30 P.M.
7 Days a
Week
Eight Acres
of Displays

Simpson's
"Garden-Town"
California's most complete garden center
3425 E. COLORADO, PASADENA

SY 5-8651
HI 6-6103
MU 1-8131

36 Years In Pasadena

History and Development of Mushroom Growing Presents Interesting Story That Will Appeal To Every Mushroom Lover

Mushrooms — an Ancient Delicacy

Countless centuries ago a caveman on lean rations spotted a mushroom. He sniffed it, nibbled tentatively and found it good, then devoured it. Smacking his lips, he greedily plucked another and still another, all the while glancing over his shoulder to make sure his delicious discovery was not observed.

Thousands of years later, the subtle and delicious flavor of mushrooms was still provoking the same greedy secretiveness, and the Pharaohs of Egypt decreed that no commoner

might touch a mushroom. These strange morsels — with their implacable overnight appearance and their incomparable flavor — were truly the product of magic . . . and might just as magically disappear if touched by common hands.

The Epicures of Rome were little different. "Food of the gods," they called mushrooms, and denied them even to themselves except on festive days and banquets of state.

So it was in the courts of France and the castles of Britain. The rare delicacy of mushrooms was available only to royalty and the very

rich. And in this country they remained for years a luxury for those who could afford to dine on caviar and champagne.

Early records indicate that commercial mushroom growing in this country first began on Long Island, at the time of the Civil War, from mushroom spawn imported from England and France.

In the 1880's some greenhouse men in the Kennett Square area, near Philadelphia, tried to grow mushrooms under the benches of their greenhouses. The effort was not highly rewarding, perhaps because mushrooms required certain con-

ditions of humidity and temperature, but was sufficiently successful to establish the fact that the demand for mushrooms was there . . . and ready to be met. Accordingly, special mushroom houses were built, and were so successful that the growers prospered. From these beginnings, in the southern part of Chester County, Pennsylvania, the mushroom industry "mushroomed" until now the Toughkenamon Valley area around Kennett Square is known as the "mushroom capital of the world." Yearly gross income from mushroom growing is more than

\$30 million in Pennsylvania, which produces about 60 per cent of the nation's total mushroom crop of 165,000,000 pounds a year.

Mushroom Houses

It must not be supposed — from the fact that mushrooms apparently spring up overnight and are often found growing wild — that the growing of mushrooms is simply a matter of putting a seed in the ground and adding water. Actually, the task is so complex that several universities, as well as the United States Department of Agriculture, devote considerable efforts to its further understanding. And

though an enormous amount has been learned about the mushroom, this complex and intricate organism has not yet yielded all the secrets of its nature and patterns of growth.

According to present knowledge, mushrooms were first grown on a commercial scale in abandoned quarries on the outskirts of Paris. In the current methods of growing mushrooms proper environmental conditions are provided by specially built, windowless air-conditioned mushroom houses equipped with heat for the winter months. The typical mushroom house is

constructed of cinder block, is 18' wide and 60' long, and contains two tiers of beds, six beds high. Beds are about 6 feet wide.

Preparing the Compost

Before the mushroom beds can be used for a new crop of mushrooms, they must be thoroughly cleaned and disinfected. Then they, and the entire house must be subjected to live steam for several hours in order to destroy insects and other sources of disease. Then the entire house is sprayed with a suitable insecticide that will prevent insect reproduction.

In the early days of

mushroom growing, the compost in which mushrooms were grown was ordinary manure, direct from the stables. Now, regardless of whether the compost is a natural product or a synthetic one comprised of chopped corn cobs, hay, and chemical ingredients, it must first go through curing and pasteurizing processes that require strenuous labor and painstaking attention over a period of a month or more. This involves periodic turning of the compost to ensure complete fermentation. The compost is then placed in the beds, where bacterial action causes the tempera-

ture to rise sufficiently to destroy insects and disease organisms. A close watch must be kept on the temperature at various levels of the compost, as heating throughout the bed may not be uniform. When the pasteurizing process is finished, the temperature must be allowed to fall to 75°F or less before the spawn can be planted.

Spawn Production

Spawn production is a far more complex process than the preparation of compost, and can be successfully undertaken only by highly skilled technicians working with specialized equipment under conditions of utmost sterility.

Spawn production begins with the selection and picking at exactly the right stage of growth mushrooms that have grown from pedigreed spawn. The mushrooms are then taken to a special laboratory where the spores are carefully removed from the mushroom gill under sterile conditions. Air in the laboratory must have passed through several filters to remove every vestige of bacteria, fungus, spores, and other impurities. The air is further treated with ultra-violet rays, and all surfaces and equipment in the room are sterilized.

The spores are then placed in germination media and put into incubators that maintain a uniform temperature. When these spores germinate, they send out thread-like strands called mycelium. Spawn is produced by inoculating the mycelium into production media, which may be specially prepared wheat grain or composted manure. The mycelium continues to grow for about a month, until it reaches its full growth. At this stage it is known as spawn. It is put into cold storage until it is planted in the compost.

Casing the Beds

When the inoculated grain spawn or manure spawn is planted in the mushroom beds, the spawn or mycelium continues to grow. But it will not develop into mushrooms unless a thin layer of specially prepared soil, called casing, is placed over the compost. After this has been done, the mycelium develops into tiny pinhead mushrooms, and finally into mature mushrooms — ready for picking and eating.

Mushroom Supply Co.
Mushroom Supply Company, Toughkenamon, Pennsylvania, has been a supplier to the commercial mushroom industry since 1924, and sells to growers throughout the United States and Canada.

As specialists in spawn production and mushroom culture, as well as supplier of dried spawn to seed houses for the use of amateur growers, the Company is aware that most gardening enthusiasts would not be willing or able to devote the necessary time and effort to develop compost material that will support the growth of spawn and produce mushrooms. Accordingly, after three years of research and testing under laboratory conditions, and the growth of hundreds of Mushroom Gardens in a pilot plant, Home-Gro Mushroom Garden was developed and offered for sale with a full guarantee.

Watch next weeks issue of the Sierra Madre News for the advertisement of Simpson's Garden-Town featuring this Home-Gro Mushroom Garden.

Ruth Dunning Low Gross

Ruth Dunning scored a low gross of 75 at Eaton Canyon with the following winners in a Cross Country Tournament.

A flight, Gloria Keough, 26; Ruth Dunning, 27; Flo Temmesfeld, 27½.

B flight, Betty Ashway, 25; Betty Reese, 29; Doris Pooler, 29½.

C flight, Doris Krause, 28; Betty Sipe, 28½; Marietta Kernode, 29.

D flight, Betty McCann, 26; Ruth Helbley, 26½; Helen Bushmeyer, 30.

The real Bargains are found in the Classified Ads

the Den

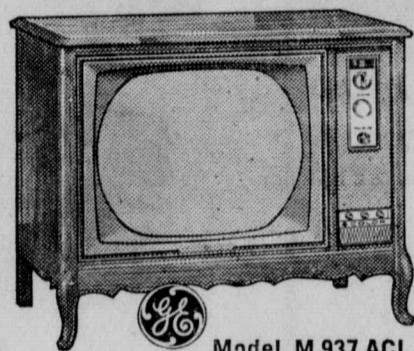
Lunch 11:30 a.m. to 2:30 p.m.
Cocktails 7:11 2:00 a.m.
Dinner 5:30 p.m. to 11:00 p.m.
670 N. Lake near Orange Grove
PALMDALE
BY camera 2-9924
Closed Sundays and Holidays

Thursday, Jan. 28, 1965
SIERRA MADRE NEWS-19

RAMBEAU'S



ULTRA-COLOR TELEVISION



Model M 937 ACL

Sets starting
At

\$499.00

- All-channel VHF-UHF reception with the new G-E Synchro-lite "82" illuminated tuning system featuring the exclusive "410" pentatronic transistor tuner.
- G-E simplified "instant color" controls for quick, convenient tuning of color strength and tint.
- G-E "Fine Furniture" Cabinetry featuring matched wood veneers and hardwood solids in authentic period design.
- General Electric Exclusive "CA" Color Chassis featuring system-controlled picture power.



ULTRA-COLOR TELEVISION



Model M 951 AWD

All-channel UHF-VHF reception with the new GE Synchro-lite "82" illuminated tuning system featuring the exclusive "410" pentatronic transistor tuner. GE simplified "Instant color" controls for quick, convenient tuning of color

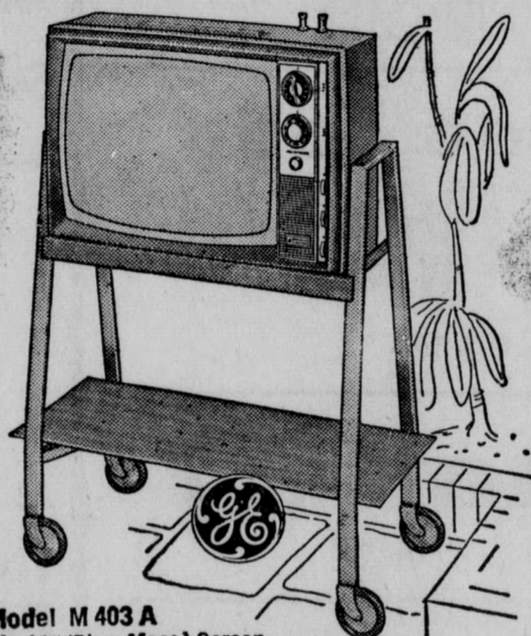
strength and tint. GE "Fine Furniture" Cabinetry featuring matched wood veneers and hardwood solids in authentic period design. General Electric exclusive "CA" color chassis featuring system-controlled picture power.

Model
PAM 975 AWD

\$524.95



DESIGNER TV



Model M 403 A
Big 19" (Diag. Meas.) Screen

19 Inch Sets
Start As Low As

\$149.88

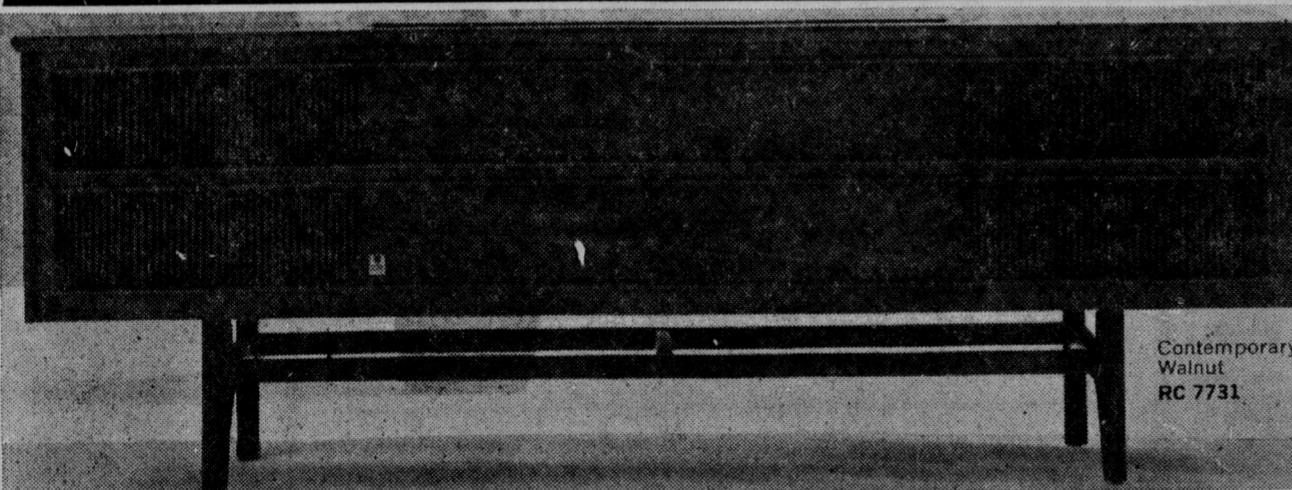
Complete with Stand
These Sets Rated
As No. 1 On
Consumer's Report

ASK ABOUT
FREE

SPECIAL SERVICE POLICY
ON ALL GE SETS

1-Year Parts Guarantee

Choose From Our Large Stock at
LOWEST PRICES IN
SOUTHERN CALIFORNIA
FREE HOME
DEMONSTRATION



Contemporary
Walnut
RC 7731

THE WYNNE-
WOOD opens a
New World of
Sound and Style

\$449⁹⁵

RAMBEAU'S

ANTENNA TV SERVICE

17 W. SIERRA MADRE BLVD.

EL 5-1560

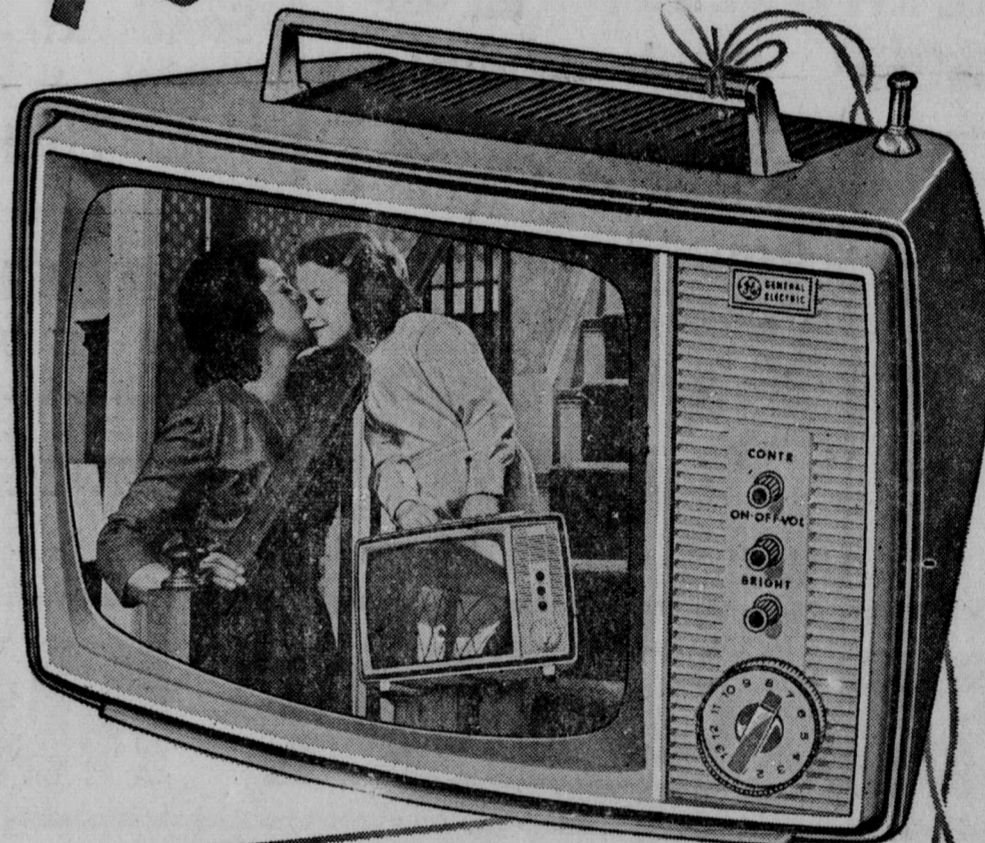
ANTENNA TV SERVICE

17 W. SIERRA MADRE BLVD. IN SIERRA MADRE

"Southern California's Leading
Television Dealer"



12lb. "Personal Portable" TV



COSTS \$
ONLY

Etched
Circuit-Board
Guaranteed
For Life!*

89⁹⁵

Ask For
Model
M110Y

BIG-SCREEN...SO LIGHT A CHILD CAN CARRY IT WITH EASE!

So compact, this G-E "Personal Portable" is the TV with a thousand uses. Perfect for the second set in your home, for young folks to carry back to school, for dad to take to the office. Quality built by G-E with these performance features:

- Daylight Blue Screen for clearer, sharper picture.
- Easy-To-Use Front Controls.
- Front-Mounted Speaker for better listening.
- Built-In Telescoping Antenna.
- Luggage-Type Carrying Case optional extra.

14" wide, 10 3/8" high, 9 7/8" deep. 11" diagonal picture area 60 sq. inches.

*General Electric Lifetime Circuit-Board Guarantee

The General Electric Company guarantees the Etched-Circuit board* to be free of manufacturing defects, for the lifetime of the television receiver. The General Electric Company will, at its option, repair any defects or accept claim for such repairs provided repairs are made by one of the following:

- General Electric Distributor
- Franchised General Electric Dealer
- Authorized Independent Service Agency

The picture tube and all other parts are warranted for one full year on all receivers.

PICK UP YOUR COMPACT G-E TV TODAY—ENJOY IT TONIGHT!

Our LOW SPECIAL PRICES Effective All Week on GROCERIES and PRODUCE

NOW YOU CAN ENJOY OUR LOW PRICES
EVERY DAY IN THE WEEK - MONDAY THROUGH SATURDAY

Welch's
ASSORTED
CHOCOLATES
3 BOXES **\$1.00**

SUPERIOR HONEY
Orange - Sage - Clover
59¢
24-OZ. FREEZER JAR



29¢
46-OZ. TIN

Lipton's 48 Count
TEA BAGS
59¢
3-oz. Instant — 69¢

Tree Top
APPLE JUICE **3** FOR **\$1**

ALL SWEET OLEO

4 lbs. **\$1.00**

PARD DOG FOOD

10 FOR **\$1.00**
NO. 1 TALL TINS

Drano **47¢**
18-OZ. TIN — Plus Tax

GLAD WRAP 100 Ft. Roll
Sandwich Bags 75 Count

Your Choice -- **4** FOR **\$1.00**

UTILITY GLAD BAGS **3** FOR **\$1**
25 Count

CHINET DESSERT PLATES **39¢**
30 Count

JIFFY CAKE MIXES

2 Pkgs. **25¢**

Festival
Apricot - Pineapple
or
Strawberry Jam **39¢**
20-OZ. JAR

Planter's
MIXED NUTS
69¢
13½-OZ. TIN

Treet Time
PEANUT BUTTER **39¢**

Carnation Albacore
WHITE MEAT TUNA
Solid Pak **3** FOR **89¢**

Hormel
CHILI & BEANS **29¢**

Swifts
PREM **39¢**

FROZEN FOOD DEPARTMENT

Whole Sun
ORANGE JUICE **5** 6-OZ. TINS **\$1.00**
12-oz. Tin — 39¢

New Frozen
PILLSBURY TURNOVERS **10¢** ea
Apple - Blueberry - Peach - Cherry

STOUFFERS
Spinach Souffle
Corn Souffle
Potatoes Au Gratin
35¢
Regular 49¢

SEABROOK FARMS
Asparagus Cuts & Tips
Creamed Spinach
Broccoli Au Gratin
29¢ ea

ROESS QUALITY MEATS

FRESH CALIFORNIA GROWN CHICKEN FRYER PARTS

BREASTS	59¢ lb.	LIVERS	59¢ lb.
LEGS and THIGHS	45¢ lb.	GIZZARDS and HEARTS	5 lbs. \$1
WINGS	6 lbs. \$1.00	NECKS and BACKS	3 lbs. 10¢

MANNING'S OVEN READY
PRIME RIB ROAST 1st FIVE RIBS **95¢** lb.

Oscar Mayer
All Meat
WIENERS
49¢ lb.

Quality House
SAUERKRAUT
29¢
1 PINT 6-OZ.

Choice Grade
FLANK STEAKS
89¢ lb.

Ol' Virginia
Grade — A —
BACON
55¢ lb.

Rocky Mountain
Sliced
SWISS CHEESE **29¢** 5-OZ. PKG.
Medium
TILLAMOOK
CHEESE **\$1.49**
2-LB. LOAF

FRESH FRUITS & VEGETABLES

U.S. No. 1 Russet
POTATOES **10** LB. CELLO BAG **79¢**

Large tender
CELERY **12¢** ea

Thick Meat
BANANA SQUASH **4¢** lb.

Large Sunkist
NAVEL ORANGES **10¢** lb.

EXTRA FANCY APPLE SALE
Red Delicious
Golden Delicious
Winesap
Pippins
Rome Beautys
2 lbs. **29¢**

**R
O
E
S
S

M
A
R
K
E
T**

331 W.
Sierra
Madre
Blvd.
at
Lima St.